

Welcome To Convention 2010!

2010—A new year, a new decade, a new way of looking at Hadassah's extraordinary past and celebrating our exciting future. But one thing remains constant: the pride in this powerful organization of 300,000 women making a real difference in the lives of so many, here in the United States, in Israel and around the world.

Feel the warmth...experience the exhilaration...capture those WOW moments at our 95th Convention, July 25-28, at the beautiful Westin Diplomat Resort and Spa in Hollywood, Florida. Those of you who have attended Convention in the past know how it touches your heart and your soul. Those of you who will participate for the first time are in for an incredible, unforgettable four days.

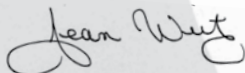
At our plenary sessions you will meet outstanding speakers and inspirational role models. There is nothing to match the feeling you get when you hear, first-hand, the stories of people whose lives you have touched through your work with Hadassah.

Lunchtime forums will offer inspiration, guidance, tools and resources you can use to replicate and create education, membership and community outreach programs in your units. You will learn how your unit can realize greater revenue from fundraising events, and discuss exciting and original revenue-producing ideas.

Celebrate Theodore Herzl's 150th birthday at our lavish Banquet Tuesday night. Feel the pride as we kick off our Centennial Celebration at the Closing Breakfast. In anticipation of our 2012 Centennial Convention in Israel, we will not hold a Convention in 2011. So be sure to attend this year's better-than-ever event.

Join us for a new experience! *Shel Hadshanut*, 360° of Innovation - Hadassah and Israel.

B'shalom,



Jean Weitz, Chair



Laurie Weitz, Chair

Dear Convention Delegate and Associate,

We cannot wait to see you at this year's National Convention! 360° of Innovation - Hadassah and Israel, will celebrate our Israel Projects and the extraordinary work our donors make possible in Israel and around the world. We have exciting opportunities for us as we gather at Hadassah's 95th National Convention in Hollywood, Florida, and we wanted to share them with you well before you get on the plane!

Sunday evening, July 25

Our **Society of Major Donors and Guardian Donors** are those individuals who have given gifts totaling \$100,000 or more to Hadassah. Especially for them, we will have an early evening event that will feature a very special guest. The event will take place inside the Diplomat Hotel, so it will be easy to move from this event to the Opening Session of Convention. We encourage anyone whose cumulative giving is nearing this level to consider stepping up to the Society of Major Donor level to join us. It will be an exciting and informative evening.

Monday evening, July 26

Monday night has always been the night we honor our Founders, and this year will be no different.

Prior to the Founders Dinner, **Hadassah College Jerusalem, Youth Aliyah and Young Judea** will hold a **cocktail reception** to share the latest news and innovations from our Israel Projects.

The reception is open to everyone and offers a chance to speak first-hand with our Project representatives. Reserve your place by checking off the reception on your registration form.


Hadassah's **Annual Founders Dinner** is always a wonderful and moving evening where Major Donors come together from around the world to reaffirm their commitment to Hadassah and our lifesaving work. We have changed our program this year to add even more excitement and drama and we look forward to seeing you at what will be one of the true highlights of the year. It is our night to honor you, our Major Donors, for all that you make possible in Israel and around the world through your support of Hadassah. Please consider stepping up to the Founders level with a donation of \$25,000 or more so that you may join us for this extraordinary evening.

We look forward to greeting you in person this summer when together we celebrate our support and devotion to Hadassah.

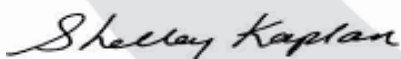
With warm regards,



Rhoda Bernstein, Chair
Major Gifts Department



Marlene Kaplan, Chair
Society and Guardian Donors



Shelley Kaplan, Vice Chair
Major Gifts Department