

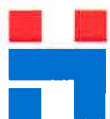
MEN'S HEALTH INITIATIVE

Lung Cancer

Lung Cancer in 2016 and beyond

"Lung cancer is the leading cancer killer in both men and women in the U.S., accounting for approximately 27% of all cancer deaths. It is also the most common cancer worldwide."

AMERICAN LUNG ASSOCIATION



HADASSAH
Associates

ADVANCING MEDICAL RESEARCH, HEALING & EDUCATION



hadassah.org/menshealth

Despite progress, the five-year survival rate for lung cancer is 54% for cases detected when the disease is still localized (within the lungs). However, only 15% of lung cancer cases are diagnosed at an early stage.* Hadassah Medical Organization's Sharett Institute of Oncology is a referral center for cancer patients from all over the world.

- Hadassah University Medical Center researchers have discovered that a special compound called BKT140 shrank lung cell tumors by about 50% in cell samples and laboratory mice. When BKT140 was combined with radiation therapy and chemotherapy, cancer cell growth decreased by about 90% in lab samples! These are first steps in what may become a treatment or cure for lung cancer.
- During many cases of lung cancer treatment, one way the cancer resists is through the EGFR 790 gene mutation. These mutated cells allow the cancer to escape from specific anticancer agents and

drugs. Changes in the profile of proteins produced by the cancer, which are targets for chemotherapies, can also occur, causing tumor resistance to therapy. Hadassah researchers are working on finding a safe, efficient and effective way to monitor each patient's cancer that will allow physicians to administer the best treatments for the patient, and ultimately, prolong the patient's life.

You can help make lung cancer a thing of the past.

*Source: American Lung Association

Yes, I want to support cutting-edge lung cancer research and treatment at the Hadassah Medical Organization through the Men's Health Initiative.

NAME

STREET ADDRESS

CITY/STATE/ZIP

PHONE (DAYTIME)

PHONE (CELL)

EMAIL

UNIT (REGION/BIG CHAPTER-IF KNOWN)

Enclosed is my check payable to Hadassah for \$ _____

Please charge my gift to:

- AMEX Discover MC Visa
- one time or recurring monthly or recurring annually

*If selecting a recurring gift, please see back for additional details.

NAME (AS IT APPEARS ON THE CREDIT CARD)

CARD NUMBER

EXPIRATION DATE

SIGNATURE

Mail donation to: Hadassah, PO Box 1100, New York, NY 10268-1100 or call 800-928-0685.

AMHD16

By checking one of the recurring monthly or annual payment options, I agree that my credit card will continue to be charged each year as directed on this pledge card and that this authorization for automatic debit remains in effect until I cancel or transfer my method of payment. I agree to notify Hadassah upon the expiration or cancellation of the above credit card and to provide Hadassah with updated credit card or other payment information. I understand that I may cancel the automatic renewal payment option at any time by contacting Hadassah.

CHARITABLE SOLICITATION DISCLOSURE STATEMENTS

HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. 40 Wall Street - New York, NY 10005 Telephone: (212) 355-7900

Contributions will be used for the support of Hadassah's charitable projects and programs in the U.S. and/or Israel including: medical relief, education and research; education and advocacy programs on issues of concern to women and that of the family; and support of programs for Jewish youth. Financial and other information about Hadassah may be obtained, without cost, by writing the Finance Department at Hadassah's principal place of business at the address indicated above, or by calling the phone number indicated above. In addition, residents of the following states may obtain financial and/or licensing information from their states, as indicated.

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Charitable deductions are allowed to the extent provided by law. Hadassah intends to respect your wishes regarding this gift, however, in accordance with U.S. tax law requirements regarding deductibility of contributions, Hadassah shall have full dominion, control and discretion over this gift (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization). All decisions regarding the transfer of funds to or for the benefit of any other entity or organization shall be subject to the approval of the Board or other governing body of Hadassah.

HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

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HADASSAH



By selecting a recurring gift option, your commitment makes the difference, month after month, year after year. You can join one of Hadassah's Annual Giving Societies at any of the levels listed below:

- **Chai Society:** \$180-359/year (\$15/month)
- **Silver Chai Society:** \$360-999/year (\$30/month)
- **Traditional Keeper of the Gate:** \$1,000-1,799/year (\$83.33/month)
- **Chai Keeper of the Gate:** \$1,800-4,999/year (\$150/month)
- **Golden Keeper of the Gate:** \$5,000+ (\$416.66/month)

These contributions enable you to help save a life, to be part of something big, something vital.

Payable by December 31st each year. Quarterly statements will be mailed to you regarding your annual commitment.