

Sunday, July 25, 2010

Pre-Convention Sessions

10:00 am – 3:00 pm

S1: Associates & Guests – Spirited Cruise

Brunch cruise (*kosher*) and fabulous home tour on the Intracoastal. Mingle with Hadassah leadership, fellow Associates and their families. While you relax and network, you will also gain insight about Hadassah today and the organization's future direction. Advance registration required. Registration fee of \$65 includes cruise, brunch and transport to and from hotel.

Space limited to 125.

1:00 pm – 2:00 pm

S2: First-Time Delegates Orientation

Meet one or more of Hadassah's past National Presidents "up close and personal" as you get ready for the inspiration and excitement of the Hadassah National Convention.

Space limited to 150.

S3: Israeli Music from Aleph to Taf

Hear from a well known Israeli radio broadcaster and DJ. Learn how Hebrew and Israeli music developed from varying influences.

Space limited to 150.

S4: Treasurers' Forum

Provides Treasurers of Regions, Chapters and Groups with an overview of key treasury responsibilities and discuss their role and concerns as we implement centralized banking.

Space limited to 50.

1:00 pm – 2:30 pm

S5: Hadassah Magazine Salon: A Workshop

A relaxing group discussion of topics featured in Hadassah Magazine. The session will be led by magazine staff and guest speakers, and will offer stimulating discussion on subjects of Jewish culture, life and travel.

Space limited to 60.

S6: Marketing Your Way Out of Tough Times

Learn how consistent messaging in all media – print, web, social networking – can energize members and increase donations.

Space limited to 100.

S7: Meet the Authors

Hear one or more Jewish authors discuss their books. Share in a discussion of how the writers lives influence their work.

Space limited to 150.

S8: VIP – (Very Important Presidents) Forum

An exclusive opportunity for Region, Big Chapter, Chapter and Group Presidents to hear more about the innovative Hadassah Plan to establish 8 National Centers in pivotal geographic locations. Join us to discuss this exciting new model and the positive impact it can have on our units around the country.

Space limited to 150.

1:30 pm – 3:30 pm

S9: 360° of Self Empowerment: Rabbi Shmuley Boteach Presents *Kosher Sex*

The Young Women of Hadassah are proud to welcome television host and author, Rabbi Shmuley Boteach. Join us for an intimate and empowering program when Rabbi Shmuley discusses his international blockbuster book, *Kosher Sex*. Meet the Rabbi, ask questions, and get expert advice. Light refreshments will be served. Open to all.

Registration fee of \$40 if you register by May 21, \$50 after May 21.

Space limited to 200.

2:00 pm – 3:30 pm

S10: Dating, Sex and Love: How to Help Our Daughters Develop Healthy Relationships

This workshop will provide resources and a Jewish context for parents to help their daughters identify and develop healthy relationships. It is based on two national curricula—*Love Shouldn't Hurt* and *Strong Girls, Healthy Relationships*—funded by grants from The Hadassah Foundation.

Space limited to 300.

2:00 pm – 3:30 pm

S11: “I Love Israel, But. . . “

How do Zionists reconcile their love of Israel with disagreements about specific actions or policies? Join Young Judaea and IZAIA for an interactive session that explores whether loving Israel is enough.

Space limited to 150.

2:30 pm – 3:30 pm

S12: Cooking with the Westin's Executive Chef

The Westin Diplomat Resort & Spa's Executive Chef will discuss the elements needed to prepare a complete kosher dining experience. This event provides insightful information about the preparation and execution of a delicious meal.

Space limited to 150.

4:00 pm - 5:00 pm

★ DELEGATES & ASSOCIATES WELCOME: 360° - *It's Hot! Hot! Hot!*

Turn up the heat while you mingle with Hadassah members from all over the world, celebrate the accomplishments of our Groups, Chapters, Regions and Big Chapters, and feel the beat of South Florida.

5:00 pm – 7:30 pm

Society of Major Donors & Guardian Donors Dinner

This annual celebration gathers Hadassah's leadership supporters of \$100,000 or more for an intimate gathering in a private room at the Diplomat. For more information, contact the National Major Gifts Department at 800-928-0685.

By invitation only.

8:00 pm -10:00 pm

★ OPENING PLENARY: 360° of Innovation - *Hadassah and Israel*

The excitement will be palpable as we gather at the 95th National Hadassah Convention and feel the pride of belonging to the largest women's Zionist organization in the world. Enjoy the emotionally charged evening as we open the Convention you will always remember. This is just the beginning!

Monday, July 26, 2010

STRETCH, SWIM, PRAY

6:15 am – 7:15 am

Beachside Yoga

Treat yourself to yoga outside by the beach, uniting body, mind and soul. Prepare to stretch, breathe, strengthen and relax the body while igniting the soul. Yoga will harmonize all aspects of the self - physical, emotional, intellectual and spiritual. Come with a yoga mat or towel.

Everyone is welcome, regardless of experience.

Space limited to 40.

6:15 am – 7:15 am

Water Aerobics

The magnificent sparkle of the pool under a blue South Florida sky will welcome you to an invigorating and impact-free cardiovascular workout. Everyone is welcome, regardless of experience. Lifeguard will be on duty.

Space limited to 40.

7:15 am – 8:15 am

Shaharit Services

Start your morning with an inspirational women-led morning prayer (*shaharit*) service.

9:00 am - 10:30 am

★ PLENARY: 360° of Fighting Breast Cancer: The Power of Courage

Breast cancer does not discriminate between nationalities, beliefs, or religion--but through the power of women, we are taking charge of this devastating disease. It strikes us all on some level. Hear how we are fighting back.

10:30 am - 12:15 pm

★ PLENARY: 360° of Hadassah Projects: The Power of Hadassah Members

View our Projects through the eyes of the people whose lives you touch. Participate in this "live feed" as members from around the world tune in to what you are experiencing in person. Our dreams, our realities, our efforts and our commitment come together as we meet Hadassah Medical Organization patients, Hadassah College Jerusalem and Youth Aliyah students, and Young Judaeans.

Take pride in the role that Hadassah has played in building the land of Israel through our close relationship with JNF, innovative changes at HCJ and our outstanding Young Judaea Year Course program.

12:15 pm – 1:00 pm

Lunch Break

WHAT IS A FORUM?

It's a time to network, exchange ideas and expand on your Hadassah tools and techniques through interactive learning. Use this experience to enhance all aspects of your personal and Hadassah life – and take it home to your unit as an inspirational boost.

1:00 pm – 2:00 pm

Lunchtime Forums

M1: Community Development - How to Broaden Our Circle of Influence

Delegates and Associates partake in an interactive dialogue with peers, professionals and experts on a wide range of program activities and initiatives to promote Hadassah. Join us in one of four breakout rooms that will each focus on specific topics and strategies for community development. Walk away with tools and resources to replicate in your own community.

Space limited to 200 per room.

Those who choose this Community Development forum will receive an online survey; please provide your e-mail address on the first page of the registration form. Based on the survey responses, sessions will be developed to most effectively meet delegates' interests. Group will split into separate rooms.

M2: Innovative Ways to Solve the Problem of Leadership Development

Join us for an interactive leadership experience that you can replicate in your own community. During the session, you will be able to participate in several leadership activities that will increase your own leadership skills.

Space limited to 100.

2:30 pm - 4:15 pm

★ PLENARY: 360° of Global Innovation: The Power of Hadassah Medical Organization

Hadassah Medical Organization is world renowned for advanced patient care and cutting-edge medical research. Hear from some of our outstanding doctors, and their grateful patients about the miracles that happen every day at our hospitals in Jerusalem. You will appreciate, more than ever, how the Hadassah Medical Organization serves as a bridge to peace and a beacon of healing in the Middle East.

4:30 pm - 5:30 pm

Three Session Choice: *On Monday, July 26th, you will decide which of the following three dynamic and popular sessions to attend. More information on each will be in the Program Guide you will receive onsite.*

Meet the Docs

Meet our outstanding physicians and learn how current research will affect the future of healthcare. Hear about their medical work, their extraordinary commitment, their successes, and the pride and fame they bring to Hadassah.

Meet the Innovators

Our Hadassah College Jerusalem students are vital to Israel's culture and economy. Our Young Judaeans ensure Jewish continuity. Our Youth Aliyah youngsters learn to succeed as independent Israeli citizens. Greet these innovators and our National Project Chairs.

Jewish Community: Jewish Identity

At Hadassah we continue our mission to develop lifelong commitments to the Jewish experience. Join us for a discussion on this timely topic.

6:00 pm – 7:00 pm

M3: Project Reception

Mix and mingle with young people from Youth Aliyah, Young Judaea and Hadassah College Jerusalem at this cocktail reception. Meet the dedicated leaders behind the Projects. All Delegates and Associates are welcome. Registration fee includes one complimentary beverage. Registration fee of \$25.

7:30 pm – 11:00 pm

M4: Founders Dinner

Hadassah's Founders Dinner is always a wonderful and moving event. Major Donors come together with friends, families and colleagues from around the world to reaffirm their commitment to Hadassah and our lifesaving work. This exceptional evening honors your steadfast support of Hadassah's extraordinary work. Anyone interested in stepping up to the Founders level will be welcome to join us. **Registration for the Founders Dinner includes entrance to the Project Reception beforehand.** For more information, please contact majorgifts@hadassah.org or call 800-988-0685.

Registration fee of \$125.

Pre-registration required.

8:30 pm – 10:00 pm

M5: Monday Night at Comedy Central

All Convention participants are welcome at this fun and entertaining session. Following dinner with friends, or some time relaxing after a full day of Convention activities, come join your Hadassah colleagues for this terrific program featuring a return engagement by comedian Joel Chasnoff along with an exciting musical program.

Registration fee of \$5.

Space limited to 400.

Tuesday, July 27, 2010

STRETCH, SWIM, PRAY

6:15 am – 7:15 am

Beachside Yoga

Treat yourself to yoga outside by the beach, uniting body, mind and soul. Prepare to stretch, breathe, strengthen and relax the body while igniting the soul. Yoga will harmonize all aspects of the self - physical, emotional, intellectual and spiritual. Come with a yoga mat or towel. Everyone is welcome, regardless of experience. *Space limited to 40.*

6:15 am – 7:15 am

Water Aerobics

The magnificent sparkle of the pool under a blue South Florida sky will welcome you to an invigorating and impact-free cardiovascular workout. Everyone is welcome, regardless of experience. Lifeguard will be on duty. *Space limited to 40.*

7:15 am – 8:15 am

Shaharit Services

Start your morning with an inspirational women-led morning prayer (shaharit) service.

9:00 am - 10:30 am

★ PLENARY: 360° of Israeli Innovation: The Power of a Nation

Israel can certainly be proud of the long list of products, services and techniques that have been developed by Israeli individuals and companies. Everyday life and special moments have been enhanced by Israel's innovations and Hadassah has been there every step of the way.

10:30 am - 12:00 pm

★ PLENARY: 360° of the State of Israel: The Delegitimization Challenge

You see it every day in the news - an intensifying global campaign aimed at delegitimizing Israel. There is a difference between criticism of Israeli policy, on the one hand, and efforts to delegitimize Israel's existence and undermine her right to exist. Initial research has focused on understanding delegitimizers' success in branding Israel as an apartheid state. Today, as an organization of Jewish activists, we all confront this challenge. Our compelling speaker will identify the dynamics of these issues, upcoming targeted projects and the concrete steps designed to take action.

12:00 pm – 1:00 pm

Lunch Break

You asked for it, and we heard you! Enjoy this free time to meet your friends, jump in the pool, shop, network, do lunch. Refresh yourself!

1:00 pm – 2:00 pm

Lunchtime Forums

T1: Forum #1: Sharing Simple Fundraising Ideas

Let's learn from each other. This forum is an opportunity for you to share fundraising ideas that worked for you and to hear other successes that you might replicate in your own community. Ideas will include both Major Gifts and Grassroots fundraising and also give you insight into fundraising for younger women and the elderly. You will learn ways other chapters are including fundraising in all of their programming activities.

T2: Forum #2: Maximizing Events for Greatest Results

How many times has your chapter put tremendous energy into an event that was not as successful as you had hoped? Join us at this forum where we discuss how to maximize the impact of your events so that they are successful, you can achieve your goals, and you can evaluate and feel satisfied with the work you did. Gain ideas for bringing the time and talent in your chapter to its full potential.

T3: Forum #3: Building Teams for Successful Fundraising

Fundraising VPs are not the only chapter members responsible for fundraising. We used to have committees – now we have teams. What's the difference? A committee is a group of people who come together to do a task. A team is a group that is strategically chosen to work together because their experiences, talents, backgrounds and interests will support a specific cause. Come to this forum to learn how to build a team and then motivate them for fundraising success. Learn how to ask someone to join, what kind of people make the best team, think out of the box about team members, manage the team and more.

T4: Forum #4: Identifying & Contacting Prospective Donors

Get tips and tools for finding prospective donors from inside and outside of Hadassah. You will learn how to identify your own members and how to utilize the National database to identify others. Learn how to work with your Boards to maximize their circles of influence even when they aren't aware they have them. You will also learn successful ways to initiate a first conversation and leave with information about the best ways to follow up the initial contact to bring the prospective donor into the Hadassah world. Information will be shared about broadening your base of prospects.

T5: Forum #5: Tower Forum

Learn about the latest developments at the Sarah Wetsman Davidson Tower in Jerusalem. Building the Tower represents the tireless work and dedication of a family of devoted donors, volunteers and professionals, working together across countries and continents. Hadassah has always led the way, setting the standard for the heart and soul of Israeli medicine. Because of you and Hadassah, we're not waiting for the future. We're building it now.

T6: Forum #6: Achieve Your Quota Through Project Fundraising

How do you utilize the Projects to enhance fundraising and achieve Quota and beyond? Project Chairs from Young Judaea, Youth Aliyah and Hadassah College Jerusalem will lead this interactive session to show you how easy it can be.

2:45 pm – 5:30 pm

National Business Meeting

(open to Delegates only)

Exercise your status as an elected delegate and cast your vote for our slate of National officers and National Board. Discussion of issues concerning budget and policy statements need your input. Make your voice heard.

2:45 pm – 5:30 pm

Associates Annual Business Meeting

(open to Associates only)

Participate in the Associates Annual Business Meeting and hear from a professional marketing strategist on guiding Associates into the future.

7:30 pm – 11:00 pm

★ BANQUET: 360° View to the Future: The Power of Leadership

Always a highlight of our National Convention, the Banquet this year will feature an elegant buffet, lively music and spirited dancing. Dining tables will be grouped by Regions and Big Chapters.

Be inspired as you hear from National President Nancy Falchuk and other special guests. You will be reminded, once again, what an important role you play in the work of Hadassah here, in Israel, and across the globe.

Wednesday, July 28, 2010

STRETCH, SWIM, PRAY

6:15 am – 7:15 am

Beachside Yoga

Treat yourself to yoga outside by the beach, uniting body, mind and soul. Prepare to stretch, breathe, strengthen and relax the body while igniting the soul. Yoga will harmonize all aspects of the self - physical, emotional, intellectual and spiritual. Come with a yoga mat or towel.

Everyone is welcome, regardless of experience.

Space limited to 40.

6:15 am – 7:15 am

Water Aerobics

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Space limited to 40.

7:15 am – 8:15 am

Shaharit Services

Start your morning with an inspirational women-led morning prayer (shaharit) service.

8:30 am – 12 noon

★ CLOSING BREAKFAST: 360° of Building for the Future: The Power of You and Hadassah

We have looked ahead and celebrated the innovations of Hadassah and Israel. We close this convention with a salute to the past 98 years – the legacy of Henrietta Szold. Be part of an interactive celebration of building Hadassah's future. The opportunities you create will be endless.

Enjoy a unique glimpse of the highly anticipated 2012 Centennial Celebration in Israel. Sing and dance along with the Israeli Scouts Friendship Caravan as we bring our Convention to a close with an energy that reflects our hope for the future.