

# HELPFUL INFORMATION ABOUT HADASSAH'S ANNUAL GIVING PROGRAM

HADASSAH



*Effective as of January 1, 2016*

*Hadassah values our Annual Givers and thanks you for being an important partner in ensuring our vital mission continues.*

*Please save this information for your reference.*

*Feel free to contact National Hadassah Development Division helpline at any time should you have any questions. (Contact information can be found at the end of this document.)*

## OVERVIEW

- Being a part of Hadassah's Annual Giving program is defined by **an annual, recurring commitment to be completed by December 31<sup>st</sup> of each year.**
- **Keepers of the Gate** gifts are an annual commitment ranging from \$1,000-\$5,000 or more:
  - Traditional Keepers: Those giving \$1,000-\$1,799 annually.
  - Chai Keepers: Those giving \$1,800-\$4,999 annually.
  - Golden Keepers: Those giving \$5,000+ annually.
  - Young Keepers and Young Golden Keepers: Those 45 years and younger are eligible:
    - Young Keepers: first year's gift of \$500, second year's gift of \$750 and third year's gift of \$1,000 and thereafter.
    - Young Golden Keepers: first year's gift of \$2,500, second year's gift of \$3,600 and third year's gift of \$5,000 and thereafter.
- **Chai Society** gifts are an annual commitment ranging from \$180-\$999.
  - Those giving \$180-\$359 are at the Chai Society level.
  - Those giving \$360-\$999 are at the Silver Chai Society level.
- Annual gifts are a **significant, reliable source of funds to support the ongoing costs of Hadassah's projects.** Annual givers can **choose where to give:**
  - **Greatest Need** is recommended as it provides Hadassah with the most flexibility to fund its overall mission and respond to events as needed.
  - **Hadassah Medical Organization:** Treatment and research in Cardiology, Internal Medicine, OB/Gyn, Oncology, Rehab Medicine, Pediatrics, Surgery, Trauma, and additional research areas: ALS, Alzheimer's, Macular Degeneration, MS, Melanoma
  - **Youth Aliyah:** budgetary and scholarships
  - **Young Judea:** budgetary and scholarships
  - **US Initiatives:** Hadassah's Heart Health Program, Hadassah Leadership Fellows
  - **Nursing:** Clinical Master's Program
  - **Associates:** Men's Health Initiative (Cardiology and Cancer)

## STATEMENTS AND PAYMENTS

- Annual gifts can be paid in **one or more gift payments** through any combination of check, credit card, stocks, Israel bonds, or IRA-rollover. Annual gifts may also be paid through **matching gifts.**

- An **automatic payment plan** may be set up for monthly, quarterly or annual recurring payments:
  - By opting for a recurring payment plan, the credit card will be charged as directed;
  - This authorization remains in effect until the method of payment is cancelled or transferred by the donor to a different credit card or payment method;
  - The donor may cancel the recurring payment plan option at any time by contacting National Hadassah.
- Annual givers will receive **quarterly statements** of their account.
- Annual givers are considered in “**Good Standing**” if they have not missed a payment.

## KEEPERS OF THE GATE RECOGNITION

- Keepers are eligible to wear the **David’s Harp pin and/or pendant**.
  - Contact National Hadassah for the costs of the pins and pendants.
  - In accordance with IRS tax laws, only the amount of the gift that exceeds the fair market value of goods and services received in consideration for the gift is deductible as a charitable contribution for Federal income tax purposes. The good faith estimate of the pins offered in connection with this contribution represents the portion of this gift that is not tax deductible.
  - Keepers who wish for the entire amount of the contribution to be tax deductible may decline the pin and/or pendant.
  - Keepers may elect to receive the pin or pendant at a later date.
  - Pins and pendants cannot be traded in to National Hadassah.
- Traditional Keepers who have fulfilled their annual commitment for five complete years will be inscribed on the prestigious pillars in the **Keeper of the Gate Garden at Hadassah Hospital-Ein Kerem**.
- Chai Keepers who have given annually for at least four complete years will be inscribed.
- Golden Keepers who have given annually for at least three complete years will be inscribed on a **Golden Keepers Pillar in the Keepers Garden at Hadassah Hospital-Ein Kerem**.
- All Keepers will be eligible to receive a beautiful, **personally inscribed certificate** upon reaching their ten-year milestone (with at least ten years of complete payments).

## ADDITIONAL INFORMATION

- With a qualifying \$1,000 gift, all annual gifts count **100% towards the donor’s cumulative giving**. A qualifying gift is a \$1,000 annual gift paid in full by December 31, or a \$1,000 grassroots gift paid in full within 12 months, or a major gift.
- When the donor’s cumulative giving reaches \$5,000, they are **welcomed to the Family of Major Donors** and eligible for benefits at their corresponding major gift level.
- All annual gifts **count 100% toward their Chapter’s goal**.

**DEVELOPMENT DIVISION**  
**HELPLINE:** 800.928.0685

**Emails:**  
[annualgiving@hadassah.org](mailto:annualgiving@hadassah.org)

**Direct link to  
 online donation form:**  
[www.hadassah.org/annualgiving](http://www.hadassah.org/annualgiving)