

HADASSAH



HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

AYELET IS OFFERING FREE TRIPS FOR HADASSAH REGIONS!!

An exciting year for Hadassah Missions is just ahead. Hadassah members will travel to Israel, Poland, Cuba and more.

To make it easier to join in, AYELET is offering a special incentive program for your Region or chapter!

For each paying person traveling from a Region/chapter on ANY Hadassah Mission advertised to the public on our website, the Region earns one credit towards a free trip on a future Hadassah Mission run by Ayelet--anytime in 2016 and 2017!

- * For every 5 paying participants, the Region will receive a 50% discount on the land tour of **any** Hadassah Mission.
- * For every 10 paying participants, the Region will receive a **FREE** full land package on a Hadassah Mission. Additionally, children paying will also be counted toward earning credits for your Region.

To make this even easier, Ayelet will keep track of the travelers participating from your Region.

This credit can be used as a subvention for an emerging leader (or split to help two emerging leaders).

This credit can also be used for a limited raffle likely to bring in the monetary value of the trip for a regional fundraiser--winner must be a Hadassah Member or Associate by the time they register for the Mission. Please contact Shelley Sherman with any questions regarding eligibility for the free trips.

Additional information

1. All you need to do is add the Missions to your ongoing outreach to your members on e-blasts, Region bulletins, etc., and please copy to Ayelet Tours, so if people contact to book, they have it for reference.
2. If you need assistance in making ads, e-blasts, etc., please contact Ayelet Tours who will be happy to assist you.

Please confirm that you are joining this program by emailing seffie@ayelet.com.