



May 2016

To Our Business Partners and Friends:

IT'S THAT TIME AGAIN... WHAT TIME IS IT?... IT'S BLUE BOOK TIME!

The Tampa Ameet Chapter has begun working on its 2017 Membership/Ad Directory ("Blue Book"), and we couldn't wait to let you know. When we started this book more than ten years ago, its purpose was to help our members stay connected. Today, it has grown to be a phenomenal resource to all of us with its many vendor offerings. Our success means that you also found it to be a great way to showcase your business and get a tax deduction while supporting our worthwhile, 501(c)3 organization. We hope that we can count on your support again for the Blue Book 2017.

Hadassah, the Women's Zionist Organization of America, is the largest Jewish organization in the US. We are proud to be part of an organization whose humanitarian efforts are known throughout the world. Locally, our chapter promotes the continuity of Hadassah's legacy. We provide volunteer opportunities to develop innovative and exciting programs which focus on women's issues and advocacy, health education, Jewish education and community services for people of all ages. We look forward to you joining our vision, with your participation in this year's Blue Book.

The Blue Book will be printed and distributed to over 600 of our current and prospective members. A new addition this year will include a classified index listing all of our Business Partners who advertise in our publication. In addition, we are requesting that each business that places an Ad provide us with 50 Business Cards. These cards will be proudly displayed at every meeting throughout the year.

Please complete the enclosed Ad Form and return it to us by AUGUST ³¹~~16~~, 2016. There are several advertising sizes with pricing to accommodate every business budget. Please contact any of the Co-Chairs listed below with any questions.

Your support helps Hadassah continue its wonderful programs and medical research which is then shared throughout the world. You can be proud of the work your donation supports. We are sincerely grateful.

Thank You.

Harriet Chesler
Blue Book Co-Chair
hcthehub1@yahoo.com
813-920-2307

Elaine Vidors
Blue Book Co-Chair
eviders2@verizon.net
813-886-4868

Shirley Kanas
Blue Book Co-Chair
spkanas@tampabay.rr.com
813-510-4016

Larry Leibowitz
Blue Book Editor
priory4006@earthlink.net
813-963-6615

TAMPA AMEET CHAPTER OF HADASSAH

HADASSAH MEMBERSHIP DIRECTORY: THE BLUE BOOK

Name: _____
Address: _____
Contact Person: _____
Phone: _____ Fax: _____ E-mail: _____

If you wish to use the SAME AD as last year, please sign here _____

For best quality ad, submit your copy on CD, or e-mail attachment to: priory4006@earthlink.net
You may also mail your camera ready artwork/ad (business card or your ad copy) with this form
DO NOT STAPLE, TAPE, OR CLIP THE AD TO THIS FORM

_____ Full Page Printed On Colored Paper	(4 1/2" w by 7 1/2" h)	\$ 200.00*
_____ Full Page	(4 1/2" w by 7 1/2" h)	\$ 175.00*
_____ Half Page	(4 1/2" w by 3 3/4" h)	\$ 115.00*
_____ Quarter Page	(4 1/2" w by 2" h)	\$ 60.00*

***SPECIAL OFFER ***

**To have your Ad featured in the Membership section, please add \$25

Additional Donation: To List on Hadassah Gifts Page \$ _____
Amount of Ad \$ _____
Total Amount \$ _____

DEADLINE FOR ADS IS AUGUST ³¹~~X~~, 2016

Please make checks payable to: Tampa Ameeet Chapter of Hadassah

REMINDER - DO NOT STAPLE, TAPE, OR CLIP THE AD TO THIS FORM
MAIL THIS FORM WITH AD COPY and CHECK TO:

Larry Leibowitz, Ad Book Editor
4006 Priory Circle
Tampa, FL 33618-2722

Ad Questions? Call Shirley at 813-867-8626 or Larry (813)-963-6615

Ad Solicitor is: _____

"A copy of the official registration and financial information of Hadassah, the Women's Zionist Organization of America, Inc. may be obtained from the division of consumer services by calling toll free, within the state, 1(800) 435-7352. Registration does not imply endorsement, approval or recommendation by the state"