



**HADASSAH**  
The Women's  
Zionist  
Organization  
of America, Inc.

40 Wall Street  
New York, NY  
10005

T 212.355.7900  
F 212.303.8282  
TTY 212.303.4549

[hadassah.org](http://hadassah.org)

May 18, 2015

The Honorable Ami Bera  
U.S. House of Representatives  
1535 Longworth House Office Building  
Washington, DC 20515

Dear Representative Bera:

Hadassah, The Women's Zionist Organization of America, Inc., is proud to offer its endorsement of the Women's Preventive Health Awareness Campaign. Women's preventive health is a major priority for Hadassah and central to our domestic advocacy agenda. We plan to mobilize our 330,000 members, associates, and supporters—found in every Congressional district—to educate U.S. legislators and the American public about this issue, and help promote solutions like the Women's Preventive Health Awareness Campaign, which will raise patient and provider awareness of women's preventive health.

Throughout our 100-plus years of history, Hadassah has been at the forefront of health and wellness, especially for women. The Hadassah Medical Organization in Israel conducts cutting-edge medical research and provides patients worldwide with the most sophisticated care available. In the United States, Hadassah is renowned for its health education and passionate activism on issues such as breast cancer, heart disease, genetic information non-discrimination and stem cell research.

Hadassah has long recognized that preventive health promotes wellness, disease prevention, and early detection—empowering women and men with knowledge to make appropriate and informed medical decisions for themselves and their families.

With the implementation of the Affordable Care Act, new resources are available for optimal health, the foundation of which is preventive care. Women now have access to a multitude of preventive services—from cancer and chronic condition screenings to vaccinations, sexual health and pregnancy services, and healthy behaviors counseling. Yet, we are alarmed that four in ten women are unaware of services covered by the new health care laws.

**HADASSAH**  
The Women's  
Zionist  
Organization  
of America, Inc.

40 Wall Street  
New York, NY  
10005

T 212.355.7900  
F 212.303.8282  
TTY 212.303.4549

[hadassah.org](http://hadassah.org)

Furthermore, though a majority of women receive checkups, the opportunity for preventive counseling is often missed. Care providers are often at a loss as to what to include in preventive health care visits and services are often fragmented between family medicine practices, OB-GYNs, pediatricians, and others. This requires women to be educated consumers on behalf of themselves and their families.

The Women's Preventive Health Awareness Campaign Act calls attention to the fact that more must be done to advance women's health. This legislation would create a national public outreach and educational campaign—codifying a variety of principles including the importance of well-woman exams and access to reproductive health and maternal care.

Please consider us a resource in the effort to pass this legislation and do not hesitate to contact us with opportunities for collaboration on this important issue. Hadassah's members, associates, and supporters thank you for your continued leadership, and look forward to working with you to expand awareness for women's preventive health services and improve health outcomes for women and families.

Sincerely,



Marcie Natan  
Hadassah National President