NEW IN 2019!

- Explore the items in the Treasure Chest Raffle worth over $10,000. Winner takes ALL!
- With every ticket is a chance to win a FABULOUS DOOR PRIZE valued at $3,200!
- Shop our new ART WALK featuring original handmade items by artists and artisans from the Metro Atlanta area!

Buy Tickets Now
Volunteer
Here it is, almost March; and your Hadassah Greater Atlanta Board, groups, and all our members have been busy “pressing the refresh button.”

Several years ago, when I was president of Metulla, Sue Rothstein was Chapter President. She had all the group presidents meet a few times a year to share ideas and experiences over dinner. It was always a wonderful evening of relaxation and camaraderie. I’ve brought back that concept with “Fireside Chats.” For the first one, of course, it was a very hot evening, so no logs were burning; but it was a total success nonetheless. I added an educational component to the evening by inviting Linda Hakerem, our Chapter Board Advisor. Together we discussed positive conflict resolution and looked at the importance of stepping back, resetting, and expanding the way we deal with situations that can sometimes be contentious. The group presidents can now bring that discussion/exercise to all of you. It is, without doubt, a very important skill set to have in any situation. Of course, in my set mission to be a mentor, I welcome the chance to come to every group to be part of your discussion. Invite me – and I will come.

As you read this e-news, Best Strokes, our #1 Chapter fundraising program, is less than two weeks away; and the buzz is growing louder within not only our membership but the entire community. There seem to be daily posts about items that will be up for auction and giving glimpses of some of the original artwork that will appear on the Art Walk. The mood will be celebratory, honoring the nurses who work with cancer patients as true heroes, helping to heal bodies and striving to give encouragement and show compassion on the battlefield of cancer. Please plan to attend this fun and uplifting event. Tickets are selling rapidly, so click here to buy yours today: https://www.beststrokesatlanta.org/

Our Young Women’s Network is building momentum, growing not only in numbers but in actual participation. Renee Rosenheck and Julie Benveniste are co-chairing the upcoming wine-and-cheese series, in unique venues around Atlanta, designed to introduce women to inspirational successful businesswomen: entrepreneurs, CEOs and vice presidents of international companies. Networking with these women, hearing their stories and being able to ask questions in a chill environment is enlightening. The opportunity to participate: priceless. Please check out the Young Women’s Network FB page during the next week or so to get more information; and pass on the information to other young women who might be interested. The series is open to the community, but spaces are limited.

HGA is, as I’m sure you’re aware, a part of Federation’s prestigious Jacobson Leadership Institute of Atlanta. At JLI I sat among other metro Jewish leaders and gleaned much from hearing about their experiences, as well as from the headline presenter. Let me assure you that Hadassah is well respected in the community and that those few who didn’t already know who we are and what we do...they certainly do now! It is heartwarming to see the symbiotic relationships among us all, benefiting each from the others.

There is so much more I’d like to tell you about Chapter movement and the volunteers that keep it moving, about upcoming Chapter and group programs...but alas, I’ve not enough space. So read your newsletters, step up your level of participation, and be open to learning new things and making new friends and being a part of the wonder of Hadassah. We are growing and moving; we are the past, present, and future.

Michele Weiner-Merbaum
President, Hadassah Greater Atlanta
UPCOMING EVENTS

Southeastern Region Spring Shabbaton

HADASSAH SOUTHEASTERN

EVENYONE’S INVITED!

Shabbaton

ELECTRONICALLY UNPLUGGED,
BUT FULLY ENGAGED

MARCH 29 - 31, 2019
CROWNE PLAZA 201 ABERDEEN PKWY
PEACHTREE CITY, GA 30269

Beginning Friday with dinner at 5:00pm
Ends Sunday – 11:00am

Special guests from National Portfolio Council Hadassah — Dana Waxler, Leadership Training and Dina Lipsultz, Super South Resource Chair, will guide us in motivating our members and building teams and leaders to enhance the growth of our Chapters and Groups throughout our Region.

Identifying Leaders
Time Management
Problem Solving

Motivation
Team Building
And More!

Convention Package
EARLY BIRD $180.00 until March 1
$200 after

The convention package includes meals and programming for the entire weekend, hotel (double occupancy) covered by the Region

Registration form (attached) must be received by March 1

For more information and to register go to: http://www.hadassah.org/regions/southeastern/events/ser-spring-2019-shabbaton-reg.pdf
Almost Chopped: Hadassah’s IncrEDIBLE Cooking Competition

We’re Looking for Your Team!

Last year’s winners, the team Samantha Lives Next Door will be defending their title in this year’s contest. Will yours be one of the three teams of Chef-testants* chosen to compete with them.

[*A Chef-testant is a non-professional home cook. A team consists of a Chef-testant and a sous chef, also a non-professional home cook. Each team will also have a runner provided by the organizers.]

Teams will compete in two rounds of cooking: an appetizer and a main dish. Each round is 30 minutes. Chef-testants must take the baskets filled with mystery ingredients, along with the tools and pantry items provided, to create something that will WOW the judges. Teams will be judged on creativity, plating, taste, and use of ingredients.

The program raises funds for awareness, research and treatment of ALS (Lou Gehrig’s Disease), Parkinson’s, Alzheimer’s and Multiple Sclerosis at Hadassah Medical Organization in Jerusalem. Each team will be responsible for soliciting pledges by appealing to family, friends and associates. Members of Hadassah Greater Atlanta will be assigned to assist the teams with their fundraising. The team raising the most money will receive extra points.

Are you up for the challenge? If you or someone you know would like to be considered for participation, please contact Barbara Lang, at bphlang@gmail.com or Marni Hoffman, at mrh869@msn.com.

Chesed Student Awards

We are very proud to announce that the new Hadassah Chesed Student Awards program, presented by Hadassah Greater Atlanta and JumpSpark, will be held on Sunday, May 5. This year’s program will be reaching new heights, as we partner with JumpSpark Atlanta to highlight student talents. For the first time we will offer a financial award to selected students and introduce an Adult Changemaker Award. An extensive Program Book with each student’s story will be made available.

Each year the Hadassah Chesed Student Awards program honors one outstanding Jewish teen from each area Jewish day school, supplemental religious school and/or educational group. To receive the award, candidates must show Hadassah’s values of concern for fellow Jews, Jewish culture and Israel, concern for fellow human beings through manner and deed \( (menschlichkeit) \), and be in good academic standing.

The students selected to receive the award will be honored at the community-wide program on May 5 at 2 p.m. This year’s event will be held at Temple Emanu-El, 1580 Spalding Drive, Sandy Springs 30350. There is no charge, and everyone is invited to attend. Refreshments will be served.

If you have any questions about the Chesed Student Awards program, contact Eileen Cohn at eileensc6@gmail.com.
ONGOING ATLANTA CHAPTER PROGRAMS

GAH Study Group – Jews of the World

Since beginning in April 2014, Hadassah Greater Atlanta’s Study Group has completed a study of Jews in most of the Muslim countries; and have moved on to study the Jews of the World.

We meet on the fourth Friday of the month (or sometimes the third or fifth), from 10:30 AM-12:00 noon in group members’ homes, when possible. Our discussions are led by one of our members and are thought-provoking and very lively. We also have great snacks and schmoozing!

Upcoming meeting dates with topics and discussion leaders:
   March 22 – Austria; Anne Grabois-Davis
   No April meeting

New participants are always welcome. If you are interested in attending, please email Sybil Ginsburg, Chair, at sginsbu@emory.edu. Let us know if you have interest in the history of the Jewish people in a particular country.

CHECK IT OUT!® Looking for Help!

DAYTIME VOLUNTEERS NEEDED:

Hadassah’s Check It Out! breast health program is looking for county coordinators. This wonderful program, with great local impact, takes daytime breast health presentations to junior and senior high school girls in the metro Atlanta area. Your role would include reaching out to high schools, scheduling and then attending presentations. Training and assistance are readily available from our experienced coordinators.

We’d love to have you join us for this successful and growing program!

Interested? Contact Ellen Banov, Check It Out! Program Chair at 404/754-3974 or ellensam1@yahoo.com
GROUP ACTIVITIES

Hadassah Greater Atlanta is comprised of five groups and the Associates. Although the chapter sponsors a number of programs, including the "Check It Out®" breast health awareness and education program for teens and the Marian F. Perling Chesed Student Awards, most of our day-to-day are conducted at the group level.

Hadassah Greater Atlanta women, while members of the chapter, are generally affiliated with a group. Our groups are organized roughly according to age, location or profession/interest, although all members are welcome at any chapter or group meeting or event. No matter your preference, at least one of Hadassah Greater Atlanta’s groups is right for you.

For a complete listing of chapter and group activities visit www.hadassah.org/atlanta.

Young Women’s Network

CHAIRS: Renee Rosenheck and Julie Benveniste

UPCOMING EVENT

Check out the Hadassah Atlanta Young Women’s Network on Facebook to learn about upcoming events including a Professional Networking evening in April. For more information, contact Renee at reneedrose@gmail.com.

Health Professionals

PRESIDENT: Vivian Gerow

The Health Professionals group of Hadassah Greater Atlanta includes members of all ages from all over the metro Atlanta area. Our members are not only health care professionals and wellness practitioners but all women who have a strong commitment to health and social action initiatives. Our meetings center around health care topics, activism, and proactive change, accompanied by food and upbeat community. We meet in various venues around the Atlanta area. For more information, please contact Vivian Gerow at viviang.hadassah@gmail.com.

Cards and Certificates: Do you need greeting cards or certificates to mark a special occasion? We have Get Well, Sympathy, Birthday, Mazel Tov and blank cards. Cards sell for $2 each or 6 for $10. We will mail each card for an additional $1. Carolyn Winney is ready to help you with just the right thing. Contact her at cmamasan3@earthlink.net or 678/557-3760.

For more information about the Health Professionals and to view photos, click here. Like us on Facebook.
Mt. Scopus  

The Mount Scopus Group includes women living mostly in Northeast Atlanta: Toco Hills, Intown, Decatur, Northlake and Stone Mountain. Programming is planned for daytime and evenings.

Evening Study Group:

Wednesday, March 6 – Speaker: Rabbi Kassoria, Cong. Or VeShalom; topic “The Purpose of Sacrifices”

All meetings take place at 7:30 p.m. at the home of Lois Cohen. RSVP to her at 404/636-8434, amcohen@mindspring.com.

Book Group:

Tuesday, March 26 – Memoirs of a Jewish Extremist, by Yossi Klein Halevi

HMO CARDS AND CERTIFICATES

Pur chase HMO cards by contacting Regine Rosenfelder at 404/633-1849 or Gine@aol.com. Help support Hadassah’s great work by purchasing cards and certificates for all occasions. Purchase certificates through the Hadassah Hub: Super South office. Call 678/443-2961 to place your orders. Remember to identify yourself as a Mt. Scopus member.

For more information about Mt. Scopus and to view photos, click here. Like us on Facebook

Etz Aviv  

Etz Aviv is a group comprised of women of all ages, who enjoy fantastic friendship and fun. The group draws from North Cobb, as well as the East and West Cobb areas. These include Marietta, Woodstock, Kennesaw, Acworth, and Canton. For information on Etz Aviv membership, contact Naomi Binenfeld at rbinenfeld@fuse.net or Judy Epstein at heyjude825@gmail.com.

Etz Aviv Book Clubs:

Noontime Nosh Book Club meets on the 1st Tuesday of each month at 10 AM at a member’s home, followed by lunch at a nearby restaurant, unless there is a conflict with a Jewish or secular holiday. Friends are always welcome! Please contact Adrienne Clayman at aclayman@bellsouth.net for more information.

Ladies of the Evening Book Club meets on Wednesdays at 7 pm at a member’s home.

Wednesday, March 27 – Little Fires Everywhere, by Celeste Ng
Wednesday, April 17 – The Woman in the Window, by A.J. Finn
Wednesday, May 22 – Beneath a Scarlet Sky, by Mark Sullivan

RSVP to Audrey at audrey@mpa@gmail.com. Contact Merna Fritz at mernafritz@gmail.com for additional information.

For more information about Etz Aviv and to view photos, click here. Like us on Facebook
Metulla members reside in Dunwoody, Roswell, Norcross, Alpharetta, Duluth, Cumming and Suwanee. Events and programs are held in the daytime, evenings, weekdays and Sundays. Programming is varied and includes mitzvah projects, monthly book review club meetings, theater parties, new membership brunch, Mah Jongg tournaments, Fashion Show/Silent Auction luncheon, Chai Society Tea, and gift wrapping during the holiday season. For more information, please contact Anita Otero at 404/403-8121, anitaoterog@gmail.com

UPCOMING EVENTS

Thursday, March 14 – Mitzvah Day at The Cohen Home. Celebrate Purim with the residents! 2-4 p.m.

Tuesday, March 19 – “Memory and Dementia” program with Judy Roseman. At The Cohen Home. Watch for more details.

SAVE THE DATE!

Wednesday, May 1 – “Discovering and Liberating Dachau.” In commemoration of Holocaust Remembrance Day, hear Hilbert (Hibby) Margol give his incredibly moving account of that experience. His story was featured in the “American Witnesses” exhibition at the US Holocaust Memorial Museum in Washington, DC. The exhibit highlights Americans who saw first-hand evidence of Nazi atrocities, through their oral and written testimonies and photographs. At Cong. Beth Shalom, 5303 Winters Chapel Road, Dunwoody 30360; 6:30 p.m. Couvert: $5 at the door.

ON THE SAME PAGE Book Club:

Friday, March 15 – The Tell, by Linda Meyers. At the home of Judy Feldstein, 425 Wembley Circle, Sandy Springs 30328. For more information: Barbara Shoulberg, brsgolf1@mellsouth.net, 770/815-8552.

Cards and Certificates: Buying Hadassah greeting cards and certificates supports Hadassah’s important work as you purchase something that is always needed. Cards (for all occasions) begin at $2 each. Certificates (“in honor of” or “in memory of”) are available at every category of giving and sharing, starting at $5 each. To purchase a card or certificate, contact Terry Nordin at terrynordin@comcast.net or call her at 770/395-7712.

For more information about Metulla and to view photos, click here. Check out our newsletter. Like us on Facebook.
The Ketura Group resides mainly in the northern arc including: Dunwoody, Sandy Springs, Doraville, NE Atlanta, East Cobb and Buckhead. Diverse programming takes place evenings and Sundays and some weekdays.

UPCOMING EVENT
Sunday, March 24 – Mitzvah Day at Berman Commons. Ketura’s annual Mitzvah Day at Berman Commons, 2026 Womack Road, Dunwoody 30038. The movie Anita, shown at a previous Atlanta Jewish Film Festival, will begin at 3 p.m. for residents and Hadassah members to enjoy together. Please contact Esther Low at mitzvah@bellsouth.net to RSVP by March 20 or to ask any questions. A donation of $5 will be collected at the door.

SAVE THE DATES
Wednesday, April 3 – Passover Cooking Demonstration

Tuesday, May 7 – Holocaust Presentation by Leora Wollner

Wednesday, June 19 – Visit to the CDC

Sunday, July 21 – Annual Pool Party and Dinner

Watch for details on all these exciting events in future Ketura emails!

Ketura Book Groups
Daytime Group: Meetings take place every other month at 10:30 a.m. at the Sandy Springs Diner, 8612 Roswell Road, Sandy Springs 30350. Contact Edie Friedman at ediee5@hotmail.com for more information.

Thursday, April 25 – Mrs. Lincoln’s Dressmaker, by Jennifer Chiaverni

Anyone interested in starting a new evening book group is asked to call Maxine Schein at 678/794-2597 or email her at maxine.ketura@gmail.com.

HMO Cards and Certificates: Help support Hadassah’s great work all year long by purchasing greeting cards and certificates for all occasions. Helen Ehrlich is ready to help you with all your greeting card and certificate needs. Contact her at 404/402-8416 or helenrehrlich@gmail.com.

Knit and Crochet: Knit/Crochet meets on the second Tuesday of each month from 7:30 until 9 or 9:30 p.m., at various locations. Any beginner or experienced knitter or crocheter is welcome to join the group. Hats, scarves, shawls, slippers, lap blankets, sweaters, mittens, socks – we welcome your handiwork. It must be machine washable and dryable only – no wool. Items are donated to the Mary Hall Freedom House and various hospices throughout the Atlanta area. Our next meetings will be on Tuesday, March 12, at the home of Reba Herzfeld, 4798 Summerset Lane, Dunwoody 30338. For more information, please call or email Reba Herzfeld at 770/394-3731 (H) or 404/403-0567 (C) or rebareneekay@aol.com.

For more information about Ketura and to view photos, click here. Like us on Facebook.
MEMBERSHIP MATTERS

As a Hadassah member, you will join a community of caring and powerful women, where there are endless ways to make an impact—a place where you can put Jewish values into action and connect with Israel. And as a life member, you’ll be a part of it always.

Click here for a membership form.
For questions or more information, please contact HGA Membership VP Nancy Schwartz at nshadassah2016@comcast.net

Hadassah Associates

Hadassah Associates are men who stand in support of Hadassah’s mission to advance medical research, healing, and education. The Associates promote innovative activities, fundraising opportunities and education designed for men in their local areas to reach these mission goals.

Join our fellowship of over 33,000 men who support Hadassah’s lifesaving work. Support our practical approach to Zionism—making lives better here, in Israel and around the world.

Click here for a membership form.
From July 28 to August 2, Atlanta will host the JCC Maccabi Games, an exciting event that involves teen athletes from around the world. With Hadassah Greater Atlanta as a community partner, Hadassah women are encouraged to get involved in this incredible opportunity for Atlanta – Jewishly, civically, and beyond. Hosting the Games calls on the entire Atlanta community to provide a Beyond Sports experience for everyone involved. The Games is expected to reach some 1,200 volunteers; 500-600 host families; 400 local athletes and over 1200 visiting athletes and coaches.

The JCC Maccabi Games, established in 1982, aims to foster Jewish identity while developing national interest in Olympic sports through the Jewish Community Centers Association (JCCA) affiliation with the U.S. Olympic Committee. Jewish youth aged 13-16 compete in over a dozen different sports, including volleyball, in-line hockey, swimming, tennis and lacrosse.

Please click here to find out information on trying out and get more details about the Games.
Atlanta Jewish Music Festival 2019

AJMF Embraces New Direction with Jewish Contributions to Music

The Atlanta Jewish Music Festival (AJMF) celebrates its 10th year with two specially curated weekends of talent sure to please seasoned connoisseurs and curious music lovers alike. AJMF opens March 7th with the Grammy award-winning Bill Charlap Trio playing the music of Leonard Bernstein at the Atlanta History Center. The festival, which runs from March 7-17, will focus on exciting Jewish contributions to American music, including an exploration of the Jewish imprint on the Academy Awards Best Original Song winners, the legendary Ben Sidran's "Jews, Music and The American" dream presentation, and ATL Collective performing the music of Chicago’s "Chess Records", the legendary record label which, founded by two Polish Jewish immigrants, is credited with the release of the first Rock N'Roll song.

The Atlanta Jewish Music Festival runs March 7 - 17 at various venues around Atlanta. For more information and to purchase tickets visit: www.atlantajmf.org.

Center for Israel Education

Learn with the Center for Israel Education about Modern Israel

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<th>ON-GOING</th>
<th>IDEAL© Israel Direct Education and Learning (6-part online course)</th>
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<td>With growing concern over the impact of the BDS movement on North American college campuses and the documented distancing from Israel among younger Jews in the Diaspora, IDEAL© will enhance knowledge of Israel for teens and adults alike. Learn more at <a href="http://www.israeled.org/ideal">www.israeled.org/ideal</a></td>
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Jewish Interest Free Loan of Atlanta

Since 2010, JIFLA (Jewish Interest Free Loan of Atlanta) has approved over 100 interest free loans throughout the Jewish community. Our interest-free loans serve as a safety net for Atlanta Jews facing financial obstacles or crises as a result of losing their independence and capacity to fulfill their potential as professionals, citizens and mothers. Examples of a JIFLA loan include car repair, health care and living expense, special needs, and professional development, fertility and adoption loans. In order to raise awareness and better serve the community, we have established partnerships with Jewish Abilities Alliance (JAA) and Jewish Fertility Foundation (JFF) and are eager to join forces with other community agencies as well.

If you or someone you know have had family reversals or health issues or find yourself in a temporary financially challenging situation, or to get involved with JIFLA, please contact the office at FreeLoan@jifla.org or 470/268-5665. More details at http://jifla.org.

HADASSAH: THE POWER OF WOMEN WHO ADVOCATE

Advocacy is central to Hadassah’s mission. From supporting the creation of the State of Israel and selling war bonds, to championing stem cell research and women’s health equity, Hadassah has a proud history of advocacy on issues important to women and the Jewish community.

Georgia’s 2019 Legislative session opened on January 14 and will end on April 2. This year brings major changes, with the inauguration of Governor Kemp and other state officials, as well as State Senate and General Assembly members. To learn who your State Senator and House Representative is, click on the highlighted links.

Several important initiatives are planned, including removing the need for a concealed gun carry permit. You can check out Hadassah’s position on Common Sense Gun Legislation, calling for stronger gun control legislation and enforcement of current laws to protect our communities and our nation from gun violence.

Interested in getting involved? Join the Hadassah Advocacy Committee by contacting Anne Grabois-Davis at 678/591-7823 or shalomallga@gmail.com.

If you are interested in breaking news and urgent action alerts, please sign-up for our Email Action Network.
OPPORTUNITIES FOR GIVING

We have many, many giving opportunities to help each of you find your way to support Hadassah.

Cards and Certificates

Commemorate a special occasion and support Hadassah at the same time by sending Hadassah cards and certificates. Attractive greeting cards and certificates for all occasions are available from the Hadassah HUB office (678/443-2961) or from your Group’s Card/Certificate Chair. Cards are $2.00 each; and “In Memory Of” or “In Honor Of” certificates are available for donations of $10.00 and up. Certificates can also be ordered easily online at www.hadassah.org.

Jewish National Fund- Plant Trees in Israel

Hadassah’s newest initiative, in partnership with Jewish National Fund (JNF-KKL), is the Greening of the Negev Project. This project involves funding seven new communities in the Negev, greening an army base in the south and completing the forest in the Be’er Sheva River Park. The tree(s) purchased will be planted to help this project. All donations will be recognized with this meaningful certificate in appreciation.

Trees are now $18 each or $36 for a three-tree certificate and may be ordered through the Hadassah HUB office by mail (with check payable to “Hadassah”) or by phone (678/443-2961) with a credit card. Trees may also be purchased online.
Keepers of the Gate ANNUAL GIVING

Annual givers provide a significant, reliable source of funds to support the ongoing costs of Hadassah’s projects. Annual givers can choose to give to Hadassah’s greatest needs or designate their gifts to a Hadassah project.

Keepers of the Gate is a recurring gift program for donors who contribute $1,000 or more annually. Each Keeper receives a lovely pin.

Find more details plus an enrollment form HERE.

Chai Society ANNUAL GIVING

The Chai Society is a recurring gift program that lets you choose where you want to make your financial impact! Giving levels for Chai Society are $15/month (or $180 - $359 annually) and Silver Chai Society are $30/month (or $360 - $999 annually).

Each member of the Chai Society will receive this lovely pin. Find more details plus an enrollment form HERE.

If you are currently a Circle of Recognition member at the “Heroine” level ($100/year), please consider “stepping up” to the Chai Society (minimum $180/year) at this time.
David Ben Gurion asked Hadassah to build a new, modern medical center in West Jerusalem that would be the finest in the Middle East. In June 1961, a magnificent hill of healing opened in Ein Kerem overlooking the majestic Judean hills. The centerpiece of the campus was the Round Building. Our mothers, grandmothers, aunts and many, many others built this incredible medical center, and now it our turn to expand and modernize it.

In July 2017, HWZOA committed to try to raise $91.2 million to renovate the Round Building. This is the first phase of Hadassah’s vision to reimagine the Ein Kerem Campus and HMO. It’s about compassion; it’s about healing; it’s about life; it’s also about a 360 degree vision in a changing world.

Find brochures, video (https://vimeo.com/252057412), information and ideas in myHadassah (http://www.hadassah.org/myhadassah/resources/fundraising-360-degrees-of.html) to help support 360 Degrees of Healing, The Full Circle Campaign for HMO! For more information, contact Donor Services at 1-800-928-0685, 360degrees@hadassah.org.
ANNUAL GIVING

BEST STROKES Artwork Still Available to Benefit Breast Cancer Research

Get Your Best Strokes Art and Gear at [www.atlanta-hadassah.pixels.com](http://www.atlanta-hadassah.pixels.com) to help raise funds for breast cancer research. Your purchases through *Fine Art America* will help to support breast cancer and genetic research programs at Hadassah Hospital and breast cancer education, advocacy and prevention in the United States. There are 143 works of art that can be ordered in various formats, sizes and prices. Purchase stretched canvases, fine art prints, greeting cards, notebooks, phone cases, tote bags, pouches, throw pillows, duvet covers, shower curtains, towels, battery chargers, coffee mugs, t-shirts, yoga mats and more.


Charitable Gift Annuity: Turn Your Generosity into Lifetime payments for You or a Loved One

A charitable gift annuity is a popular way to make a gift to Hadassah and enjoy payments for yourself at the same time. You make a gift of cash or securities of $5,000 or more and will receive a fixed amount quarterly for the rest of your life. The payout rate is fixed when you establish the annuity and remains the same for your lifetime. After your lifetime, the remainder of the annuity is used by Hadassah to support its lifesaving mission. If you yourself do not need the funds, you may establish an annuity as a gift for one or two important people in your life. If you do not need the money today, but are planning ahead for your retirement years, consider a deferred charitable gift annuity. You establish the gift annuity now and elect to start receiving payments at least one year in the future (so long as you are at least 60 years old when the payments start). You can also establish a deferred gift annuity to benefit a loved one. The longer the deferral period, the higher the payout rate and the larger the charitable deduction.

A charitable gift annuity with Hadassah...

♥ will provide you and/or a loved one with fixed payments that are partially tax-free for your life expectancy (or combined life expectancies), regardless of market conditions
♥ may allow you to claim a federal income tax charitable deduction on a portion of your gift in the year you establish the annuity
♥ may allow you to reduce your capital gains tax liability if you establish the annuity with appreciated securities
♥ will help to secure Hadassah’s future, and your own

Rates Have Changed!

New charitable gift annuity rates went into effect Sept. 1.

[Contact us](mailto:contactus@hadassah.org) for details.

Earn $$$$$ for Hadassah while you shop!

Hadassah Greater Atlanta is participating in two exciting shopping programs.

**KROGER COMMUNITY REWARDS PROGRAM**

Every time you make a purchase at KROGER and the cashier SWIPES your KROGER card, HADASSAH gets a percentage of your purchase no matter how small. And it works at the Kroger Gas Pumps too!

- If you already have a Kroger Plus Card, you can sign up immediately with our special Hadassah Greater Atlanta organization number KT098.
- If you do NOT have a Kroger Plus card, it is so VERY EASY to get one just by stopping in a local Kroger store and asking for one at the CUSTOMER SERVICE DESK.
- Then follow the easy instructions included on our flyer and register your card on line.

Please share HGA’s Kroger Community Rewards organization number KT098 with friends, family and neighbors.

**AMAZON SMILES PROGRAM**

**DO shop AmazonSmile and Hadassah Benefits!**

2. Login using your existing Amazon username and password.
3. Type "Hadassah" in the charity search bar, click Search.
4. Click Select to setup "Hadassah" as your charity of choice.
5. Shop [www.smile.amazon.com](http://www.smile.amazon.com) for all your Amazon orders. Amazon will donate 0.5% of your eligible purchases to Hadassah at no extra cost to you.
Endless Beginnings Necklace Supports Research in the Service to Humanity

For a gift of $150* in support of groundbreaking medical research at Hadassah Medical Organization, you can receive this lovely sterling silver necklace edged with cubic zirconias. It is inscribed with the famous quote from Hadassah's founder, Henrietta Szold, “There is no ending that is not a beginning.”

Proceeds go to support the ongoing lifesaving patient treatment and medical research at Hadassah Medical Organization and count towards your unit's fundraising goal.

To order, click here

*Note: The necklace has a fair market value of $50. All but the fair market value of the asterisked item noted above is deductible to the extent provided by law. Hadassah intends to respect donors' wishes regarding this gift, however in accordance with U.S. tax law requirements regarding deductibility of contributions, Hadassah shall have full dominion, control and discretion over this gift (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization).

Join the 1912 Legacy Society

The 1912 Legacy Society honors our members and friends who are including a gift to Hadassah in their estate plan. We would be gratified and honored to include you in the 1912 Legacy Society if you have:

- Provided for Hadassah in your will or trust.
- Designated Hadassah as beneficiary of a retirement plan, savings bond, bank account, life insurance policy, or other asset.

To become a member of the 1912 Legacy Society, simply complete and return a non-binding Letter of Intent. 1912 Legacy Society members receive an elegant silver “morasha” pin (Legacy in Hebrew) and are recognized in Hadassah's newsletter.

We are proud to honor our 1912 Legacy Society members! Please consider joining the 25 legacy members from Georgia who have already included a gift to Hadassah in their estate plan.

For more information contact Lisa Smith, Associate Director of Planned Giving & Estates, at 212/303-8099 or LSmith@hadassah.org, or 800/428.8884.
**Support Young Judaea Scholarships**

Young Judaea depends largely on donations from Hadassah member families like yours. We need your assistance more than ever!

These artist-made Tzedakah Boxes will support Young Judaea Scholarships and are a gift of thanks for a “YJ SCHOLARSHIP” donation to Hadassah of $118. Please print out this page and mail in to Hadassah.

![Image of Tzedakah Box]

**MAKE A DONATION TO HADASSAH OF AT LEAST $118!**

**AND YOU CAN RECEIVE THIS FABULOUS TZEDAKAH BOX IN GRATITUDE!**

*Made especially for Hadassah by artist Gary Rosenthal*

Enclosed is my check for $__________ (please make checks payable to Hadassah)

I would prefer to pay by: __ Visa __ MasterCard __ Amex __ Discover

Total Amount to be Charged: $__________

Card #: ____________ Expiration Date: __________ CVC #: __________

Name on Card: __________________________

Signature: __________________________

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Would you like to receive a Tzedakah Box(es) in gratitude for your donation?  __ Yes __ No

If YES, as part of your payment, you will receive 1 tzedakah box for each payment of $118. Shipping included!

Units receive 100% fundraising goal credit for full donation/payment amount.

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HADASSAH HUB

The office of Hadassah Greater Atlanta is located at:

1050 Crown Pointe Parkway, Suite 500, Atlanta, GA 30338

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Charitable deductions are allowed to the extent provided by law. Hadassah intends to respect your wishes regarding this gift, however in accordance with U.S. tax law requirements regarding deductibility of contributions, Hadassah shall have full dominion, control and discretion over this gift.

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