



TALKING ABOUT ISRAEL

FROM THE JEWISH COMMUNITY RELATIONS COUNCIL



Sequoia Hadassah is thrilled to bring Rabbi Laurie Matzkin as a representative of JCRC's Middle East Project to share with us the latest trends of the BDS (Boycott, Divestment, and Sanctions) movement as they affect the younger generations and our whole community.

**THURSDAY, OCTOBER 27TH
7:30-9:30PM**

HELD AT: CONGREGATION KOL EMETH

PRESENTATION AND DISCUSSION FOLLOWED BY REFRESHMENTS

**RSVP TO SUE HARTENBAUM:
SequoiaChapterRSVP@Hadassah.org**

COMMUNITY Communications Workshop and Civil Discourse Training

It's not just about talking points, facts and history lessons! Effective Israel advocacy is also about communication skills and building relationships. // Learn how to have a constructive conversation about Israel with people of diverse political perspectives. // Learn what messaging works and how the conversations have shifted.

CONTACT JCRC'S MIDDLE EAST PROJECT FOR FURTHER INFORMATION AT MEP@JCRC.ORG.

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