



CALLING ALL READERS, WRITERS, AND BOOK-FIENDS
SEQUOIA HADASSAH IS PROUD TO PRESENT
POPULAR AUTHOR
ESTHER ERMAN

Thursday, September 15th at 7:30 p.m.
First Republic Bank
400 South San Antonio Road
Los Altos
Minimum Donation: \$5

Do you love books? Readers, writers -- let's talk. Publishing is changing at breathtaking rates that keep both traditional and independent publishers dizzy. Trends? Historical, time travel, urban fantasy, self-help? What's the next big thing? Workshops at writers conferences range from Advertising on Facebook to Researching the Amish. Being a hybrid— both independently and traditionally published, Esther is happy to chat about what's going on and best guesses as to what's next. Come with your questions, observations, and recommendations— let's all walk away with "insider" knowledge and an even bigger TBR (To Be Read) list!



Esther Erman: Basically a Jersey girl, Esther has lived in the lovely Bay Area for the last two decades with her second (and last!) husband. A long-time language teacher (first French, then English), Esther's always been a voracious reader. Writing seemed like a natural extension of her love of language and books. Now she writes under three names—a wonderful way to handle what might otherwise be an unfortunate penchant toward multiple personalities. Mardi Ballou, for the sexy romance; Meg Bellamy, for mainstream romance and “women’s” stories; Esther Erman, for Jewish history. With a daughter in New Jersey and a son in England, Esther has become a frequent flyer. She loves to cook, bake, indulge in fabric arts, and has achieved world championship status in retail therapy.

Space is Limited. RSVP Required.

RSVP by September 1st

Make donation check payable to Hadassah (Minimum Donation: \$5)

Send to:

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