

REGISTER NOW FOR HADASSAH'S G.E.M. FORCE

Presented by Health Professionals and Ketura Groups of



We know that male and female cells are different, so why would woman be diagnosed and treated based on testing and research done on males? *It is dangerous to women's health!* The basic hormonal differences based on the sex chromosomes affect everything from muscle mass to disease processes. Find out why this is harming women's health and what is being done about it. *There's no one more powerful than a woman informed!*

Gender Equity in Medicine: *Driving Optimal Treatment for Women*

Join us for a Community Health Education Forum Featuring:

A Panel Discussion, Health Exhibits, Vendor Tables, Giveaways and Light Refreshments

Sunday, September 10, 2017, 12:30 PM

Congregation Or Hadash: 7460 Trowbridge Rd, Sandy Springs, GA 30328

Tickets: \$18.00 online - www.hadassah.org/events/gem2017 \$20.00 cash at the door

Mail checks to Hadassah, 47 Perimeter Center E # 210, Atlanta, GA 30346 (indicate GEM in subject line of check)

Community Partners: Alzheimer's Association, National Multiple Sclerosis Society, American Parkinson Disease Association, Planned Parenthood Southeast, WomenHeart: The National Coalition for Women with Heart Disease, Marcus Jewish Community Center of Atlanta, National Council of Jewish Women, and more.

This **Gender Equity in Medicine (GEM)** program will focus on the areas where women's health is most affected, and highlight how women are not equally treated in medical research, drug testing and treatment, and what you can do about it.

Meet our panel of experts:

- [Allan Levey, MD, PhD](#), Betty Gage Holland Chair, Emory University Department of Neurology; Director, Emory Alzheimer's Disease Research Center
- [Nanette Wenger, MD](#); Professor of Medicine (Cardiology), Emeritus, Emory University School of Medicine
- [Mimi Ziemann, MD](#); Vice President Clinical Affairs, Femasys, Inc.

Moderator: Rachel Schonberger, MD; Chair of Hadassah Medical Organization (HMO)

Our panel of experts will discuss:

- The disparities in medical research and its negative impact on women's treatment. We will highlight Alzheimer's Disease, cardiovascular disease and how hormones impact women during their life cycle.
- The progress of research for heart disease and testing in women.
- How you can advocate with your doctor and policy makers for your optimal treatment.
- Current research, development, and the approval of drugs with an eye toward male and female differences.

Questions? Contact our G.E.M. Co-Chairs at:

Ellen Sichel, ellen@customcalm.com, 770.313.6162

Debra Sharker, dsharker@bellsouth.net, 404.936.2955

Media contact: Joan Solomon, HGA Public Relations Chair, 470-336-7335, cell 404-754-0136, jgs30068@yahoo.com

*Nursing CEU's (Continuing Education Units) pending.

More information about the G.E.M. program can be found on www.hadassah.org/atlanta, our [flyer](#) and [Facebook event page](#).

