



HADASSAH
the power of women who **DO™**

August 11, 2016

Dear Chaverim,

Summer is ending and the High Holidays are quickly approaching. Every year in this season we are instilled with hope, optimism and an opportunity to better not only ourselves, but the world around us. "Yesterday is history. Tomorrow is a mystery. Today is a gift. That's why it's called the present." Sure we are meant to cherish the present, we do this by participation. Participate in life today so that we are ever present in the future. There are 86,400 seconds in a day and each one is a piece of eternity to be lived with our eyes wide open, for something more life affirming than the present. This is what we do in Hadassah. We volunteer and through our volunteering, we help shape the future for our children, grandchildren, and forever after. Because we do it with love, we will always be remembered. Thank you to all who help us make the future better and brighter for the world. We are an incredible organization doing important high-impact life-changing work. We need your intellect and talent to help us communicate mission. Knowledge is power.



More than 950 Hadassah members, speakers, Associates and supporters brought energy and passion to Atlanta for Hadassah's 98th National Convention.

Hadassah National President Ellen Hershkin spoke to a captivated audience about how fitting Atlanta is to celebrate dreams, having given us Martin Luther King, a great friend of Israel with ties to Jewish clergy. She spoke about how the Power of Dreams is contagious — and had fueled the efforts of Theodor Herzl, Henrietta Szold, and talked about the depth and breadth of Hadassah's work in the US and Israel, ending with a powerful charge that we go "from strength to strength" and "from dream to dream...for women everywhere.



POLICY STATEMENTS

Delegates to the Hadassah National Convention passionately debated and unanimously passed new Hadassah Policy Statements on Zionism, UN Reform, LGBTQ Equality, and Caregiving. These four statements reaffirm and expand Hadassah's existing Policy Statements. Click here to read all policies: myHadassah.org.



Day in the District

The Tampa Ameet Chapter will meet with Congressman Gus Bilirakis at his office in Wesley Chapel at 1 P.M. on Wednesday, August 31, 2016! If you are not a member of Tampa Ameet, but are interested in participating please contact Luise Burman. They will be lobbying for support of "Gender Equality in Medicine", a policy Hadassah supports (as expressed in HR 2101). The only requirement is that you undergo some training (so we don't waste the Congressman's time, we stick to our topic and are appropriate in all things). I'd especially like to include members who live in the district he represents, Congressional District 12, which includes all of Pasco County, Lutz, and part of Carrollwood. You can find your Congressional District number on your voter registration/information card.

Our training session will take place on Wed. evening, Aug. 17 at 7 P.M. at the home of Luise Burman, 10646 Cory Lake Drive in New Tampa. Please let me know to expect you by the end of the business day on Thursday, Aug. 11th, as she needs to notify the gate to let you in.



Welcome to our newest Keeper of the Gate



Janice Caine of North Pinellas Chapter with Ellen Hershkin

Anita Greenberg of Tampa Ameet being pinned as a Chai Keeper of the Gate, by President Ellen Hershkin.





Welcomes



Etty Segal

Andrea Holper

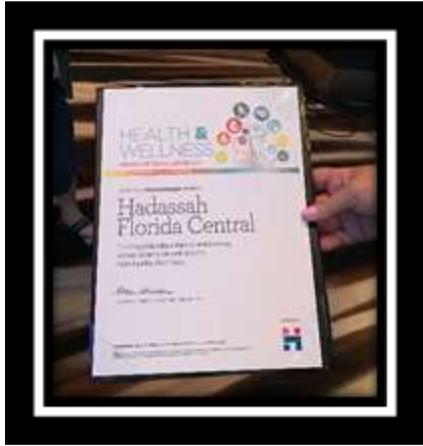
Tampa Ameet



Harriet Stein – St. Petersburg Chapter

The St. Petersburg Chapter/ Florida Central Region of Hadassah

Yasher Koach to the St. Petersburg Chapter Wins National PRAZE award in Health and Wellness for the outstanding “WE WILL FOR JILL” walk/run/health fair event and **HONORABLE MENTION** in the National Fundraising category.



Robin Post Patricia Levinson, Susan Lafer, Robin Caryn
Gartner, Harriet Stein and Wendy Levine



MEMBERSHIP

With next year's change in Life Membership, now is the time to promote the \$180 special for 2015 paid up and gifted Annual Members. All Annual Members whose membership expires in 2016 are eligible for the \$180 offer if they upgrade before their membership expires. We will continue to include an insert with the special offer in the renewal bills. In addition, gifted members are receiving a personalized email a few weeks before their renewal bill with some facts about Hadassah and alerting them of the \$180 offer and that a bill will soon be arriving.

Research in Service to Humanity is Hadassah's newest campaign. It was unveiled and explained at the recent National Convention in Atlanta.

RESEARCH IN SERVICE TO HUMANITY

In an effort to coordinate Fundraising, Programming, American Affairs and Women's Health, and Advocacy, National Hadassah recommends planning your events to coincide with the National Health Awareness Calendar which targets the following months:

February - PLAN AHEAD AND GO RED for Heart Month.



Host a Red Dress event

Invite a local Cardiologist and/or Nutritionist to discuss a heart healthy lifestyle.

Plan a walk or other activity that encourages exercise for heart health.

March – Multiple Sclerosis – Progressing towards a Cure.

Hold events to discuss advocate and donate. Show a video, available on myHadassah.org



May – Melanoma – We’ve Got You Covered

Hold educational events, invite a speaker, show off the progress Hadassah research has accomplished.

June – Alzheimer’s - Research to identify and treat this dreaded disease is ongoing



October –

Paint your town Pink with events to raise awareness and raise money for continued research. Remember IT WAS HADASSAH HOSPITAL DOCTORS WHO IDENTIFIED THE BRACA GENE.



Your Hadassah Medical Organization Update

Alert: Hadassah is exploring a new approach to ovarian cancer research by testing all known BRCA mutations--with the goal of employing tailored treatment to save more lives. For full story click: www.myhadassah.org



Remember.... Early voting starts August 20.



www.floridacentral@hadassah.org



Shabbat Shalom,

Susan

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