



**HADASSAH**  
the power of women who **DO**™

November 17, 2016

Dear Chaverim,

Judaism calls upon us to live a higher, otherworldly life *within* this world. Rather than allowing the emptiness of a society to bring us down, we are challenged to assertively insist on changing our society for the better.

**WE MATTER. WHAT WE DO MATTERS. WHAT OUR DONORS DO MATTERS.** Now more than ever.

We have a great opportunity before us and each of us has the responsibility to come to the table to work together and look toward the future with optimism.

Our constitutional democracy demands our participation, not just every four years, but all the time. So let's do all we can to keep advancing the causes and values we all hold dear.

**Priorities that Hadassah women have been championing for generations:**

- Partner with Hadassah Medical Organization to support research efforts that save lives and care for the people of Israel and the world.
- Educate and advocate for women's health issues.
- Lead our community in support of a strong Israel.
- Collaborate with other pro-Israel organizations to inspire younger women to strengthen modern Zionism.
- Advocate for domestic policies that foster gender equality in medical research and preventative health care, and the prevention of human trafficking.
- Advocate for equal pay for equal work.

Bob Dylan told us long ago that, "The times they are a changing." And once again, we find ourselves in changing times.

In this season of unexpected change, we can take comfort in the array of programs that are fun and inspiring while also serving as an opportunity to bring us together in service of our core beliefs.

Together, we have the power to shape the changes blowing in on these winds. Let's make sure they are changes driven by our values. And let's make sure they are changes that we and our children can be proud of.



## Jacksonville

Nature Walk. **Sunday, November 20th at 10 a.m. with Naturalist, Stacey Goldring at Mandarin Park, 14780 Mandarin Road**

(Pavilion #2). Contact Liat Walker 591-6984 or [walkers.beach@gmail.com](mailto:walkers.beach@gmail.com).

### **REGION BOARD MEETING AND WORKSHOP DECEMBER 10-11, 2**



*National Speaker: Diane Issenberg*

*We will again install all executive board members for all chapters.*

#### **The Basics**

- ✚ The meeting will be held at The Tampa Marriott, Westshore. Watch your mail for your invitation.
- ✚ There will be a Dutch Treat Dinner for all who wish to join us at Blu Restaurant in the hotel. This is a great time to get to know your Hadassah friends in an informal setting.
- ✚ For those traveling long distance, rooms will be available for Saturday night stay.
- ✚ All rooms are double occupancy. If you prefer a private room, that can be arranged for a nominal additional fee.
- ✚ Mileage will be reimbursed at \$ .14 per mile for those of you traveling 30+ mile each way. Please bring your MapQuest printout for reimbursement. You will receive reimbursement at the end of the meeting.



- ✚ For those of you coming with a group we encourage you to rent a van and travel together. This can be included in your revenue share request for the 4<sup>th</sup> quarter.
- ✚ Outgoing board members come celebrate your new chapter leadership.
- ✚ Incoming board members come celebrate and learn. For those not attending a meeting on Saturday evening, come to the Region Suite for comradery, food and get to know Diane. Oh yes, there will be some fun activities and more food for your enjoyment. Don't go to bed too early!! **THE BEST STORIES and LAUGHS ARE SHARED HERE.** All newly elected executive officers for each chapter in the entire region, will be installed at this meeting.
- ✚ **Feel free to have a local chapter celebration when you get home**

## **Membership Renewal Campaign**

### Step up to Life Membership

Take advantage of the upgrade special for Gifted and Annual Members before the price increase in January 2017. Upgrade to Life membership for \$180! That's a lifetime of Hadassah Magazine, access and listing in our online [Professional Business Directory](#), invitations to National programs and, of course opportunities to participate in our local activities.  
If you want to continue as an annual member, it's \$36.

### Suggested Giving Opportunities

- Lighting the Way in Tower - \$5000
- Patient Bed in Tower - \$5000
- Additional variety of equipment in Tower - \$1000 +
- Furnish a one bed patient room in Tower - \$18,000
- Furnish a 2-bed patient room in Tower - \$36,000
- Seat in Synagogue in the Tower - \$36,000



Yahrzeit - \$1000, Enhanced Yahrzeit - \$5000



Keeper of the Gate-\$1000-\$5000 annual commitment  
Chai Society-\$180-360 annual commitment



Road Tile - \$1500



### RESEARCH IN SERVICE TO HUMANITY:



In an effort to coordinate Fundraising, Programming, American Affairs and Women's Health, and Advocacy, National Hadassah recommends planning your events to coincide with the National Health Awareness Calendar which targets the following months:

**February - PLAN AHEAD AND GO RED** for Heart Month.

Host a Red Dress event

Invite a local Cardiologist and/or Nutritionist to discuss a heart healthy lifestyle.

Plan a walk or other activity that encourages exercise for heart health.

### Granalix Biotechnologies Introduces Food Additive to Protect Against Neurodegenerative Disease

Granalix Biotechnologies, whose founder and Chief Executive Officer is Hadassah Medical Organization Experimental Neurologist Prof. Ruth Gabizon, has launched a food supplement containing pomegranate oil that has proven to protect against neurodegenerative diseases in pre-clinical models.

Called GranaGard™, the supplement is a submicron Pomegranate Seed Oil (PSO) emulsion, and is an innovative formulation of one of the strongest natural antioxidants, Punicic acid (an Omega 5 lipid). The patented formulation has been shown to delay disease onset and prevent neuronal death in a model of genetic prion disease (a neurodegenerative disease caused by a mutation that leads to misfolded prion proteins which, in turn, kill off normal brain cells). The formulation also has been shown to reduce disease burden in a mouse model of Multiple Sclerosis. In both models, there was no evidence of toxicity after long-term administration.



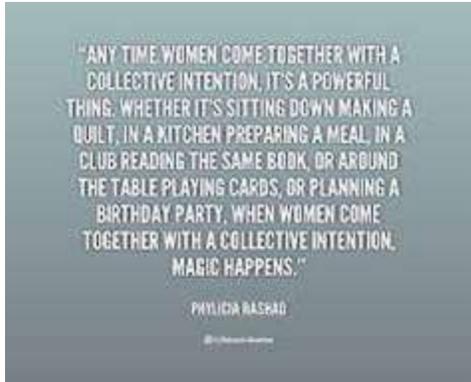
**Day in the District: The Tampa Ameet and Collier/Lee Chapters have visited their Congressmen. **NOW ITS YOUR TURN!!** Call Luise Burman for help planning your visit.**

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The UNESCO World Heritage Committee has ratified the resolution passed by the UNESCO Executive Board, which denies and seeks to erase Judaism's historic ties to our most holy city.

[Sign the WJC petition](#) at change.org to speak out against the politicization of religion, including within the governing bodies of UNESCO. Holy sites in Jerusalem must unequivocally be designated as integral to Judaism, Christianity, and Islam alike. The petition to UNESCO Chairperson Michael Worbs calls on him to urge fellow executive board members to reverse this outrageous resolution at their next meeting in April. Call upon UNESCO to recognize the deep historic, cultural and religious connection between the Jewish people and holy sites in the land of Israel.

Rest in peace. **Leonard Norman Cohen**, [CC GOQ](#) (September 21, 1934 – November 7, 2016).



*Shabbat Shalom,*

*Susan*

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