

# HADASSAH BULLETIN

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Gail Black, President • Rachele Knopf, Editor

*Hadassah, The Women's Zionist Organization of America, Inc.*

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National Business  
Meeting & Symposium  
July 18-19, 2017

# MOTIVATE & MOBILIZE

MEET US IN ST. LOUIS, MO

HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

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## *Our President's Message*



I have just returned from a President's Mission trip to Israel, and I am so proud to be a part of Hadassah. The things that we have accomplished in the 105 years of our existence are a credit to us and to our predecessors.

Hadassah Hospital on Mount Scopus was completed in 1934 and we were the ones to introduce modern health care to Israel. But one month before Israel declared independence in May 1948, Arab fighters killed 75 doctors, nurses, patients and faculty members from the Hebrew University who were heading to Hadassah Hospital on Mount Scopus. At the end of the war of Independence, Jerusalem was divided and our Hospital was now inside Jordanian lines.

Did we close our doors, stop our fundraising? No, Hadassah Medical Organization formed an alliance of hospitals and medical centers throughout Jerusalem until we completed our hospital in Ein Kerem in 1961. It was not easy, and it took 13 years for us to construct our Round Building on the western edge of Jerusalem. But we are practical Zionists who love the people and the land of Israel.

And then in 1967 Israel had to defend herself again in the 6 day war. When it was over, we controlled all of Jerusalem. We once again had our hospital on Mt Scopus and we pledged to rebuild and to rededicate it. Did we say no, we just finished building the Round Building in Ein Kerem? Did we say we could not possibly raise the money needed to open the doors on Mt Scopus again?

Of course not. We are Zionists. Hadassah Mount Scopus re-opened in 1975.

Hadassah is older than the State of Israel, but we share a common history. Our love for Hadassah is synonymous with our love for Israel.

And we are now celebrating 50 years since the reunification of both Jerusalem and Mount Scopus. Hadassah and Israel are forever linked together. No other American or Jewish or Zionist Organization can claim Jerusalem as theirs.

I am here to tell you that while we are applauding the wonderful research and medical breakthroughs that our doctors and staff are conducting, that the Sarah Wetsman Davidson Tower Hospital is a marvel in modern technology and equipment, and in 2016, our ER was rated #1 in **Israel for Patient Satisfaction and Quality Assurance by Israel's Ministry of Health**, the Round Building is now 56 years old and the infrastructure needs modernization. I, and several other Region Presidents, were stranded in an elevator in the Round building for 15 minutes. It was a mild nuisance to us, but we had a doctor stranded inside with us who was concerned about his patient waiting for him. The wiring in that part of our hospital is old, the rooms hold 6 or more patients at once. Patients were lined up in the hallways. Hadassah Medical Organization sees one million patients annually. It is time, I would even say past time, that the Round Building receives a facelift, and that beds are added to accommodate the growing population.

So, are we to say that we just finished building the SWD Tower and we cannot ask our members to fundraise so soon? We did it before, I know we can do it again!

There are so many stories I can tell you from my Mission. Stories about Henrietta Szold, stories from BG, Barbara Goldstein, stories about Meir Shfayah Youth Aliyah village, stories that have been publicized about Malia with MS and Stewart Greene with Melanoma, people all over the world like the children from a small village in Russia benefitting from our research, but I will only tell you one story, because it was so random.

A few of us chose to go on a walking tour to visit 4 different Synagogues on Shabbat in Jerusalem. The only head coverings we had were our Hadassah hats. After being inside one Temple, we quietly got up to head outside to discuss the service, the architecture of the building and the people who prayed there. One woman followed us outside and spoke to us about her granddaughter. The granddaughter was born 9 months ago with Down syndrome and a hole in her heart. At the age of 3 months, our doctors operated on her heart and saved her life. I think we all had tears in our eyes as the grandmother continued to thank us.

One patient, one small patient, but to me this represents what we do. We are the women who do.

*Warmly,  
Gail*

*President, Hadassah Northern NJ*

*Here are just a few highlights from this extraordinary trip. For more information on these photos, please contact the region office.*



## OVP REPORT



Shalom,

It has been a very busy few months since our Hadassah year began..

As Organization Vice President of our Region, I have tried to attend a few different Chapter events throughout our Region.. Here are a few examples -

I attended a Board meeting at Tri-Boro Chapter and found it to be a wonderful learning experience seeing how busy and active these women are.

On a cool Monday afternoon, I attended a General Meeting of the Fair Lawn Chapter where a Shalicha led a trivia game where we all learned interesting facts about Israel.. it turned out to be a lot of fun!

Riverdell Chapter had a Holocaust Program at the River Edge library. They showed a film which was both informative and extremely emotionally moving! It was opened to the community and was well attended. The movie was about memorializing the 1.5 million children who were murdered during the Holocaust .

I attended a Book Review in South Orange from Aviva Chapter , where the author who happens to be a Life Member of the Short Hills- Millburn Chapter, spoke about her book using recipes to be intertwined with certain little vignettes of her own life.

**I attended Westfield Chapter's** Arts Event where Phyllis Bernstein was honored this year. This was a beautiful and elegant afternoon and it was also very well attended.

I hope to continue to visit different chapters throughout our Region and get to know many more of you...Thank you all on behalf of Hadassah

**L'hitraot**

Geri Lipschitz

OVP, Hadassah Northern NJ



# REGION CALENDAR—BALANCE OF 2017



Jun	18	Sun	<b>Father's Day</b>
Jun	21	Wed	Executive Board Meeting
Jul	3	Mon	Summer Monday (Office Closed)
Jul	4	Tue	Independence Day
Jul	16-19	Sun-Wed	National Board Meetings - St. Louis, MO
Aug	1	Tue	<b>Tisha B'Av</b>
Aug	6	Sun	2 <sup>nd</sup> Annual Heart Health Walkathon
Aug	7	Mon	Executive Board Meeting
Sep	4	Mon	Labor Day (Office Closed)
Sep	5	Tue	Exec - Tentative
Sep	17	Sun	Board of Directors
Sep	20	Wed	Erev Rosh Hashanah (Office Closes Early)
Sep	21	Thu	Rosh HaShanah (Office Closed)
Sep	22	Fri	Rosh HaShanah (Office Closed)
Sep	29	Fri	Kol Nidre (Office Closes Early)
Sep	30	Sat	Yom Kippur
Oct	2	Mon	Executive Board Meeting
Oct	5-6	Thu-Fri	Sukkot (Office Closed)
Oct	12	Thu	Shemini Atzeret (Office Closed)
Oct	13	Fri	Simchat Torah (Office Closed)
Oct	22	Sun	Metro Area Symposium—Skadden Arps Bldg, NYC
Nov	6	Mon	Executive Board Meeting
Nov	12	Sun	Myrtle Wreath
Nov	23	Thu	Thanksgiving Day
Nov	24	Fri	Office Closed
Dec	4	Mon	Executive Board Meeting
Dec	12	Tue	Hanukkah begins at sundown
Dec	13-20	Wed-Wed	Hanukkah
Dec	24	Sun	Christmas Eve
Dec	25	Mon	Christmas (Office Closed)
Dec	31	Sun	<b>New Year's Eve</b>

PLEASE DO NOT schedule any chapter meeting or event that conflicts with a region activity.

Note: All Jewish holidays begin at sundown the evening before.



# Mark Your Calendar

## »» UPCOMING EVENTS

Save the date of Sunday, September 17, for our next Region Board of Directors meeting. We will elect our nominating committee for the Region Board, so all chapters are requested to send a representative. Following that will be a presentation by a speaker from National Hadassah.

Save the date of Sunday, Oct 22 for the Metro Area Symposium at Skadden Arps building in midtown Manhattan. The topic will be Women's Issues and include a Hadassah Update. There are scheduled speakers from Hadassah National and International as well as others. The couvert will be \$40 per person and Members and Associates are invited to attend.

Save the date of Sunday, November 12 for our Myrtle Wreath brunch. We will again be holding the event at B'nai Shalom in West Orange. Remember that as of last year, sitting presidents are eligible to be a chapter's Woman of Valor! Many of our chapter presidents have given more than two years to their presidency and we want to recognize this dedication! Also, please try to find a new leader to honor. If it is difficult to find a newer leader to earn the Woman of Valor award, a person can receive the honor a second time, as long as there are at least ten years in between awards. These committed women are wonderful examples for the new generation of Hadassah leaders.



FOR DETAILS AND THE MOST CURRENT INFORMATION ABOUT WHAT'S HAPPENING IN THE REGION AND CHAPTERS, GO TO OUR NORTHERN NJ WEBSITE AT [WWW.HADASSAH.ORG/NNJ](http://WWW.HADASSAH.ORG/NNJ) ANY TIME.

## Education

“Women Who Learn” is part of the PRAZE Division of Hadassah. Hadassah leaders can access the “Women Who Learn” packets and other useful information by logging into myHadassah. In the “Resource files” section, go to “Browse by Program” and select “Zionist/Israel Education”.

If you have not set up a password for the myHadassah (formerly the ‘intranet’) or you are unfamiliar with this resource, you should contact George Kastanos at [gkastanos@hadassah.org](mailto:gkastanos@hadassah.org) for assistance.

“Women Who Learn” has a list of programs for Zionist/Israel Education programs including study guides for various subjects and book reviews. Listed below are examples of part of two book reviews. The packet contains discussion questions for the books listed below.

### Book Review: *Between Friends*

By Amos Oz

Translated by Sandra Silverstein

Set on a fictional Kibbutz. *Between Friends* is a collection of short stories in which the characters’ lives intertwine although the people are not always connected. Taking place during the 1950’s, roughly the time Amos Oz first lived on a kibbutz, the short stories share a common theme: loneliness in spite of communal living. Although this theme runs thru the entire book, the stories also tell the tales of the idealistic men and women who hope to build and merge the socialist goals of kibbutz and Israeli society.

The author, Amos Oz was born May 4, 1939 in Jerusalem. He is an internationally acclaimed Israeli novelist, short story writer, and essayist whose works have been translated into 42 languages. He is also a professor of literature at Ben-Gurion University.

### Book Review: *The Sound of Our Steps*

By Ronit Matalon

Translated by Dalya Bilu

Somewhat autobiographical, in *The Sound of Our Steps*, Ronit Matalon paints a picture describing of a Jewish- Egyptian immigrant family living near Tel Aviv in the 1950’s and ‘60s. The novel is sketched in chapters often as short as a paragraph in which the narrator, the youngest child of the family, referred to as “the child” recounts her growing years growing up in her mother’s and grandfather’s homes and the relationship between family members, neighbors, and friends.

The Israeli author, journalist, and educator, Ronit Matalon received the Bernstein Prize, one of Israeli’s acclaimed annual literary awards, for *The Sound of Our Steps*. Currently, she writes for Ha’aretz, as a critic and book reviewer. Additionally, she teaches comparative literature and creative writing at the University of Haifa. Her books have been translated into six languages.

Mina Orleans  
Education Coordinator



## Membership

Our members -- and the powerful voice and unique perspective each one brings to our organizational tapestry -- make Hadassah powerful. In May, National highlighted a few amazing members on their website who represent the diversity of our membership and the power of Women Who DO. Locally, our chapters all recognized members in their own unique way. All Hadassah members share a **commitment to women and believe in women's strength**—and the power to make a difference. Together, we are building a world where our Jewish values in action create strong community and an enduring Israel.

To be a Life Membership or Male Associates is \$ 250. Annual membership remains at \$36.

If you know of someone who is interested in joining, please reach out to me. We are planning a new member event in July.

Michelle Hubertus, [mhubertus@yahoo.com](mailto:mhubertus@yahoo.com)

Membership Coordinator, Hadassah Northern NJ



## Fundraising

### ANNUAL GIVING – YOU SUSTAIN US

As an annual giver, at any level, you sustain us, every day, every year. Experience the ease of being a recurring annual supporter; consider becoming a Keeper of the Gate or a Chai Society donor. Together, our impact is felt from the halls of Congress to the halls of Hadassah's hospitals

#### KEEPERS OF THE GATE

- Traditional Keepers give a minimum of \$1000 annually
- Chai Keepers give a minimum of \$1800 annually and
- Golden Keepers give \$5,000 and up annually

#### CHAI SOCIETY

*SAVE LIVES. \$15 a month. 12 months a year.*

When you are a member of Chai Society, Hadassah can count on you, month after month, year after year. It is your commitment that makes the difference. We make it easy. We will automatically charge your monthly gift of \$15 to your credit card, or double your impact with \$30 a month at the Silver Chai level. If you prefer, you can make one annual payment of \$180 to \$360. These contributions enable you to help save a life, to be part of something big, something vital.

Donors are encouraged to read Hadassah's [Charitable Solicitation Disclosure Statement](#).

We welcome all members, associates and Hadassah supporters to invest in the future of Israel and medicine.

If you are able to commit to an annual donation to Hadassah and have any questions, please call me.

Faith Kamenman

Fundraising Coordinator



# Your annual gift can transform a life.

It has the power to mend a broken body, advance medical research, provide a future for at-risk children, or advocate for women and Israel in the US.

Chai Society gifts from \$15/month.  
Keepers of the Gate gifts from \$83/month.

We welcome all members, Associates and Hadassah supporters to invest in the future of Israel and medicine by joining Hadassah's Annual Giving Societies.



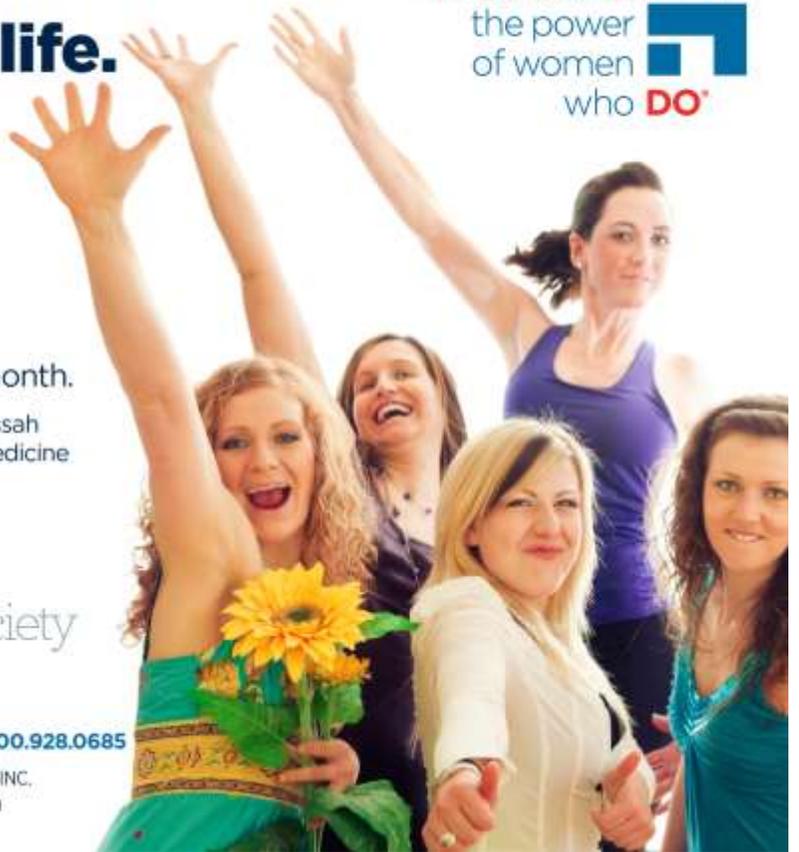
Keepers of the Gate **Chai**society

[hadassah.org/keepers](http://hadassah.org/keepers) [hadassah.org/chaisociety](http://hadassah.org/chaisociety) 800.928.0685

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**HADASSAH**  
the power  
of women  
who **DO**



## Hadassah Northern NJ Annual Giving Reception on Tuesday, May 16, 2017 at the Official NYC Residence of Ambassador Dani Dayan

Attending the event were: Edna & Robert Axelrod, Lila Barsky, Robert & Phyllis Bernstein Kuchner, Gail Black, Fran Burns, Bryce Diamond, Helene & Leonard Glaser, Gitta Harel, Sheila Jacobs, Leah Serman Kabrt, Geralyn & David Lichtenstein, Geri & Neal Lipschitz, Linda Lowenthal, Gloria Saltz, Minette Salzman, Claire Seiffer, Adele & Frederic Shafman, Susan Wallenstein and Martha Zilbert



## Advocacy

Special Briefing to Hadassah by David Roet, Deputy Ambassador of Israel to the United Nations, April 27, 2017 and Israeli Ambassador Named Vice President of the UN General Assembly, May 31, 2017

Deputy Ambassador of Israel to the UN, David Roet, spoke to nearly thirty Hadassah women on April 27th in New York City at the World Jewish Congress whose president is Ronald Lauder, son of Estee the cosmetic and fragrance giant.

### Hadassah in Action:

The afternoon briefing exemplified the powers of perseverance and patience as tools of advocacy and of partnership with likeminded Jewish women opening doors of knowledge to other women. Organized by four dedicated Hadassah members Rae Gurewitsch and Judy Padolf, who both are Hadassah UN On-Site Representatives, along with Ruth Cole, Chair and Ruth Grossberg, Vice Chair, the Deputy Ambassador chuckled that three of his four children are Hadassah babies and urged us to stay active and present at the UN. He expressed concern over the future commitment of our young people to Israel and praised the inspiring Birthright program.

### Israel and the UN Goliath:

Deputy Ambassador Roet requested patience with the slow process of transforming reluctant nation foes into Israel's friends and sounded cautiously optimistic for its future nation status at the UN. He cited examples of progress and his hope for a gradual increase in the recognition of Israel's legitimacy along with opportunities for it to serve in more influential positions there.

He noted how Israel is not deemed worthy of prestigious appointments to, for example, Assistant Secretary General or Under Secretary General. It thereby loses related political opportunities gleaned by those appointments formally and informally he explained.

At least twenty (20) anti-Israel resolutions are passed yearly, he continued, leading to a lack of transparency and secret voting by some countries. On the one hand this sort of secrecy is an obvious concern. On the other hand, the closed door type of ballot allows Israel's reluctant allies to give a nod to its detractors while quietly supporting Israel through safe voting mostly without recrimination. Further highlighting Israel's unique UN status, the Deputy Ambassador marveled at how institutionalized member state voting has forced the creation of departments or divisions, which typically are pro or con as to a geographical region, but, are country specific only as to Israel.

In a surprising historical move, the UN has just elected Israel's Danny Danon as the next Vice President to the 72<sup>nd</sup> Session of the UN General Assembly. He had been Israel's envoy and Permanent Representative to the UN. This encouraging progress by the Israeli Ambassador must please Deputy Ambassador Roet. It is a triumphant leap with many steps yet to take

### The Pro- Palestinian UN:

The Deputy Ambassador warned not to downplay the recent resolution condemning settlements last December 24th. He said it set an example of how the U.S. declining to veto a Chapter 7 resolution will lead to its unfortunate passage.

Even within the UN, he pointed out, the Department of Public Affairs has a separate Division on Palestinian Affairs standing for the "inalienable rights of the Palestinian people."

Deputy Ambassador Roet left us feeling cautiously optimistic in the face of Israel's committed friends at Hadassah, the World Jewish Congress and even the UN despite Israel's foes and considerable forces beyond its control. This optimism is supported by Ambassador Danon's recent triumph for Israel at the UN.

Beth Haiet Meyer  
Advocacy Coordinator, Hadassah NNJ

## Everyday Savings, Everyday Travel

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### INTRODUCING:

### HADASSAH ONLINE SAVINGS & TRAVEL CLUB

Make a difference that can impact the world when you donate \$99 or more to our Research in Service to Humanity campaign. Your gift will fund ground-breaking research at Hadassah Medical Organization in Israel and you will qualify for enrollment in our all new Hadassah Online Savings & Travel Club. Truly a win-win.

Enrollment in Hadassah's Online Savings & Travel Club will provide you with insider access to more than 500,000 everyday local and national merchant deals, while also allowing you to conveniently book hotel, airfare, rental cars, cruises and more at competitive rates. And best of all your hotel saving dollars can be applied against the cost of your hotel stay for the absolute best hotel price available online.

Donate \$99\* or more and receive  
**\$500 IN HOTEL SAVINGS**

Keepers of the Gate receive a Free Upgrade to  
**\$1,000 IN HOTEL SAVINGS**

If you belong to one of Hadassah's major  
gift donor societies, receive a Free Upgrade to  
**\$2,500 IN HOTEL SAVINGS**

**PLUS:**

1. All receive access to more than 500,000 best in class discount offers for everyday life.
2. Can be accessed using our exclusive Hadassah ICON available for your mobile device.

Once you make a donation of \$99 or more you will receive instructions in your inbox within 72 hours on how to activate your club enrollment and download the platform to your mobile phone, tablet or computer. Your membership is good for 365 days from the day you activate.

Join the Hadassah Online Savings & Travel (*HOST*) Club today with your donation of \$99.00\* or more. Go to [www.hadassah.org/savings](http://www.hadassah.org/savings) to sign up.

**MAKES A GREAT GIFT · DOWNLOADABLE TO YOUR MOBILE DEVICE ·  
SUPPORTS MEDICAL RESEARCH\***

**\*THE HADASSAH ONLINE TRAVEL & SAVINGS PROGRAM HAS A FAIR MARKET VALUE OF \$25. ALL BUT THE FAIR MARKET VALUE OF THE ASTERISKED ITEM NOTED ABOVE IS DEDUCTIBLE TO THE EXTENT PROVIDED BY THE LAW.**

## ***Women's Health***

### Feeding Hearts across Generations

Every Bite Counts: Hadassah's Nutrition Program (EBCHNP) was launched in February during Heart Health Month.

Every Bite Counts: Hadassah's Nutrition Program is the third phase of Every Beat Counts: Hadassah's Heart Health Program®. Launched in 2015, Every Beat Counts educated over 10,000 women nationwide that 90% of women have one or more risk factors for heart diseases.

We had a very successful Health Event on March 20 at the JCC in West Orange. We learned how to read food labels and make healthier food choices for ourselves and families. Bridget Jones, Diabetes Educator from St. Barnabas, gave us an overview on Diabetes with strategies for healthy eating, exercise and good health care.

### Annual Heart Health Awareness Walkathon

Every Step Counts: Hadassah's Walking Program was the second phase of Every Beat Counts: Hadassah's Heart Health Program®. Launched in 2016, Every Step counts brought awareness that heart disease is preventable 82% of the time and helped several thousand Hadassah members build exercise into their daily routines through a virtual walking program.

In 2016, Hadassah Medical Organization's (HMO) Heart Institute opened Israel's first Heart Valve Disease Clinic. Together with HMO's Linda Joy Pollin Wellness Center, which opened in 2012, they continue to raise awareness about women's heart health among Jewish and Arab women.

Please join us at our 2nd Annual Heart Health Awareness Walkathon on August 6. We will be meeting at Verona Park Boathouse. Registration begins at 8:00am and the Walkathon begins at 8:30am

Why not join us and do something good for yourself while at the same time you are supporting Hadassah with your donation of \$18?

To our good health,

Linda Lowenthal

Health and Wellness Chair





## 2<sup>nd</sup> Annual Heart Health Awareness Walkathon

*Every Step Counts is designed to engage and inform women of all ages that heart disease is preventable 82% of the time*

**Date:** Sunday, August 6, 2017

**Time:** 8:00am -- Registration

8:30am -- Walk begins

**Location:** Verona NJ 07044

Verona Park Boathouse, 2 loops around lake

### REGISTRATION FORM

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please circle T-Shirt Size: **Adult:** S M L XL XXL **Youth:** M L

T-Shirts only guaranteed for pre-registered participants

#### ENTRY FEES:

\$18 per person  \$36 per family *In advance* Entry Fee: \$ \_\_\_\_\_

Tax Deductible ADDITIONAL DONATION: \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED:** \$ \_\_\_\_\_

**Note:** Fees will be \$25 per person and \$50 per family on race day

Please make checks made payable to **HADASSAH** and send with completed form to:

Hadassah Northern NJ  
760 Northfield Ave, Suite 290  
West Orange, NJ 07052

For further information or with any questions, please contact the Region Office at [njregion@hadassah.org](mailto:njregion@hadassah.org) or 973-530-3996

## First Ladies Melania Trump and Sara Netanyahu Visit Hadassah Hospital

Please share our pride in Hadassah Hospital, singled out by the Israeli government to showcase the nation's top-quality medicine, top doctors, and innovative medical research. First Lady Melania Trump and First Lady Sara Netanyahu visited Hadassah Hospital Ein Kerem on May 22, putting an international spotlight on Hadassah, and earning attention as a “center of coexistence” in Israel. Media coverage included reports in the Jerusalem Post, Times of Israel, USA Today, the New York Times, ABC News, Chicago Tribune, CNN and many others.



Hadassah National President Ellen Hershkin and Hadassah Medical Organization Director General Prof. Zeev Rotstein welcomed the special guests, introducing Mrs. Trump and Mrs. Netanyahu to a group of Hadassah physicians and nurses whose daily efforts embody our philosophy of serving as a bridge to peace. Mrs. Trump and Mrs. Netanyahu then walked outside to the Hadassah Ein Kerem Hospital children's playground, where they greeted Hadassah pediatric patients and nurses of diverse backgrounds. The children presented each first lady with an album featuring their drawings and photos, dedicating one with a note: “Dear Melania Trump, First Lady of the United States: The Hadassah children want to dedicate this album to you.” Mrs. Trump was moved as she thanked those assembled.

Source: [hnews@hadassah.org](mailto:hnews@hadassah.org)

## Marking a Major Jerusalem Milestone at 50

2017 marks the celebration of two 50<sup>th</sup> anniversaries: the reunification **of Jerusalem, and the reunification of Hadassah's hospitals**, including a special celebration marking the symbolic moment when then Hadassah President Charlotte Jacobson received the keys back to Hadassah Mount Scopus

*A CITY UNIFIED. HADASSAH UNIFIED.*

Hadassah's **commitment to the health and well-being** of Jerusalem, Israel, and all of its people has never wavered. Not in 1939, when Hadassah opened the first teaching hospital and medical center in the Middle East, atop Mount Scopus. And not in 1948, when a convoy was ambushed en route to Hadassah Hospital Mount Scopus, killing 75 medical personnel. **Hadassah evacuated the hospital, which remained closed until Jerusalem's** reunification in 1967. With the reunification of Jerusalem in 1967, came the reunification of Hadassah Ein Kerem and Mount Scopus. Since then, **Hadassah has led Israel's medical innovation and stayed true to its** philosophy of being a bridge for peace..

