

של חדשנות 360° of innovation
HADASSAH AND ISRAEL

January, 2010

Dear Colleagues,

There is something very special when we come together at a Hadassah National Convention! If you've ever been to one, you know what I mean. If you haven't, you need to. It's something else!

We appreciate that 2009 has been a difficult year for many, and a particularly challenging year for Hadassah, for our volunteer efforts, and for our projects in Israel.

Yet we have persevered, demonstrating once again our 98 years of strength and determination to connect 300,000 American Jewish women, 35,000 American Jewish men, and supporters around the world, to the land and the people of Israel. We have lots to celebrate.

And, what a place to come! The Westin Diplomat Resort and Spa is a vacation destination! For sure, the convention sessions will educate and inspire your mind. But relaxing on the beach, at the spa or on the golf course with your Hadassah colleagues can also rejuvenate your soul!

So, start making your plans. I look forward to greeting each and every one of you and all the friends you will bring along. Let's spend this very special and precious time together. We deserve it.

With respect and admiration,



Nancy Falchuk
National President of Hadassah