



On **Sunday, January 21, 2017** Hadassah Greater Atlanta is hosting

ALMOST CHOPPED!

Hadassah's IncrEDIBLE Cooking Competition

This event will raise funds for the awareness, research and treatment of debilitating neurological diseases including ALS, Parkinson's, Alzheimer's and MS.

Four teams of two "home chefs" will compete in 2 rounds of cooking. The challenge is for our chefs to take the baskets filled with mystery ingredients, along with the tools provided, to create something that will wow our judges.

These eight chefs will be battling out for a win, but the real winners will be a brighter future for those suffering with neurological diseases.

Our team of judges will be from some of Atlanta's most talked about restaurants.

Be a part of the future, as Hadassah Medical Organization leads the way, with the power of persistence! From Israel to the States, together we can make a difference. Become a valuable Participant/Sponsor for this "Almost Chopped" event.

For more information please contact:

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HADASSAH



Hadassah Greater Atlanta

Presents

ALMOST CHOPPED!

Hadassah's Incr"EDIBLE" Cooking Competition

Sponsorship Opportunities

Platinum Whisk (\$5,000) - Presenting Sponsor

- Broadcast company commercial at event, if company has one
- Ten (10) tickets to the Cooking Competition
- Presenting Sponsor exclusive recognition
- Platinum Sponsor recognition in event virtual ad book
- Signage with corporate logo at event
- Platinum Sponsor listing with corporate logo on the Event Facebook page and HGA eNews
- Platinum Sponsor Social Media recognition
- Sponsorship recognition from the Podium

Golden Spatula (\$2,500) - Team Sponsor

- Eight (8) tickets to the Cooking Competition
- Gold Sponsor recognition in event virtual ad book
- Gold Sponsor listing with corporate logo on the Event Facebook page and HGA eNews
- Name on Chef's apparel
- Gold Sponsor Social Media recognition

Silver Ladle (\$1000)

- Six (6) tickets to the Cooking Competition
- Silver Sponsor recognition in event virtual ad book
- Silver Sponsor listing with corporate logo on the Event Facebook page and HGA eNews
- Silver Sponsor Social Media recognition
- Space available for Banner, Brochures or Business cards

Bronze Spoon (\$500)

- Four(4) tickets to the Cooking Competition
- Bronze Sponsor recognition in the event virtual ad book
- Bronze Sponsor listing with corporate logo on the Event Facebook page and HGA eNews
- Bronze Sponsor Social Media recognition

VIRTUAL TABLE HOST (\$100)

- Two (2) tickets to the Cooking Competition
- Table Host Recognition

HADASSAH



ALMOST CHOPPED!

Hadassah's Incr"EDIBLE" Cooking Competition

Please send completed form to:

Hadassah

47 Perimeter Center East

Suite 210

Atlanta, GA 30346

Questions? Contact the Hadassah office at (678) 443-2961

or visit hadassah.org/atlanta

Sponsorship Levels (choose one):

Platinum Whisk (\$5,000) Silver Ladle (\$1000)

Golden Spatula (\$2500) Bronze Spoon

Virtual Table Host (\$100) Other _____

Total Sponsorship: \$ _____

Contributor/ Sponsor/ Company Name (as it should appear in printed materials):

Contact Person/Title: _____

Street Address: _____

City/State/ZIP: _____

Daytime Phone: _____ Cell: _____

Email: _____

Website: _____

Facebook: _____

Payment Information:

Check

Credit Card (VISA/MC/ AMEX/ DISC) Card #: _____ Exp: ____/____

Signature: _____

Date: ____/____/____



ALS, Parkinson's, Alzheimer's and MS, the list goes on. Have you ever watched a loved one suffer from a terrible disease?

How helpless did you feel seeing them suffer and wishing you could help. Hadassah Medical Organization (HMO) in Israel, is always on the cutting edge of ground breaking medical research and is working hard to revolutionize treatments for these debilitating conditions. And now you have the opportunity to help too!

Hadassah Greater Atlanta is hosting its first Cooking Competition on Sunday, December 3rd to raise money for research, awareness, treatment, and above all to eradicate these debilitating neurological diseases.

Hadassah Medical Organization is at the forefront of stem cell research. Fifteen to twenty years ago, while stem cell research was heavily regulated in the United States and other countries, it was well underway in HMO's labs in Israel.

Now, HMO researchers are using their world-class stem cell technology and research to uncover new secrets for neurodegenerative diseases, those in which a person's neurological systems – brain, nerves, and spinal cord – degenerate over time.

Multiple Sclerosis. (MS) is unpredictable and often disabling, where a patient's own immune cells attack the "nerve covering" --or myelin--of the brain. Professor Tamir Ben-Hur, world-renowned stem cell research specialist and head of HMO's Department of Neurology, hypothesized that transplanted stem cells could play a vital role in combating and curing diseases such as MS. Expecting that the transplanted stem cells would regenerate myelin, his team discovered that stem cells actually spur the brain to help itself.

ALS, also known as Lou Gehrig's Disease, is a progressive disease where nerves that control the muscles deteriorate. World-renowned neurologist Prof. Dimitrios Karussis, head of HMO's Multiple Sclerosis Center, conducted the world's first clinical trial using patients' own bone marrow stem cells to treat ALS. In this HMO-developed protocol, close to 90% showed either a slowing or stopping of the progression of the disease and some also showed improvement in respiration or motor function. Its researchers are also laser-focused on identifying the triggers of this disease. HMO is developing a blood test to diagnose, predict the onset, and track the progression of ALS.

Alzheimer's Disease is the most common form of dementia, affecting mostly older adults. It directly affects the brain cells, leading to personality changes, memory loss, and eventually death. The Hadassah team was first in the world to find that neural stem cells have healing qualities that ameliorate harmful inflammation in the brain and protect it from injury. Hadassah researchers discovered that stem cells perform therapeutic tasks: protect surrounding cells from injury and induce natural repair; and inhibit inflammatory processes in the brain—processes that play a role in disorders, including Alzheimer's.

The progress that HMO is making in stem cell research and regenerative medicine holds considerable promise for **Parkinson's Disease** treatment. Parkinson's is a progressive movement disorder that also involves brain cells that deteriorate and die. Statistics maintain that Parkinson's disease currently affects many more men than women. But this could mean that women's symptoms may often go unrecognized because women are 22% less likely to see a neurologist. The disease manifests differently in men and women. More research on females would help scientists separate out the facts and tailor diagnosis and treatment more effectively.

BE A PART OF THE FUTURE as HMO leads the way, with the power of Persistence! From Israel to the States, together we can make a difference. Become a valuable Sponsor for

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