

# Hadassah Weekend Update

**April 19, 2019**



## Co-Presidents

**Elaine Silver**

732-236-6648

**Liz Salston**

732-718-6311

## Editor

**Chris Sullivan**

732-238-1749



## April 23

Mah Jongg  
The Chelsea  
1:00 pm

## April 28 – 29

Mid-Atlantic  
Leadership  
Conference  
Hard Rock Hotel  
Atlantic City  
1:00 pm

## From the Editor

We want to wish you all a Zissen Pesach. Enjoy all of our chapter's fun events. Not too late to rock out with Region in AC. Save the date for our Region's lovely luncheon at The Boathouse at Mercer Lake, **Sunday, May 19**, from 10:30 am to 1:30 pm and celebrate SNJ's 60<sup>th</sup> Anniversary! Register now for **Hadassah's National Convention**.

## FUNdraising



Mother's Day Giftwrap is just around the corner. To make it a success we need strong backs for the heavy lifting of set up. If you can help please meet us on Wednesday, May 8<sup>th</sup> at 10:00 AM in Brunswick Square Mall at Macy's court.

If you like to make things pretty, please watch for our Sign-Up Genius coming soon.

**April 30**  
Knit & Nosh  
Barnes & Noble  
10:30 am.



**May 2**  
Book Club  
*Notorious RBG*  
by Irin Carmon  
and Shana  
Knizhnik  
Chelsea 1:00 pm



**May 7**  
Mah Jongg  
Chelsea 1:00 pm

**May 8 – 12**  
Mothers' Day  
Giftwrap  
Brunswick  
Square Mall

**May 14**  
Knit & Nosh  
Barnes & Noble  
10:30 am

## **FUNdraising**

### **Two Meaningful Ways to Give**

#### **360-Degrees of Healing**

Members/Associates/Donors can support 360° OF HEALING by placing a blessing or adding their name or a loved one's name on a Road to Healing tile in the Round Building. Donations starting at \$1,200 or \$1,800 will ensure either a lovely mezuzah is placed in a doorway or a personalized Road to Healing tile is placed on a wall in the Round Building.

#### **eCards**

For a minimum annual donation of \$36 you can send unlimited Passover and all occasion eCards for an **entire year.**



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### **Spring into Summer Super Sale**

**Knit & Nosh** is sponsoring a super sale on Tuesday, June 11<sup>th</sup> from 1:00 pm- 3:00 pm at Temple B'nai Shalom. Free admission and refreshments will be provided. This is open to all Hadassah members. On sale will be gently used and in good condition handbags, accessories, jewelry, scarves, wallets, etc. Payment by check to Hadassah is preferred but cash will be accepted. All proceeds to the Hadassah

## **May 19**

Region Awards  
The Boathouse  
Mercer Lake  
10:30 am



## **May 20**

Lunch Bunch  
12:30 PM  
TBD  
Forsgate  
Country Club

## **May 21**

Mah Jongg  
Chelsea 1:00 pm

## **May 28**

Knit & Nosh  
Barnes & Noble  
10:30 am

## **June 3**

Shavout  
Cooking Demo  
7:30 pm  
15 Redcoat Dr

## **June 4**

Mah Jongg  
Chelsea 1:00 pm

# **FUNdraising**

## **Spring into Summer Sale**

(continued from p. 2)

Medical Organization. We welcome merchandise donations from members to be contributed no later than the end of May (no clothing please).

In addition, "Ruth's Boutique" will have beautiful items from the estate of Ruth Barry. Please join us for an afternoon of friendship, fun and shopping while benefiting our chapter.

For more information contact Ilene Ralsky [siws53@gmail.com](mailto:siws53@gmail.com) 732-536-5556 or Miriam Kane [miriam.kane@milchman.us](mailto:miriam.kane@milchman.us)



## **LUNCH BUNCH**

Don't miss another fun get together on **Monday, May 20<sup>th</sup> at 12:30 pm at the Forsgate Country Club with a prix fixe menu coming soon. RSVP 732-658-6400.**

\*\*\*\*PLEASE RSVP to any committee member ASAP,  
A two-dollar donation to benefit Hadassah will be collected.  
Ida Cohen [idee1214@aol.com](mailto:idee1214@aol.com) 732 887 8222(c)

Miriam Kane [miriam.kane@milchman.us](mailto:miriam.kane@milchman.us)

732 254 9120(h)

Ilene Ralsky [siws53@gmail.com](mailto:siws53@gmail.com) 732 536 5556(H) (732)995 8885 Cell

Carole Yablonowitz [yablonowitz@aol.com](mailto:yablonowitz@aol.com)

609) 642- 8252 H



### **June 6**

Book Club  
*Out Stealing Horses* by Per Petterson  
Chelsea 1:00 pm

### **June 11**

Spring into Summer Super Sale  
B'nai Shalom  
1-3 pm



### **June 17**

Tour Historic Roosevelt, NJ  
Gourmet Lunch  
\$40.00

## **FUNdraising**



**Our new chapter goal is \$45,000 and 360-degree goal is \$1500.** We have now reached 25% of our goals. Our theater party brought in \$229. Please help us by participating in our many FUNdraisers – white elephant sale, shows, raffles, giftwrap and more. Our Mothers' Day Giftwrap will be from May 8 – 12<sup>th</sup> and we can wrap for any occasion. Bring a friend and wrap with us. Save your birthday, graduation, anniversary gifts for us to wrap. All profits are for Cancer and other medical research. Thank you for your support.



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## **Hadassah Cards and Certificates**

### **For all occasions**

- Michele Finkelstein 732- 254-5638
- Linda Jacobson 732-257-7915



**June 18**  
Mah Jongg  
Chelsea 1:00 pm

**June 25**  
Knit & Nosh  
Barnes & Noble  
10:30 am

**June 27**  
Lunch Bunch  
12:30  
TBD

**July 15 – 18**  
**National  
Convention  
NYC**  
Register by  
May 31<sup>st</sup> at  
**[hadassah.org/  
convention19](http://hadassah.org/convention19)**

## **Programs**

### **Sumptuous Shavuot Cooking Demo**



Hadassah's own celebrity chef Yvette Schlusel will once again tantalize us with a delicious cooking demo and tasting on **Monday, June 3rd**, at 15 Redcoat Drive at 7:30 pm. Cindy Lichtbroun has graciously offered her wonderful kitchen for this demo. The cost is \$18.

Please RSVP to Beth by May 15<sup>th</sup> at 732-257-4922. We hope you'll join us for this event which reinforces Hadassah's nutritional health initiative '**Every Bite Counts**'.



Accolades to Madeline and Joel Frances for their monthly service to Elijah's Promise Soup Kitchen. Helping our friends in ADK (Alpha Delta Kappa) to keep their promise to Elijah's each month is just one example of how our partnering with other organizations helps us as well. The sisters in ADK have helped in service and donations to our giftwrap. **See photo on our Facebook.**

To combat Anti-Semitism we volunteer, advocate, and educate. Once we helped people because **they** were Jews. Now we help others because **WE** are Jews.

**Our Outreach now includes**

- **Holocaust programs in open meetings**
- Food donations to JFS
- Delivering Senior Meals every month
- Volunteering in Elijah's Promise every month
- Donations to Hire Attire
- Diaper Drive donations through CDC
- Distributing medical research info at Giftwrap
- Knitted scarves for IDF & hats for preemies at Hadassah hospitals from Knit & Nosh

## Education –

**DEADLINE APPROACHING**

### **Tour Historic Roosevelt NJ**



**Send checks now** to explore the historic site of where the Roosevelt administration created a cooperative community for unemployed Jewish garment workers as part of the New Deal during the Great Depression on **Monday, June 17th.**

You'll see renown artist, Ben Shahn's famous New Jersey Homestead Mural. This docent led tour including gourmet lunch will cost just **\$40.00.**

**RSVP to Dian Perkel -732-297-5964** with check payable to Hadassah to **164 Hardenburg Lane, EB 08816.** Bring friends and husbands. You'll love it. The approximate time will be from 9:30 am – 1:00 pm. All proceeds to HMO.



### **Need a Laugh?**

Our new Co-VP of Education, Linda Rifkin is planning an AFTERNOON fun filled program on famous female comedians. Watch for this fun program given by Loretta Brooks.



## Membership

We are so happy to welcome 21 new Chapter Members, 12 new Annual Members, and 1 new Life Member. Two grandmothers made 1 Child Life Member and 3 Children Associate members. **Welcome to our Newest Members –**

- **Imelda Netsel**
  - Sandy Landman
  - Sharon Dolled
  - Robin Schrier
  - Shayna Eve Rothman – child life
  - Max Brayden Rothman – child associate
  - Jake Harris Rothman – child associate
- All gifted by their grandmother, Karen Blivais

A big shout out to our members who helped get our raffles fundraiser in the mail. Thank you, Liz Salston, Ilene Ralsky, Sharon Dolled, Lori Noah, Bernice Bellows, Elaine Silver, Miriam Kane, Michelle Harris, Maxine Finkel, Joyce Fisher, Elaine Fields, and Rita Sole.



Bring a friend to a meeting or event. All are welcome. We are a caring community of **the women who DO.**



# Social Media



## OUR WEBSITE

Webmaster Barry Shapiro gives us all the latest in chapter, region and National news. Go to our new website at [www.hadassah.org/eastbrunswick](http://www.hadassah.org/eastbrunswick) . Click on **Register** and see our beautiful flyers. Note the calendar with monthly events.



**Did you see “The Immigrant” and meet the cast at our beautiful reception?** Just type **East Brunswick Hadassah** and see all the great things going on in our chapter. **Like us, share us and help grow us.**

## Neighborhood News



Share your simchas and sorrows. We are happy to print all your news, but you must send it to Chris at [sullicr@comcast.net](mailto:sullicr@comcast.net) or call 732-238-1749 by Tuesday. It is our policy to print simchas after the event. Please email to me news of joyful events such as weddings and anniversaries after they have occurred.

**Deepest Condolences** to the family of Jodi and Steve Harkavy on the death of their daughter Stephanie. The **funeral** will be held at the East Brunswick Jewish Center on Monday, April 22, at 12:00 pm. There will be a private family burial.

**Shiva** will take place at the Harkavy residence, 33 Stearns Road, East Brunswick

**Monday** from 5:00 – 9:00 pm.

**Tuesday & Wednesday** from 12:00 – 4:00 pm and 7:00 – 9:00 pm.

**Thursday** 10:00 am – 1:00 pm.

**Egalitarian Minyan** Monday, Tuesday, and Wednesday at 8:30 pm

**Speedy Recovery** is wished for Fran Katz's husband, Bob.

**Mazel Tov** to Charlene Cotton on her son's wedding.

**Mazel Tov** to Bonni Holz on the birth of her grandson, Shaun Garrett

**Mazel Tov** to Bernice Bellows on the birth of her new granddaughter

**Mazel Tov** to Carol Goldberg on the birth of her new granddaughter.

## Region News

### Save the Date to

### Rock Out with Hadassah

Save the date for the Leadership Conference in Atlantic City April 28 – 29 at the Hard Rock Hotel in Atlantic City. This terrific event is open to all. Come for the day; it's only \$75 and includes dinner and snack. You can register on line at Eventbrite using your credit card to instantly confirm your attendance: <http://bit.ly/SpringLeadershipConference>.



Save the date and celebrate SNJ's 60<sup>th</sup> anniversary at the Boathouse on May 19<sup>th</sup>. Couvert is \$60. More details to come.



Greater Baltimore | Greater Philadelphia  
Southeast New Jersey | Greater Washington

**Reimagine, Revitalize, and Reinvent...**  
**ROCK OUT AT HADASSAH'S SPRING LEADERSHIP CONFERENCE!**

*Join us for Hadassah Mid-Atlantic's Spring Leadership  
Conference at the Hard Rock Hotel in Atlantic City!*

*1000 Boardwalk, Atlantic City, NJ 08401*

Sunday, April 28, starting at 1:00 PM - Monday, April 29, ending at 12:00 PM



**Featured presenters**

**Ellen Hershkin**, National President

**Siggy Flicker**, TV Personality and former star of  
Real Housewives of New Jersey

**Rabbi Rebecca Sirbu**, Director, Member and Unit Services Division





Greater B'nei Menorah - Greater Philadelphia  
Northwest New Jersey - Greater Washington



**Reimagine, Revitalize, and Reinvent...**

Register online at Eventbrite using your credit card to instantly confirm your attendance:  
<http://bit.ly/SpringLeadershipConference>  
Eventbrite! It's easy to use, safe, and completely secure.

If you'd like to pay by check, [www.hadassah.org/atlantic-city](http://www.hadassah.org/atlantic-city) and send to:  
Hadassah Mid-Atlantic Office, 1518 Walnut St., Suite 402, Philadelphia, PA 19102  
215-732-7100

**HOTEL ROOM DEADLINE** FRIDAY, MAR 25  
Book your room for **\$49.99** online with code **GHCE41F** [www.hardrockhotels.com/atlantic-city](http://www.hardrockhotels.com/atlantic-city)  
Or by phone: 609-649-8860

**CONFERENCE SIGN UP DEADLINE THURSDAY, APRIL 11**

|  |              |  |
|--|--------------|--|
| NAME _____                                   | EMAIL _____  | <input type="checkbox"/> Sunday & Monday: \$138  |
| ADDRESS _____                                | PHONE _____  | <input type="checkbox"/> Sunday only: \$75   |
| CITY _____                                   | PERIOD _____ | All meals included<br><a href="http://www.hadassah.org/atlantic-city">www.hadassah.org/atlantic-city</a> |
| CREDIT CARD NUMBER/EXPIRATION/CVV CODE _____ |              |  |

**National Convention in NYC Open for Registration**



Our exciting National Convention from July 15 – 18 is now open for registration. See attached for registration, reservations, and convention packages.

**Register online at**  
[hadassah.org/convention19](http://hadassah.org/convention19)

## **HELP WANTED**

### **TREASURER –**

**Our Treasurer, Elise Merkel is doing an excellent job for us, but after 8 years she's taking a break and this important position is open for someone new to make her mark. Watch for a detailed description of this important position in the next Weekend Update.**

**CO-PRESIDENT -- Liz Salston's term will be up this year and her position will be open for someone who wants to make an impact. Liz brings honor to our chapter by earning recognition, from Region and community. Sustaining the structure of our chapter and helping it to grow the co-president will earn the respect and enjoy the prestige that our chapter has earned. Watch for a detailed description of this vital position in our next Weekend Update.**

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