



# Houston Chapter of Hadassah **NEWS & VIEWS**

Adar/Nissan 5777

March, 2017



**THE HOUSTON HADASSAH OFFICE  
IS ON THE MOVE.  
VISIT YOUR NEW OFFICE OPENING  
MARCH 7 AT 24 BRAESWOOD SQUARE**



Many hands and a great deal of organization made the new office possible and helped make the transition a smooth one. Thanks to our realtor, David Gerber, our decorator/project manager, Debbie Gersh, our construction contractor, Jose Valadez of Painting and Home Remodeling and his crew, our wonderful IT Wizard, Marc Malacoff, our board members and volunteers, Westheimer Moving and Storage and our priceless office manager, Robin Dorfman. Seen above is a picture of the "construction crew" and below a few pictures of the office progressing toward completion.



AVIV • AVITAL • MARC CHAGALL • CHAI • ANNE FRANK • KINNERET • EMMA LAZARUS • ANNIE LEFF • MA-ARAV  
MACHAR • MAZAL • PEARL • HENRIETTA SZOLD • CHAIM WEIZMANN • STEPHEN S. WISE

## GROUP MEETINGS

**Avital** - Wed., March 8 at 12:30 pm at the ERJCC. Madeline Burak with AIPAC will discuss "American and Israeli Relations After the Election". Refreshments will be served. RSVP to Gladys, [howglad13@aol.com](mailto:howglad13@aol.com).

**Aviv** - For info email [Avivhadassah@gmail.com](mailto:Avivhadassah@gmail.com).

**Chagall** - Wed., March 15 at 7:00 pm at the ERJCC in Classroom 120. See the film "Duck Soup" with the Marx Brothers at 8:30 pm. RSVP to [marcchagall-hadasah@gmail.com](mailto:marcchagall-hadasah@gmail.com).

**Book Club** - Sun., March 26 at 2:00 pm at Charlotte Berkowitz's, 6219 Paisley. *The Velvet Hours* by Alyson Richman. All readers welcome!

**Chai** - For info call Judi Payne, 281-353-1303.

**Anne Frank** - Thurs., March 16 at 10:30am at Beth Wolff's, 5733 Indian Circle. Rabbi Jimmie Kessler, Rabbi Emeritus of Congregation B'nai Israel, Galveston will discuss "The Ghosts of Houston". Lunch catered by El Tiempo is \$15. RSVP by March 10 to Paulette 713-827-7227 or [plevine300@aol.com](mailto:plevine300@aol.com)

**Kinneret** - Sun., March 5 at 7:30 pm at Congregation Shaar Hashalom, 16020 El Camino Real. Social Media, Advocacy for Israel and Honest Reporting with Gary Kenzer. RSVP to [CSH@shaarhashalom.org](mailto:CSH@shaarhashalom.org). Free Community Event.

**Kinneret** - Sun., March 26 at 2:00 – 4:00 pm at Debbie Angel's, 700 Timberstone Lane. Donor Luncheon with speaker Linda Block. RSVP to Debbie, 281-996-5971.

**Kenneret Book Club** - Tues., March. 14 at 1:00 pm at Cheryl Sigel's, 3618 Harkey Rd. *Witness* by Ruth Gruber, in memory of Dolly Warren. RSVP to Cheryl at 281-692-2527.

## PRESIDENT'S COLUMN



Sandra Smith

**WE DID IT!** By the time you read this Houston Hadasah will be in our beautiful new office at 5300 N. Braeswood, Suite #24. As you may have heard, six months ago the Houston Chapter got a letter informing us that our lease was not going to be renewed. After sixteen years at our Beechnut location, we were going to be moving! As you can imagine, the period of time since then has been filled with many challenges – finding a new space, signing a contract, getting our National organization's permission to sign a lease, planning out the new space and cleaning house. Along the way I've thought that this whole process has been a bad news/good news situation. Bad news because of the massive amount of work to build out a space (believe me, we looked and looked for a ready to move in space but couldn't find it). Good news since our new space has never flooded and has beautiful new walls, paint, plumbing, ac, wiring, and flooring. It went from being a truly ugly space to a beautiful, functional space. Good news because we went through everything and only kept paperwork and photos that are historical or are needed for record retention – we shredded a ginormous amount of paper. And good news, because the *Power of Women Who Do* won the day again, continuing to install our chapter and group boards, planning fundraisers and events and holding informative meetings while all of this was going on.

Any endeavor of this kind relies on the skills of many knowledgeable people, so I have many, many people to thank for their hard work. First our realtor, David Gerber, helped us locate a best possible space and worked with us to secure the best possible terms with Weingarten Realty. Our decorator/project manager, Debbie Gersh, looked at every space with us to help us make the right decision and then worked tirelessly to come up with a floor plan that would work for our organization plus she got us the best possible prices on materials. Our construction contractor, Jose Valadez of Painting and Home Remodeling, and his crew worked to get us in as quickly as possible despite the delays getting construction permits from the city. Our wonderful IT Wizard, Marc Malacoff, helped us coordinate with National's IT department to be sure the needed wiring was installed and where it was. Our board members and volunteers cleaned out cabinets, shredded papers, packed up supplies, and wrapped art work for hours. Lots and lots of hours. And wonderful Westheimer Moving and Storage moved us at no cost. All of this was overseen by our priceless office manager, Robin Dorfman.

And a huge thank you to our National organization for their support in getting our office moved and up and running. We couldn't have done it without their financial backing and guidance. We look forward to many

....President's Column continued on page 3

### April News and Views Deadline: March 15, 2017

HOUSTON HADASSAH  
NEWS & VIEWS  
Vol. 2016 - 2017 No. 7  
Editor: Glenda Danburg Waldman

Send all information to :  
Glenda Danburg Waldman  
E-mail: [irglenda@aol.com](mailto:irglenda@aol.com)

### Group meetings continued...

**Lazarus** - For info contact Harriet at [harriete1@aol.com](mailto:harriete1@aol.com).

**Leff** - For info call Hope Malowitz, 713-663-6688.

**Ma-Arav** - Tues., March 7 at 10:15 am at 1719 Valley Vista. "Hot places to travel in 2017." RSVP to Liz, 713-859-6233.

**Machar** - For info email Sandye Fertman, [sanditaf@gmail.com](mailto:sanditaf@gmail.com).

**Mazal** - Sun., March 19 at 12:30 pm to 2:30 pm at Fire It Up Pottery, 13817 Southwest Fwy, Sugar Land. Create something for your Seder table. The cost is \$10, plus price of item (\$10+). RSVP to [yaffatx@gmail.com](mailto:yaffatx@gmail.com).

**Pearl** - For info call Bonnie Winograd, 713-668-5789.

**Szold** - Wed., March 8 at 11:00 am at Jan Rose's, 10714 Paulwood, Dr. Daniel Agronow, the Israeli Consul, will present an overview of Israel's history, Zionism and Israel today. A dairy lunch will follow. RSVP to Carol, 713-726-8745 or Linda, 832-516-7333.

**Wise** - For info call Roz Saron, 713-961-5322.

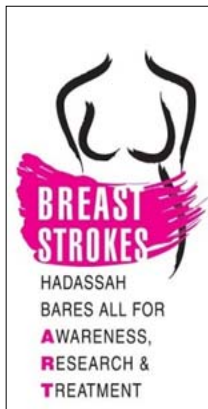
**Weizmann** - For info call Joann Greenbaum, 713-721-9717.

**VOLUNTEER SOME TIME  
TO HADASSAH TODAY!**

### CHARITABLE SOLICITATION DISCLOSURE STATEMENT

Hadassah, the Women's Zionist Organization of America, Inc. 40 Wall Street, NY, NY 10005. Telephone number 212-355-7900. A copy of Hadassah's latest Financial Report is available by writing to the Hadassah Finance Dept., 40 Wall Street, NY, NY 10005. Registration does not constitute or imply endorsement, recommendation, approval or sanction by any state/county.

## BREAST STROKES! HADASSAH BARES ALL FOR A.R.T.



The Houston Chapter of Hadassah is excited to announce our 2017 fundraising event: **Hadassah Bares All for A.R.T. AWARENESS, RESEARCH & TREATMENT.**

The event consists of two parts: **Paint Day** will take place on June 25th. Women will volunteer to have their torso painted by artists and photographed (no faces). These photos will be blown up and placed on canvases to be revealed and auctioned off at part two: **The Big Reveal!** This event will be held on the evening of Sunday, October 22nd. It will be a night of fun and creativity including a fine art auction, live music, hors d'oeuvres and cocktails.

Our 2017 honorees are Dr. Jenny Chang, Director of Houston Methodist Cancer Center and Houston Chapter of Hadassah's Fab Five: Lynn Goldberg, Barbara Horwitz, Carolyn Plessner, Marlene Rosenthal and Annette Sondock.

With its emphasis on awareness, research and treatment of cancer, Breast Strokes is a perfect fundraiser for Hadassah. Our doctors provide medical care through Hadassah Medical Organization (HMO) to over one million patients a year regardless of race, religion or nationality. Hadassah leads the way with advancements in breast and colon cancer, ALS, trauma and emergency medicine, diabetes, macular degeneration, multiple sclerosis, AIDS, Parkinson's disease and cardiac health. Through Hadassah's Research in Service to Humanity Campaign, our HMO shares cutting edge medical research with the world.

We are looking for the following: sponsorship leads, volunteers to work the event, volunteers to be models for Paint Day, artists to paint the models and artists to donate original works of art to the auction.

Email our Event Co-Chairs, Allison Levine & Melissa Potet at [houstonbreaststrokes@gmail.com](mailto:houstonbreaststrokes@gmail.com) for any questions, to volunteer or to pass on any ideas!

## PRESIDENT'S COLUMN

....President's Column continued from page 2

years of working with Hadassah to support our hospitals and projects in Israel and to advocate for a better world for all whether it be for gender equality in medical research, for an end to human trafficking, for affordable child care, or for improved US/Israeli relations.

There is an old saying, "when life gives you lemons, make lemonade." Stop by the new office at 24 Braeswood Square and share a glass with me.

Love you all,  
Sandra

# SCENE AT ...



*ANNE FRANK  
(ABOVE)*

*BIG GIFTS COMMITTEE  
(RIGHT)*



**DO.**

People talk about empowering women to advocate for change. **We do it.**

People talk about strengthening US-Israel ties. **We do it.**

People talk about time-changing medical discoveries. **We do it.**

We're the largest Jewish women's organization in America. **This is what we do.**

**DO SOMETHING. JOIN US.**

**HADASSAH** the power of women who **DO**

hadassah.org/DO  
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Got some time? Want to get more involved with Hadassah and meet really great ladies? Hadassah needs you! We are looking for someone to help our 2017 Membership VP, Rose Marie Wagman. You would need to stop by the office once a week or so to process new member information and send it on to National. You should be able to input information into a Google directory to do this job. If you can help let Sandra Smith or Robin Dorfman know at 713-661-1022.



**DAYLIGHT SAVING TIME  
BEGINS MARCH 12**

## LEAD BY EXAMPLE

As a Keeper for Nursing, you will show the world how important nursing is to Hadassah and our future.



- Your gift will help Hadassah address the **shortage of nurses** in Israel by educating the next generation of nurses. The Henrietta Szold School of Nursing Clinical Master's Program has **graduated over 135 nurses**.
- As a Keeper for Nursing, your gift enables **cutting edge clinical research by nurses**, with specialties in gerontology, oncology, acute/chronic complex patient care, and women's health.
- Becoming a Keeper for Nursing forever **links YOU to Israel and Hadassah**.

A minimum gift of \$1,000 annually (just \$83.33 a month) can start you on the road to CUMULATIVE GIVING and accelerate you to a higher recognition level. You will receive recognition on the beautiful KEEPERS OF THE GATE PILLARS in the Hadassah Hospital - Ein Kerem courtyard in just five years.



Keepers of the Gate

Hadassah's Premier Annual Giving Program  
hadassah.org/keepers 800.928.0685

HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

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**Happy Purim!**

**CELEBRATE  
MARCH 12**

## “EVERY BITE COUNTS”

Celebrity food guru and author Shannon Sarna will serve as brand ambassador and spokesperson for "Every Bite Counts: Hadassah's Nutrition Program" (EBCHNP). Sarna will appear in a series of Hadassah-branded "Every Bite Counts" cooking videos throughout the year, author a monthly "Every Bite Counts" column with heart healthy recipes and engage in social media.



Shannon Sarna

Every Bite Counts: Hadassah's Nutrition Program is the third phase of Every Beat Counts: Hadassah's Heart Health Program®. Every Beat Counts educated over 10,000 women about heart diseases. 2016's Every Step Counts: Hadassah's Walking Program brought awareness that heart disease is preventable 82% of the time and helped several thousand Hadassah members build exercise into their daily routines through a virtual walking program. In 2016, Hadassah Medical Organization's (HMO) Heart Institute opened Israel's first Heart Valve Disease Clinic, and HMO's Linda Joy Pollin Wellness Center.

Ellen Hershkin states, "One American woman dies from heart disease every 80 seconds. As a women's organization, there is nothing more important to Hadassah than the health of our members and all women. "Every Bite Counts" will educate, encourage and inspire women to live a healthier lifestyle."

Hadassah partnering with the American Heart Association (AHA), provides resources to monitor the cardiovascular health of the general population. According to the AHA, an estimated 44 million women in the U.S. are affected by cardiovascular disease. Symptoms of a heart attack also present differently in women versus men.

Shannon Sarna is editor of the popular Jewish food blog The Noshier and a contributing writer to [Kveller.com](http://Kveller.com). Sarna was born to an Italian mother who loved to bake and a Jewish father who loved to experiment, so loving and experimenting with diverse foods is in her blood.

Sarna states, "When it comes to your heart and health, I believe it starts with what we put into our bodies, and truly, every bite counts. I am honored to share this heart healthy journey with Hadassah and their members as we cook our way to a healthier and more delicious life."

## MAZEL TOV, BUBBIE! AND MAZEL TOV, MOMMY! MEMBERSHIP CAMPAIGN

Have you made all the new (and not so new) babies in your life Hadassah Life Members or Associates yet? The price for life membership for women or girls or associates is \$250. The price for annual members is \$36.

**Mazel Tov, Bubbie and Mommy** Chair Linda Freedman Block is thrilled to report that people are signing up their babies and grandbabies as fast as she can ask them!

Pick up life membership and associate forms at the office at 24 Braeswood Square or call our office, 713-661-1022. Email your picture to [Lindafreedmanblock@gmail.com](mailto:Lindafreedmanblock@gmail.com) with your new member or associate Identify everyone in the photo and let us know who the generations of Hadassah members are in your family. For more information, contact Linda at 713-729-6221.

The proud Hadassah generations of the Vinegar family are:

Pictured below are Robin Vinegar and her granddaughter, Penny Victoria Tucker.

Penny Tucker is the third generation, her mother, Abby Vinegar Tucker is the second generation and grandmother Robin Vinegar is the first generation Hadassah member of the family.



## DID YOU KNOW?....

- ◆ That Hadassah Hospital Ein Kerem has been ranked as the leading medical center in the country for quality assurance by Israel's' ministry of health?
- ◆ That Hadassah has been given the "go ahead" to start a unique stem cell clinical trial to treat a major cause of blindness and macular degeneration? The new clinical trial has been endorsed and given approval to begin treating the next cohort of patients. This very good news indeed!