

# ALISA CHAPTER HADASSAH BULLETIN

VOL XX

JANUARY, 2016

**MONDAY JANUARY 18, 2016**

**1:00 P.M. (NOTE TIME CHANGE)**

**Congregation Beit Shalom**

*Our speaker is HILDA MESNICK from the Jewish Heritage Museum in Freehold. Ms. Mesnick will talk about the Jewish community in Monmouth County during the 18<sup>th</sup> century. This topic should be interesting and informative.*

*All are Welcome*

*Refreshments will be Served*



**AS IS OUR GENERAL PRACTICE THERE WILL BE NO MEETING IN FEBRUARY 2016. STAY WARM AND SEE YOU AT OUR MARCH MEETING!!**

**MONDAY, MARCH 21, 2016**

**7:15P.M.**

**Congregation Beit Shalom**

*Our speaker is MAURICE MAHLER, President of Congregation Beit Shalom. He is also an Art Professor at Rutgers University. He will be discussing Jewish Artists.*



*All are Welcome*

*Refreshments will be Served*



*Your Voice in Israel*

There are two(2) ways to contribute:

1.) Purchase a certificate in honor or memory of someone. The certificate will be sent to the recipient or to you for presentation.

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Dorothy Brotman 409-0578

**CARDS AND CERTIFICATES ARE SOLD  
AT EVERY MEETING**



For more information about this one time  
**TAX DEDUCTIBLE GIFT of \$1,000 Call:**  
Dolores Rosengard 860-1981

**COMMUNITY OUTREACH UPDATE**

Our project of contributing knit hats for the Israeli soldiers is still ongoing, and needed now. Anyone able and interested in knitting the black caps, please call Arlene Lazar (409-2749) for instructions. And many thanks to those who knit and contribute to this worthy cause (you know who you are). Two of our members will be leaving for Israel the end of January and would be happy to deliver the hats.

Remember....it's a mitzvah.

Arlene Lazar

## FROM OUR PRESIDENT:

Shalom....As 2015 winds down it behooves us to reflect on the past year. Thanks to you, Hadassah's mission of Tikkun Olam is alive and well in Alisa Hadassah.

Our monthly meetings and educational programs have been stimulating and enlightening, thanks to the efforts of Bunny Bloom and Ella Goldstein and their respective committees. The multi-faceted fundraising efforts this year have been very exciting and successful thanks to Judy Gerstein and her hard working committee. "Lunch Bunch", instituted by Judy, has become a very successful ongoing new program because of the efforts of Phyllis Soffer and Marilyn Taffet, who find the restaurant, plan the menu and call each one of us.

- Kudos to the bulletin committee who seal and label the bulletin every month, to Joy Keiles who maintains the master membership list and provides the labels and Sheila Farber, one of the editors, who takes the bulletin to the post office. Todah Rabah, Eileen Carpenter, another editor, for the time and effort expended on reestablishing our e-bulletin and web page with the National office. Because of her, e-bulletin is now fully operational. We encourage everyone to sign up. You will be saving Hadassah money, and will receive information sooner.
- Membership has grown under the guidance and dedication of Natasha Rosenbaum and Ruth Sachs. Natasha coordinates our master list with National. Both ladies planned and executed our most successful Membership appreciation meeting which was certainly gracious and celebratory.
- Thanks to Dorothy Brotman, Millie Semel, Marjorie Joseph, Florence Weiss, Rhoda Lesser, and Harriet Cohen who sell cards and certificates at all our meetings and functions and send out good and welfare greetings on behalf of the Chapter.
- Our newest outreach program, "From Grandma with Love", led by Arlene Lazar and Rhoda with Love", led by Arlene Lazar and Rhoda Juskow, has been well received and is being duplicated by other chapters in the region.
- To our Associates, coordinated by Al Pressler and Manny Strumpf, and their committee of Hadassah women and Associates, our sincere thanks for your successful annual program.
- Ronny Swinkin, our hospitality chair, has helped to make the social part of our meetings warm and congenial. She can't do it alone, especially when she's in Florida. She needs help.

We have accomplished so much because of the commitment, efforts and support of everyone in our chapter. We have raised approximately \$45,000.00 to help heal the ill and wounded, to provide safety for those in danger and to provide educational opportunities for our youth here and in Israel. Maimonides wrote that Tikkun Olam requires effort in all three of the great "pillars" of Judaism: Torah study (study in general), acts of kindness, and the ritual commandments (mitzvot). I think we have fulfilled Tikkun Olam and should be proud of our chapter's accomplishments.

Presently, the incoming board is very busy planning and preparing for another successful year. Part of our preparation is the formation of the Past Presidents Advisory Council, PPAC for short. The purpose will be to provide the Board members with support and guidance in order to help us better develop leadership skills, programs and events. We are also planning Membership teas to get better acquainted with you, our members.

The Board and I look forward to serving you, and to your continued support and participation.

Remember, it is never too late to volunteer to help on a committee. Only by working together can we hope and plan for a better and peaceful world.

Joanne Ferstan

## BOARD MEMBERS

### PRESIDENTS:

Joanne Ferstan 395-7532

### VICE-PRESIDENTS - EDUCATION:

Ella Goldstein 235-9616

### VICE-PRESIDENTS- FUNDRAISING

Gail Reifenberg 395-0429

Fran Solomon 395-8707

### VICE-PRESIDENTS - MEMBERSHIP:

Natasha Rosenbaum 409-7543

Ruth Sachs 860-0606

## VICE-PRESIDENT- PROGRAM:

Maxine Stern 395-8757

## TREASURER:

Hazel Cunninghis 655-4679

## RECORDING SECRETARIES:

Martha Gelb 395-0582

Phyllis Krasnow 655-5940

Lillian Rich 409-1171

## BULLETIN:

Eileen Carpenter 664-2877

Sheila Farber 732-780-7379

Joanne Ferstan 395-7532

## **SAVE THE DATE**



### **\*\*THURSDAY, JANUARY 7, 2016 – 1:30 PM**

GINNY MAYER will be speaking on "Growing up in Uruguay and working at the UN Meeting will be hosted by Gail Cammer, 12 Ramsey Way, Greenbriar. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com)

### **MONDAY, JANUARY 18, 2016 – 1:00 P.M. – our Monthly meeting**

HILDA MEISNICK will be speaking about the Jewish Community in Monmouth county during the 18<sup>th</sup> century. At Congregation Beit Shalom. **NOTE TIME CHANGE**

### **\*\*MONDAY, JANUARY 25, 2016 - 1:00 PM**

TU B'SHEVAT with Sheila Farber. Will be held at Congregation Beit Shalom. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com). Cost \$8

### **WEDNESDAY, JANUARY 27, 2016 - 12:30 PM**

LUNCH BUNCH. In order to allow for the possibility of inclement weather we will be meeting lunching at the Tap Room in Greenbriar at Whittingham. Please contact Phyllis Soffer 2609-409-3379 or Marilyn Taffet @609-860-8406.

### **SUNDAY, FEBRUARY 7, 2016 – 10:00 AM to 1:00 PM**

"SOMETHING NEW FOR WOMEN WHO DO" (formerly Helping Hands). A regional function at Monroe Senior Center. See page 6 for further information. Cost \$10.

### **THURSDAY, FEBRUARY 11, 2016 – 11:15 AM**

FLORIDA REUNION. At the Delray Beach Country Club. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com). For further information contact: [southernnj@hadassah.org](mailto:southernnj@hadassah.org) or call Anita Pollack at (cell) 908-812-9664 or Anita Hyman (cell) 609-306-2018. Cost \$36

### **\*\*TUESDAY, FEBRUARY 16, 2016 - 1:30 PM**

Film "THE GHOST ARMY" and speaker SEYMOUR NUSSENBAUM. Meeting will be hosted by Joanne Ferstan, 19 Westboro, Greenbriar. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com)

### **THURSDAY, MARCH 10, 2016 – 1:30 PM**

MAKEOVER DAY AND TEA. At Tiby Lapkin's home 2 Halifax Drive, Greenbriar. Christine Cecala, Beauty Consultant will do professional makeovers. Serving appetizers, tea sandwiches, dessert and coffee. Please contact Fran Solomon @609-395-8707 for further information. Cost \$15

### **\*\*TUESDAY, MARCH 15, 2016 – 12:45 PM (PLEASE NOTE TIME)**

RABBI MELINDA PANKIN will return for another interesting discussion. Topic to be announced. Hosted by Ella Goldstein at 9 Ramsy Way. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com)

### **MONDAY MARCH 21, 2016 – 7:15 P.M. – our Monthly meeting**

MAURICE MAHLER will be speaking about the Jewish Artists. At Congregation Beit Shalom.

### **\*\*THURSDAY, APRIL 7, 2016 – 1:00 PM**

LAUREN CAREY, a nutritionist will talk about "Healthy Eating for Mature Adults." Our host will be Dolores Schultz at 24 Aberdeen Way. Please contact Ella Goldstein at 609-235-9616 or email (preferred) at [ellangoldstein@gmail.com](mailto:ellangoldstein@gmail.com)

**SUNDAY, APRIL 10, 2016 - 7:15 P.M. – time to be announced**

**THEATRE PARTY – LOST IN YONKERS.** At Playhouse 22. Dinner at La Villa included. Car Pools will be arranged. Please contact Marilyn Taffit @609-860-8406 for further information. Cost \$49.

**MONDAY, MAY 2, 2016 – 7:00 PM**

**STAND WITH US.** A non profit organization dedicated to "Peace through Education" will discuss efforts being made to help High School and College Students be better prepared for issues regarding Israel being raised on college campuses today. Bring your High School age and up children and grandchildren. Event will be held at the Monroe Township Senior Center and is OPEN TO THE ENTIRE COMMUNITY. Further details to follow.

**WEDNESDAY, MAY 11, 2016**

**EDUCATION SYMPOSIUM.** Annual event sponsored by Hadassah Southern New Jersey. At the Forsgate Country Club. Further details to follow.

**MONDAY, MAY 23, 2016 - 11:30 AM – 4:00 PM**

**HADASSAH LUNCHEON CARD & GAME PARTY.** At the GW Ballroom. Luncheon will be a dairy menu. Please contact Marilyn Gerstein at 609-409-9176. Cost \$26

***\*\*Donations to Hadassah would be appreciated at all Education programs where there is no charge. There will be a collection bowl in evidence at the door.***

**LUNCH BUNCH ETIQUETTE**

One of our most successful ongoing activities has been the "Lunch Bunch".

Monthly gatherings at various restaurants are planned by Phyllis Soffer and Marilyn Taffet. This includes a "test" lunch at the proposed site, and a meeting with the chef or manager to discuss a menu and price point.

An arrangement is made with the restaurant, based on the number of people who make a reservation. In some cases, this means that additional staff and food are planned. In all cases, the restaurant needs to know the number of people to provide adequate seating.

When you reserve a place and don't show, or when you join without a reservation, problems often occur. (In a recent case, only five of the 12 people who made reservations attended. We were told that the restaurant had the right to charge for 12 meals. We had an uncomfortable experience, but were fortunately able to prevail and were charged accordingly.

When unplanned occurrences happen in our lives, and you might find yourself unable to attend, please arrange for a substitute, or contact either Phyllis at 609-409-3379 or Marilyn at 609-860-8406, giving them at least 48 hours to contact the restaurant to make the necessary changes. If this is not done, you will be responsible for the cost of the meal if we are charged.

Both Phyllis and Marilyn put a lot of time and effort in making the arrangements for our lovely get-togethers. They should not be put in a position of discomfort because of us.

Please make every effort to attend our "Lunch Bunch". It is a friendly time for all....and our donation to Hadassah is an added mitzvah.

Sheila Farber





# Florida Reunion & Luncheon



Thursday Feb. 11, 2016 • 11:15am • Couvert \$36

DELRAY BEACH GOLF CLUB

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For more information contact: [southernnj@hadassah.org](mailto:southernnj@hadassah.org)  
or call Anita Pollack at (cell) 908-812-9664 or Anita Hyman (cell) 609-306-2018

Make check for \$36 payable to "Hadassah Southern NJ, complete this form and sent both to:

Hadassah Southern New Jersey, 3301 Hwy 66, Bldg B, Suite 236, Neptune, NJ 07753

PLEASE HAVE ALL CHECKS IN BEFORE FEB. 01, 2016

Name: \_\_\_\_\_

Chapter: \_\_\_\_\_

Phone: \_\_\_\_\_

Please circle one entree: Poached Salmon    Snapper Francaise    Eggplant Parmesan w/pasta

Please circle one dessert: Chocolate Mousse Cake    Fresh Fruit Cup    Key Lime Pie

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\$8 Regular Print & \$9 Large Print

Deadline for Order January 20, 2016      Cards should be mailed by March, 2016

Group Sales Accepted- Only one check and Mailing Address Required

Checks Payable to Hadassah.

Place in Lockbox 19 or Mail to Diane Altman, 34- C Rutland Lane, Monroe Township, NJ 08831

Name: \_\_\_\_\_

Mail To: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Questions: Diane @609-860-1193

Net Proceeds donated to Hadassah's Humanitarian Organizations.

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NEW JERSEY: Information filed by Hadassah, the Women's Zionist Organization of America, Inc. and Hadassah Medical Relief Association, Inc. with the New Jersey Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling (973) 504-6215. Registration with the Attorney General does not imply endorsement.  
FLORIDA: A copy of the official registration and financial information for Hadassah, The Women's Zionist Organization of America, Inc. (#SA-01298) and Hadassah Medical Relief Association, Inc. (SD046-3) may be obtained from the Division of Consumer Affairs Services by calling toll-free within the state 1-809-HELP-FLA. Registration does not imply endorsement, approval or recommendation by the state.

**SHABBAT & HOLIDAY CANDLE LIGHTING TIME:**

1/8 @4:30; 1/15 @4:38; 1/22 @4:46; 1/29 @4:54;  
2/5 @5:03; 2/12 @5:11; 2/19 @5:19; 2/26 @5:27

**REMINDER: PLEASE DO NOT CONDUCT HADASSAH BUSINESS ON SHABBAT**



If you are not yet a Life member of Hadassah, but are currently a paid up annual member in good standing National Hadassah is offering you the opportunity to purchase a life membership at the discounted price of \$180.00 beginning in January 2016. Contact Natasha Rosenbaum.

*We look forward to another Successful Year!!!* 

- I wish to receive email blasts from Alisa Hadassah containing good and welfare announcements as well as future events and activities.
- I wish to do my part and save Alisa Hadassah money by electing to only receive email bulletins.

NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Place in Lockbox#19 and add Attention: Eileen Carpenter OR  
Mail to Greenbriar at Whittingham; 100 Whittingham Drive; Monroe Township, NJ 08831  
Attention: Lockbox 19/Eileen Carpenter