



**HADASSAH**

the power of women who DO

October 27, 2016

Dear Chaverim,

Sukkot, the holiday of our rejoicing, serves to remind us that even the frailest hut filled with those we love is a far greater source of happiness than the most luxurious mansion. It tells us not to care more about things than about people. When I think about this, it makes me realize that Israel is the fragile hut in which our people live every day.

Happiness is taking pleasure in what you have. Joy is the pleasure of anticipating a future filled with goodness. A tree is known by its fruit; a woman by her deeds. A good deed is never lost; when you sow courtesy it reaps friendship, and those who plant kindnesses gather love.

As Hadassah women, we realize and practice it as **WOMEN WHO DO**, for ourselves and the land of Israel and all her people. In other words, we pray not only for life, but for a quality of life that is meaningful and purposeful.

### **AROUND THE REGION**



I would like you to meet two extraordinary women and read their messages. I had the pleasure of spending quality time with them recently at our last leadership workshop. They are an inspiration to me. I am grateful for their compassion for humanity and commitment to Hadassah.

### **Gayle Dorio, Co-President, Collier/Lee Chapter**

Aren't we fortunate to be living here in Paradise? This is a golfer, tennis player, pickle baller, boater's heaven. Those who play canasta, bridge, Mah Jongg, etc have plenty of partners from whom to choose. Aren't we lucky to have so many activities and organizations that offer so much? Haven't we been blessed? I know I count my blessings all the time.

This isn't another article about becoming a Hadassah member - about doing more, about tikkun olam. After all, we are Hadassah members - women who do more! We are committed to making a difference in the world and improving the future of our children and grandchildren. We see a need,

we step up.

Our goal in Hadassah is first to have you belong. Second is for you to be knowledgeable - to learn about the many things Hadassah does. (Did you know, for example, that there is a Curriculum Watch Department that protests books and programs that misrepresent history and might be considered anti-Semitic?). With a sense of belonging and knowledge about the good that Hadassah does, we all support this organization with our time, efforts and yes, money.

I want to share with you something that touched me greatly at the recent Hadassah weekend conference that several of us attended.

One of the attendees whose primary focus is fundraising, explained how she views her role for Hadassah. When she hears people say that Hadassah is always asking for money, even going so far as to say - "nickeling and dime-ing all the time," she explains that Hadassah is an incredible charity that does so much for Israel and for everyone in the world. Nobel Peace Prize nominee and top rating on Charity Navigator. But then she said two things that resonated with me.

**First:** She pointed out that most charities don't host luncheons, knowledge and noshes, meetings to educate and motivate. They just send lots and lots of envelopes asking for money.

**Second:** She said, "I will never find a cure for cancer. I will never save a life with a remarkable research discovery. I will never do extraordinary things. But, I am a part of all that. I helped build the buildings, equip the rooms, raise the funds to allow those gifted and talented individuals to accomplish that! I am Hadassah! I have done something special too."

Here in Paradise, when our time is important, I am so glad our time includes Hadassah. I believe we are blessed with the State of Israel, blessed with living here, blessed with the ability to do more.

Thank you for joining in this amazing journey - wherever you go, remember there is Hadassah!

Friends for life! Women who do more - and are devoted to tikkun olam. May this New Year be a blessed one for all - and may our efforts be met with great success!

## **LEADERSHIP WORKSHOP-HADASSAH – Luba Rotzstain, Collie/Lee Chapter**

September 17-18 2016

The weekend of September 17 and 18, Gayle Dorio, Karen Cohn and I attended the Florida Central Region Leadership Workshop in Tampa.

We were 14 Hadassah members holding different positions from several locations in Florida.

After a very meaningful Havdalah service conducted by all of us and followed by tasty wine, aromatic spices and lots of sweets, our meeting started.

Susan Lafer, President of the Florida Central Region, along with Lin Pomerantz, Organization Vice President and Sharon Sisselsky, Florida Resource Chair, led us through the main topics of the leadership training in a very informal, congenial atmosphere with the participation of all.

We started with the mission statement and the chronology of achievements of Hadassah since its birth and the succession of developments and discoveries that have brought Hadassah to the forefront of progress in medicine, human rights, environmental preservation, education for children and adults and so many other fields.

As we reviewed all those many achievements, we felt pride in being a part of this. We felt more passionate to continue being women who do help achieve those goals.

We talked about spreading the word, reaching out to the community to attract new members, to energize the members with meaningful activities and to help develop new leaders. We realized that first we must educate everyone about the work of Hadassah with interesting articles, videos and targeted materials. Once people know about the amazing work Hadassah does, that benefits everyone – ourselves, our children and the generations to come, they will certainly want to support Hadassah!

We spent time sharing meals, snacks (...maybe too many...), tips about activities that were successful, and personal anecdotes. Some shared experiences during missions to Israel. A feeling of sisterhood and closeness was felt by all. Several times we heard that Hadassah friends are friends for life and everywhere you go, there is Hadassah!

I truly appreciate the opportunity to participate in the workshop and learn about the wealth of information and resources we have as volunteers to “spread the word “about Hadassah.

It energized me, and filled me with a sense of purpose, of the importance of our work while raising funds, as WOMEN WHO DO for the continued progress of Hadassah.

I would strongly encourage all of you to participate the next opportunity when the region offers a workshop.

You’ll find out that while learning you are also having a lot of fun and meeting great women.



**REGION BOARD MEETING AND WORKSHOP  
DECEMBER 10-11, 2016**



*National Speaker: Diane Issenberg*

**The Basics**

The meeting will be held at The Tampa Marriott, Westshore. Watch your mail for your invitation.

There will be a Dutch Treat Dinner for all who wish to join us at Blu Restaurant in the hotel. This is a great time to get to know your Hadassah friends in an informal setting.

For those traveling long distance, rooms will be available for Saturday night stay.

All rooms are double occupancy. If you prefer a private room, that can be arranged for a nominal additional fee.

Mileage will be reimbursed at \$ .14 per mile for those of you traveling 30+ mile each way. Please bring your MapQuest printout for reimbursement. You will receive reimbursement at the end of the meeting.



For those of you coming with a group we encourage you to rent a van and travel together. This can be included in your revenue share request for the 4<sup>th</sup> quarter.

Outgoing board members come celebrate your new chapter leadership.

Incoming board members come celebrate and learn. For those not attending a meeting on

Saturday evening, come to the Region Suite for comradery, food and get to know Diane. Oh yes, there will be some fun activities and more food for your enjoyment. Don't go to bed too

early!! **THE BEST STORIES and LAUGHS ARE SHARED HERE.** All newly elected executive officers for each chapter in the entire region, will be installed at this meeting.

**Feel free to have a local chapter celebration when you get home**

**Suggested Giving Opportunities**

Lighting the Way in Tower - \$5000

Patient Bed in Tower - \$5000

Additional variety of equipment in Tower - \$1000 +

Furnish a one bed patient room in Tower - \$18,000

Furnish a 2-bed patient room in Tower - \$36,000  
Seat in Synagogue in the Tower - \$36,000



Yahrzeit - \$1000, Enhanced Yahrzeit - \$5000



Keeper of the Gate-\$1000-\$5000 annual commitment  
Chai Society-\$180-360 annual commitment



Road Tile - \$1500



[www.hadassah.org/regions/florida-central](http://www.hadassah.org/regions/florida-central)



*Shabbat Shalom,*

*Susan*

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