



For Immediate Release

## **HADASSAH ATLANTA CELEBRATES A CENTURY OF SUCCESS**

Centennial Event Sunday, Nov. 1 at The William Breman Jewish Heritage Museum

Greater Atlanta Hadassah kicks off Hadassah Atlanta's year-long centennial series of events and celebration with the opening of the Hadassah Centennial Exhibit and program on Sunday, November 1, 2015, at 12:30 pm at The William Breman Jewish Heritage Museum. Honored guest Marcie Natan, National Hadassah President, will join the festivities for a day of excitement and fun for the entire family. The exhibit showcases Hadassah Atlanta's 100 years of community involvement which continues to empower women through education, advocacy, personal fulfillment and camaraderie. Founded on November 2, 1916 with just 18 charter members, Hadassah Atlanta now boasts over 3,600 members and associates.

Artifacts of Hadassah Atlanta's 100-year history will be on display featuring the original minutes book from 1916, other memorabilia, and hundreds of photographs. Guests can also share their own Hadassah memories in a video recording booth, color an original Hadassah coloring book, and enjoy all of the Breman Museum exhibits. The exhibit is on display until March 6, 2016.

"Hadassah is truly a one-of-a-kind organization that allows women of all backgrounds to contribute through their individual skills and abilities while providing leadership development which can be used in their personal and business lives," said Paula Zucker, Greater Atlanta Hadassah President. "This has spoken to the women of Atlanta for a century, and continues to inspire our members."

Admission tickets are \$8 per person with reservation or \$10 per person at the door. A \$50 Patron contribution includes admission. Purchase tickets at [www.hadassah.org/events/breman](http://www.hadassah.org/events/breman) or call the office at 678-443-2961. Free to Breman members, but please call to RSVP.

"We're thrilled that this exhibit will be the kickoff leading up to our Centennial in 2016. We welcome every member of our community to come and celebrate with us on November 1st and throughout the year at upcoming events, culminating with a gala anniversary evening next year on October 30<sup>th</sup>," said Phyllis Cohen, Centennial Chair.

Following the Hadassah program, Joan Adler will discuss her book, *For Sake of the Children: The Letters Between Otto Frank and Nathan Straus Jr.* and share the amazing connection between the Straus family and Hadassah.

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Joan Adler founded the Straus Historical Society in 1998 and successfully saved the Straus family papers from the abandoned Macy's store in New York City and has since made them available to the public.

### **About Hadassah**

Hadassah, the Women's Zionist Organization of America, founded in 1912, is one of the largest women's volunteer organizations in the world. Over 330,000 Members, Associates, and supporters strong, Hadassah is now in its second century and is committed to innovative and life-changing medical care and research, women's empowerment, education, advocacy, philanthropy and building Jewish identity – in Israel, America and around the world. Hadassah enhances the health of people worldwide through its support of medical care and research at the Hadassah Medical Organization in Jerusalem. Hadassah has also developed several groundbreaking national grassroots health education programs, including Every Beat Counts: Hadassah's Heart Health Program™ and Check It Out®, Hadassah's breast health education program for young women. For more information, visit [www.hadassah.org](http://www.hadassah.org).

### **About Greater Atlanta Hadassah (GAH)**

Founded in 1916, the Greater Atlanta Hadassah chapter is comprised of 3,600+ Members and Associates who come together to raise funds in support of Hadassah's projects in Israel and the United States; to promote issues of women's health and family well-being; to study; to educate; and to have fun. To learn more about the work and mission of Hadassah, contact the Greater Atlanta Hadassah office at 678-443-2961 or visit the web site at [www.hadassah.org/atlanta](http://www.hadassah.org/atlanta).

### **About The William Breman Jewish Heritage Museum**

Selected as one of the top 10 museums in Atlanta by *USA TODAY*, The William Breman Jewish Heritage Museum is home to the permanent exhibition *Absence of Humanity: The Holocaust Years, 1933-1945*, the Blonder Family Gallery dedicated to Southern Jewish History, and the Schwartz Gallery which hosts a variety of traveling and rotating exhibitions. The Museum Library and Cuba Family Archives add to our onsite offerings while The Weinberg Center for Holocaust Education provides a wonderful educational resource for students, teachers, and lifelong learners.

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