

# HAMSA

The Hand of Miriam

HADASSAH AT STONEBRIDGE



HADASSAH   
the power  
of women  
who DO™

Volume 6, Issue 1

February 2016/Shevat-Adar I 5776

Southern New Jersey Region

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## President's Message

This January Hadassah has made a commitment to work with our government to **eliminate human trafficking**, especially of women and children, around the world. Hadassah and the National Council of Jewish Women joined forces to raise awareness about this situation. These groups have announced that January 12<sup>th</sup> was declared the **Jewish Day of Action to End Human Trafficking**. Together, they hoped to engage thousands to speak out and to urge policy makers and grassroots activists to do their part to end this blight on the world. Janice Weinman, Executive Director and CEO of Hadassah stated, "Trafficking is a scourge that affects every city and community in the US, and women and minors are the most vulnerable. Combating trafficking is something that must happen at national, state, and local levels..." Victims of trafficking are subject to gross human rights violations including kidnapping, rape, torture, starvation, and threats of murder with 600,000 - 800,000 victims annually. Hadassah applauds the US government for its recent efforts to address this issue. However, Hadassah has asked its members and officials to keep up the momentum by urging our legislators to pass needed legislation to support all victims of trafficking, domestically and abroad.

This horrific global problem not only harms the victims but also the social, political, and economic fabrics of the nations involved. Safe havens must be endorsed by countries and the criminals brought to justice. Comprehensive social rehabilitation for the victims must be provided. We have been urged to educate our members and to encourage them to advocate and join in the coalition to combat human trafficking. It is the hope that with the use of social media, a broader audience can be reached.

**Encourage the 114<sup>th</sup> Congress to help the victims** and to ensure funding for data collection, require mandatory postings of trafficking criminals, create a national trafficking hotline, remove the convictions for crimes committed by the victims while being trafficked, as well as design reforms to the child welfare system. These were some of the suggestions made by Nancy Kaufman NCJW CEO.

### Our Members Are Asked To Take Action

- Visit the Hadassah Action Center on your computer and urge Congress to continue its momentum on human trafficking.
- Join with our chapter members and other chapters in an anti-trafficking coalition to get stronger policies on a state level. More information to follow.
- Check out advocacy website for updates and sign up to receive regular policy alerts at [Hadassah.org/advocate.com/hadassah@Hadassah.org](http://Hadassah.org/advocate.com/hadassah@Hadassah.org)

**Susan Pomerantz and Karen Hyman**  
Co-Presidents

## **THANK YOU...**

**To the more than 40 members of our chapter who gave their time to wrap gifts at the Freehold Mall during the very busy holiday season.**

**Because of your contributions, Hadassah at Stonebridge has been credited with earning \$2,036.** The donation in our name, has been designated to be used for cancer research at Hadassah Hospital in Jerusalem.



### **Cards, Certificates, and Trees**

To order, call or email  
Michele Greenfield or Andrea Lasker

9 am - 10 pm, Mon - Thurs

10 am - 4 pm - Friday

**No calls on Shabbat Please**

**For All Special Occasions**

**Michele 609-655-5193**  
[mgreen8084@comcast.net](mailto:mgreen8084@comcast.net)

**Andrea 609-655-4069**  
[aelasker@gmail.com](mailto:aelasker@gmail.com)

## Heads Up! Save These Dates

**February 2 -Tuesday, 7:00 pm - General Meeting - Enhancing Our Memories** - Jordan Feldman, with Rutgers/COPSA, will discuss typical memory changes that come naturally with aging, and how our memory can be enhanced. **The February Hadassah Meeting will BEGIN at 7:00 P.M.**

**February 7 - Sunday, 10 am - SNJ Region Training** - *Something New For Women Who Do (Portfolio Training)* for all Chapter Board members and those interested in becoming more involved in various committees.

**February 10 - Wednesday, 7:00 pm - Movie Night** at the Monroe Senior Center, **“School Ties”** RSVP to Irene Baden, [slims5@aol.com](mailto:slims5@aol.com).

**February 11 - Tuesday, 11:15 am - Florida Reunion** for any member or guests from the Southern New Jersey Region at Delray Beach Country Club with musical entertainment and merchandise tables.

**February 25 - Thursday, 6:30 pm - Game Night** - Enjoy a light dinner and play Mah Jongg, Canasta, Bridge, Sequence, Scrabble, or chose other games. Invite your friends and neighbors; bring your groups or play with new friends; Registration in progress; for information contact Roz Blinder, [rozzib1945@yahoo.com](mailto:rozzib1945@yahoo.com)

**March 1 - Tuesday - General Meeting** – Rabbi Dinnerstein-Kurs will enlighten us about the Jews of the Inquisition, and where they are now. RSVP to Roberta Neutuch, [neutuch@yahoo.com](mailto:neutuch@yahoo.com)

**March 5 - Saturday Night, 8:00 pm - Havdalah Celebration** - A meaningful service, followed by musical entertainment including songs from Broadway, Jazz and Pop and delicious desserts. Checks payable to “Hadassah” @ \$18 per person delivered to the lower mailbox of Judy Rubenstein, 1 Nottingham Court prior to February 21.

**March 24 - Thursday, 7:30 pm - Book discussion** - **“All I Know and Love”** by Judith Frank. Please RSVP to Patty Winetz, [pwinetz@hotmail.com](mailto:pwinetz@hotmail.com).

**March - Visa Raffle Books** - Please watch for our MAJOR FUNDRAISER - Raffle books will be distributed in late March to your lower mailbox. Please return completed raffle books to Betty Henkell, 28 Diamond Spring Drive. Thank you for your support.

**April 5 - Tuesday - General Meeting** - Larry Wolfert will entertain us with his presentation, *Comedians of the Twentieth Century*.

**April 12 - Tuesday - Bronx Trip** - **SAVE the DATE:** Details to follow.

**April 28 - Thursday Matinee** - **George Street Playhouse, “Asher Lev”** - **SAVE the DATE:** Details to follow.

**May 11 - Wednesday** - Hadassah Southern NJ Region’s full-day **Education Symposium** at the Forsgate Country Club. **Save the Date** and mark your calendars now - this is an event not to be missed!

**June 7 - Tuesday, 7:30 pm - Author Event: Save the Date!** Nationally known news correspondent and author, Martin Fletcher who *has written a new book, The War Reporter, will be our guest speaker. This event will be held at the Monroe Township Senior Center* and is open to the public. Please invite your friends, family, spouses and significant others!

### Ongoing Outreach Projects:

**Knit Witz** - New projects are being started. Contact Shirley Zuk, [hmzuk@aol.com](mailto:hmzuk@aol.com) if you would like to join the corps of knitters.

**Magazine Collection** - Magazines (no more than 3 months old) will be distributed to local nursing homes and medical facilities. Continue to save your magazines for the next collection.

**Passover Food Drive** - Details will follow.

**All General Meetings are held at the Monroe Township Senior Center, 12 Halsey Reed Road**  
**Hadassah members from all chapters are welcome to General Meetings, Non-Member Guest fee: \$5.00**  
**Study groups and certain events are for Stonebridge members only, except where noted**

## Membership News

### Judy Freilich and Barbara Levine

Membership Co-Vice Presidents

We would like to welcome the following women to Hadassah at Stonebridge. They have become part of our chapter since the last quarterly publication of Hamsa. Our newest members include:

Iris Althschuler, Rosalie Billigen, Susan Elkin, Carolyn Fox, Ellyn Fox, Ilene Janofsky, Hope Kaplan, Anne LaBelle, Fran LaPointe, Theresa Mollot, Rhoda Pincas, Susan Pollard, Joanne Redell, Georgena Russo, Joyce Schwartz, Linda Spinner, and Cecelia Weisenberg.

We welcome you to Hadassah at Stonebridge and look forward to seeing you at the next meeting on **Tuesday, February 2<sup>nd</sup> at 7:00 pm.**

**Life Membership is currently \$212.00, but ...Current 2015 members can upgrade to Life Membership for \$180.00 when they renew on or before their 2016 expiration date. Call Judy or Barbara for more details and information.**

## Programming/Outreach News

### Roberta Neutuch and Gay Kassan

Programming/Outreach Co-Vice Presidents

Our monthly general meetings are a great way to mingle, in addition to hearing some wonderful programs. To briefly recap, in November, Alice Golemba shared her personal insights into the life of her aunt, Golda Meir. In December, our beautiful Installation Ceremony took place, and in January, we fondly remembered the life and times of Bella Abzug. Please read the HEADS UP to see what is coming up in future months.

Our meetings would not be complete without the assistance of our Hospitality Committee. They help purchase and set up our refreshments and light snacks. New volunteers are always welcome - please call us!

## Outreach Projects:

**“Knit Witz”** - Chaired by Shirley Zuk. This dedicated group of knitters spends countless hours knitting baby hats and blankets for distribution to local hospitals, rehabilitation centers, and nursing facilities. Contact Shirley, [hmzuk@aol.com](mailto:hmzuk@aol.com) to get involved.

**Magazine Collection** -- This program, led by Maxine Stearn and Ann Steinberg, recently collected over 200 magazines that you donated. The magazines were delivered to local hospitals, rehab centers, and nursing homes. Please continue to hold onto your magazines (no more than 3 months old) for this quarterly project. Details for the next collection coming soon.

**Ronald McDonald House** – This facility, with limited funds, is a temporary home for families of children who are being treated in a hospital for a serious illness. We recently collected household supplies and items to fulfill their wish list.

## Mitzvah News – Announced at our General Meetings:

Rita Krimkowitz: Congratulations on the birth of two grandsons, Henry Arthur Krimkowitz and Alex David Recanati.

Doris Entin: Congratulations on the bat mitzvah of granddaughter, Amanda White.

Anne Hausman: Congratulations on the bar mitzvah of grandson Gavri'el Toplan, and granddaughter, Aliza Toplan.

## Celebrate Your Mitzvah with Us!

What better way to celebrate your mitzvah than to share the news with your Hadassah at Stonebridge family! Just sponsor the refreshments at one of our general meetings, and an announcement will be made in recognition of your mitzvah. To schedule your sponsorship, please contact Roberta Neutuch, [neutuch@yahoo.com](mailto:neutuch@yahoo.com).

## Fundraising

### Anne Hausman, Doris Entin and Sheila Hertz

Fundraising Co-Vice Presidents

Our very first **Art Auction** (10/15/15) was a “Fantastic Fun Raising” afternoon. A committee of over 40 members planned an elegant affair which included hors d'oeuvres to enjoy while previewing the art. Prices were varied for the art collectibles and sculptures and the \$2,215 that we raised, supported breast cancer research at Hadassah Hospital.

On Sunday, January 10<sup>th</sup> we held the third **Brunch For A Bunch**. Thanks to the efforts of Sheila Hertz and her committee, everyone enjoyed this event! We met new neighbors, stayed longer than we planned, and shared a very pleasant couple of hours. We thank our hostesses Marsha Fais, Michele Greenfield, Renee Leffler, Estelle Marcus, Gloria Meyer, and Barbara Solomon.

We were honored to participate in a joint venture with Marlboro Hadassah (a very special thanks goes to **Marian Weitz** for arranging for us to be included) in this fund raising project: **Holiday Gift Wrapping at Freehold Mall**. This year the program began Thanksgiving Day and ran through December 24<sup>th</sup>. More than 40 Stonebridge members filled various time slots. The program started with “Gift Wrapping 101” so we could become expert package wrappers! As always, the money we raised (\$2,036 and hope to double it next year) went toward Cancer Research at Hadassah Hospital, in Jerusalem.

Stonebridge Hadassah is proud to announce its first **Shalach Manot Project**. With the guidance of Barbara Sambol and Joyce Gorsky, those participating will be part of the mitzvah of giving gifts for Purim. We know that Barbara and Joyce’s creative abilities will make this project a huge success.

Future events include Game Night, the play “My Name is Asher Lev” and a Bronx trip. If you would like to work with us on the Fundraising Committee or assist with any of these events, please contact us at [annebjoe@aol.com](mailto:annebjoe@aol.com). Without your help, we can’t ***Put the Fun Back in Fundraising!***

Visa raffle books will be coming to your lower mailboxes at the end of March. The \$20 cost of the raffle book will make you eligible to win Visa gift cards. Hope you are one of the lucky ones!

## Education News

### Patty Winetz and Gay Kassin

Education, Co-Vice Presidents

Our November film was “Yoo-Hoo, Mrs. Goldberg” followed by a discussion of the funny and insightful story of radio and television pioneer Gertrude Berg, the creator, principal writer, and star of *The Goldbergs*, a popular show for 17 years with more than 12,000 scripts.

In January, the book discussion groups read *The Septembers of Shiraz* by Dalia Sofer. The conversations were lively and most felt the book opened our eyes to what life was like for the Jewish families of Iran. Thanks to hostesses Joan Fierstein and Diane Kerievsky and to our discussion leaders Barbara Levine and Eileen Lew.

On February 10<sup>th</sup> at 7:00PM at the Monroe Senior Center, we will be showing the film, “*School Ties.*” It stars Matt Damon, Brendan Fraser, and Chris O’Donnell. Set in the 1950s, a star-quarterback is given the opportunity to attend an elite preparatory school but must conceal the fact that he is Jewish. Please RSVP to Irene Baden, [slims5@aol.com](mailto:slims5@aol.com).

Saturday, March 5<sup>th</sup> at 8:00 PM, is the night of our first **Havdalah Celebration** to be held at the Freehold Jewish Center. We have shared the beauty of our “Shabbat Together,” now let us usher out the Sabbath in the same joyous manner. The evening begins with a moving Havdalah Service, followed by entertainment by keyboardist Vic Schioppo and vocalist Bethe Burns. Their performance will feature Broadway show tunes, jazz hits, and many of our favorite pop songs. A luscious array of desserts will be served. **Please deliver checks payable to “Hadassah” for \$18 per person/\$36 per couple to the lower mailbox of Judy Rubenstein, 1 Nottingham Court by February 21.**

Hadassah Book Discussion will return on Thursday evening, March 24<sup>th</sup>. We will be reading “*All I Know and Love*” by Judith Frank. People magazine’s review stated: “In this wonderfully rich, absorbing novel, Frank sheds light on gender and identity, the anguished politics of the Middle East, the limits of love and one family’s struggle to stay intact.” We think this will be a most enlightening evening. Please RSVP to Patty Winetz, [pwinetz@hotmail.com](mailto:pwinetz@hotmail.com).

**Celebrate your Simcha by becoming a Simcha Sponsor.**

**Your donation will help defray hospitality costs of our general meetings.**

**Contact Gay Kassin or Roberta Neutuch**

## **Refund Policy**

**A Wait List will be kept for all paid events that have limited space. A reservation that is cancelled will be filled by the next person on the wait list. Reimbursement will be made directly to you by the person who replaces you.**

**We cannot refund your money if we are unable to fill your space.**

## **Sponsorship**

**We appreciate those who have already become sponsors. Your donation of \$18.00 will allow us to continue fine programming at our meetings, as well as fund many educational activities at no cost to our members. There is still time to become a sponsor!! If you would like to become part of this generous effort, please mail or leave your check in the lower mailbox of either Patty Winetz, 28 Steeple or Barbara Nalitt, 6 Turret Drive. Thank you.**

**Hadassah at Stonebridge  
Officers and Board Members  
January - December 2016**

**Co-Presidents**

Susan Pomerantz  
Karen Hyman

**Membership, Co-VPs**

Judy Freilich  
Barbara Levine

**Fundraising, Co-VPs**

Anne Hausman  
Doris Entin  
Sheila Hertz

**Education and Study  
Groups, Co-VPs**

Patty Winetz  
Barbara Nalitt

**Programming/Outreach, Co-VPs**

Roberta Neutuch  
Gay Kassan

**Communications, Co-VPs**

Gloria Meyer  
Ellen Adelson

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Diane Needelman  
Cindy Block

**Recording Secretary**

Lisa Fischer

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Bobbi Schwartzberg

**Board Members at Large**

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Sharon Cohen  
Bea Grossberg  
Betty Henkel  
Andi Mitzner  
Edie Vigdor

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**Executive Vice President**

Lynn Bender

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Helene Cohen, Sharon Cohen, Michele Greenfield

**Fundraising Committee:**

Ellen Adelson, Roz Blinder, Jane Bloom, Mollie Brod, Phyllis Cossin, Jane Cutler, Marlene Diamond, Flo Emin, Marsha Fais, Ruth Fagin, Lisa Fischer, Sally Goldstein, Joyce Gorsky, Michelle Greenfield, Joyce Honig, Andrea Lasker, Renee Leffler, Melanie Margolis, Barbara Sambol, Karen Sulzman, Edie Vigdor

**Education & Study Groups Committee**

Irene Baden, Roz Blinder, Flo Emin, Judy Freilich, Sheila Hertz, Susan Klein, Barbara Levine, Vivian Newmark, Susan Pomerantz, Bobbie Schwartzberg, Judy Spiegel

**Programs & Community Outreach Committee**

Cindy Block, Anita Gore, Carol Kallman, Sylvia Lynn, Nancy Mayrowetz, Judy Rubenstein, Lynn Schutzberg, Karen Slater, Maxine Stearn, Ann Steinberg, Marion Weitz

**Communications Committee:**

Helene Cohen, Sharon Cohen

**Historian:**

Irene Baden

**Past President:**

Rhoda Cutler

**HAMSA**

**Gloria Meyer  
Ellen Adelson**

**Co-Editors**

HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. 2015

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## Press Release -- January 11, 2016

**JAMA NEUROLOGY releases highly promising data from a Clinical Trial conducted by Hadassah Medical Organization, Jerusalem and Brainstorm Cell Therapeutics**

### **Clinical Trial Results Provide Strong Indication That Stem Cell Treatment Inhibits ALS Disease Progression In 87% of Patients**

*“In the clinical trial of intrathecal infusion of stem cells there were no major adverse effects, and close to 90% of patients showed slowing in the progression of disease, as measured by their respiratory function or their general motor disability”*  
- Principal Investigator Dr. Dimitrios Karussis, MD, PhD, Sr. Neurologist, HMO Neurology

January 11, 2016 - New York - A new ALS treatment utilizing a stem cell infusion protocol performed at Hadassah Medical Organization (HMO) and developed by the US/Israeli biotech company BrainStorm Cell Therapeutics (NASDAQ: BCLI), has significantly slowed the progression of Amyotrophic Lateral Sclerosis (ALS, also known as Lou Gehrig’s Disease), announced Ellen Hershkin, National President of Hadassah, the Women’s Zionist Organization of America, Inc. (HWZOA).

JAMA Neurology published the findings of the Phase 1/2 and Phase 2a ALS Clinical Trials conducted by Dr. Dimitrios Karussis, MD, PhD, Sr. Neurologist, HMO Neurology, in their 1/11/16 issue. These Clinical Trials, which began in 2011, utilized an innovative adult stem cell self-transplantation treatment involving the harvesting of stem cells from the patient’s bone marrow, their culture and enhancement using Brainstorm’s patented protocol NurOwn® and their injection into the patient’s cerebrospinal fluid by a technique that was developed and proposed by the Hadassah investigators. 26 ALS patients participated in the trials at HMO / Jerusalem, which is owned by HWZOA.

HMO Principal Investigator Dr. Karussis explains the JAMA Neurology study findings: “The results are very encouraging. Close to 90% of patients who were injected intrathecally through the spinal cord fluid were regarded as responders to the treatment either in terms of their respiratory function or their motor disability. Almost all of the patients injected in this way showed less progression and some even improved in their respiratory functions or their motor functions. A Phase 2, double blind, study is running currently, at Mayo Clinic, Massachusetts General Hospital and University of Massachusetts Memorial Medical Center, using a treatment protocol identical to the HMO trial.

Dr. Karussis continued, “In 2011, BrainStorm Cell Therapeutics initiated a Phase 1/2 clinical trial with ALS patients who received NurOwn® cells. The trial, which was conducted at the Hadassah Medical Organization in Jerusalem, was designed to primarily evaluate the safety and tolerability of NurOwn® in ALS patients. In two open-label studies, intrathecal (IT) or intramuscular (IM) treatment of 26 ALS patients with autologous MSC-NTF cells was found to be safe and well-tolerated over the study period. Our data also provide clear indications for clinically meaningful beneficial effects. I am optimistic that within the foreseeable future, we may provide a treatment to ALS patients that can slow down or stop the progression. I believe we are in the early stages of something new and revolutionary with this harvested stem cell infusion therapy. While this is absolutely by no means a cure, it is the first step in a long process in that direction. I see this treatment as being potentially one of the major future tools to treat degenerative diseases of the brain and spinal cord, in general.”

The JAMA Neurology study also details NurOwn®, BrainStorm’s proprietary process for differentiation of autologous Mesenchymal Stem Cells (MSC) into NeuroTrophic Factor (NTF)-secreting cells (MSC-NTF), and their transplantation back into the ALS patient at or near the site of damage. These specialized adult stem cells, derived from the patient’s own bone marrow, deliver nerve growth factors directly into the affected tissue sites in order to enhance the growth and function of the nerve cells. The ability to induce differentiation of autologous adult Mesenchymal Stem Cells into MSC-NTF cells is unique to NurOwn® making it the first-of-its-kind treatment for treating neurodegenerative diseases. The activity and potency of these stem cells is validated before transplantation.

NurOwn® received Orphan Drug Designation from the U.S. Food and Drug Administration (FDA) in February, 2011, and from the European Commission in July 2013. In October, 2014 Brainstorm was granted



Fast Track designation for NurOwn® by the FDA. A 2011 study determined that BrainStorm's self-transplantation approach has a high safety profile, with no risk of rejection and no need for treatment with immunosuppressive agents which can cause severe and/or long-term side effects.

Hadassah President Ellen Hershkin states, “For over 75 years, Hadassah’s hospitals have been in the vanguard of innovative medical discoveries, research and treatments. Under Dr. Karussis’ direction, HMO is eager to continue its groundbreaking work to combat ALS and similar neurodegenerative or neuroinflammatory diseases, such as multiple sclerosis and many others. ALS is estimated to affect 30,000 people in the US and 450,000 worldwide.”

Chaim Lebovits, President of BrainStorm Cell Therapeutics, states, “BrainStorm Cell Therapeutics, a leading developer of stem cell technologies for neurodegenerative diseases, is proud to be a pioneer in the testing and development of stem cell transplantation treatments for ALS. Following the spectacular results of our 2nd Phase trials, BrainStorm looks forward to the results of the US double blind trial as well as the start of a multiple dose trial at HMO in Israel to help us prove the efficacy of this innovative new treatment.”

**About BrainStorm Cell Therapeutics:** Brainstorm Cell Therapeutics (Nasdaq: BCLI) is a US/Israeli biotechnology company engaged in the development of adult stem cell therapeutic products derived from autologous bone marrow cells and intended for the treatment of neurodegenerative diseases such as Amyotrophic Lateral Sclerosis (ALS, also known as Lou Gehrig's disease), Multiple Sclerosis, and Parkinson’s disease (PD). The company holds the rights to develop and commercialize its NurOwn® technology through an exclusive, worldwide licensing agreement with Ramot at Tel Aviv University Ltd., the technology transfer company of Tel-Aviv University. Over 20 publications in leading scientific journals demonstrating NurOwn's mechanism of action, pharmacology and in vivo efficacy have been published by the scientific team. For more information, visit the company’s website at [www.brainstorm-cell.com](http://www.brainstorm-cell.com)

## Moving into the Future: Hadassah Hospital Dedicates New OR Complex

Sunday, January 10, 2016

[www.hadassah.org](http://www.hadassah.org) / News & Stories



Thirteen of the twenty operating rooms in the surgical complex at the Sarah Wetsman Davidson Hospital Tower were dedicated on January 10, 2016. Hadassah’s high-level surgical teams will carry out complicated surgeries under optimal conditions, with a level of technology used by the world’s top-tier hospitals. Most of the funds were contributed by Hadassah supporters in America and Hadassah International.

The OR complex is located deep underground, fortified to provide a safe operating space, even in the event of chemical and biological warfare. From atypically large rooms (55-85 square meters) to stainless steel walls for a more sterile environment to special lighting affixed to the ceiling, from sophisticated computerized imaging devices to flexible operating tables that rotate to various positions, a myriad of high-tech innovations allow the surgical team a larger breadth of choices in operating.

The most unusual OR is the “hybrid room,” a breakthrough concept in which an 83-square meter room contains both a special radiology scan as well as an operating table. Planned for the most complicated surgery—especially life-saving trauma cases—the room’s design allows for many staff members from diverse specialties to do different surgical procedures in parallel.

According to Senior Surgeon Prof. Ofer Gofrit: “When there is a complex injury, there is always debate over whether to do imaging first to determine exactly where the injury to the blood vessels is or to operate immediately. The hybrid room allows the staff to do the imaging right away, to get a CT scan, and to start surgery without moving the patient from one place to another.”

“This is the public’s hospital,” relates Incoming Director General Prof. Zeev Rotstein. With this new surgery complex comes the highest quality of technology that complements the high quality of Hadassah medicine and patient care.”

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On hand with Prof. Rotstein for the dedication were Minister of Health Yakov Litzman, Mayor of Jerusalem Nir Barkat, and National President of Hadassah, the Women’s Zionist Organization of America Ellen Hershkin, along with other dignitaries.



# CONNECT WITH ISRAEL

When you tour Israel with Hadassah, it's not just a mission. It's a powerful cultural, emotional, and spiritual adventure.

## 2015

### TAKIN' IT EASY ISRAEL MISSION

Led by Marlene Kaplan, Darlene & Norman Padnos  
October 8 - 19, 2015

### HADASSAH SOUTHERN CALIFORNIA: THE PEOPLE & PASSION OF ISRAEL

Led by Sandi Sadikoff  
October 11 - 21, 2015

**SOLD OUT!**

### HADASSAH ASSOCIATES: MODERN LIFE IN AN ANCIENT LAND

Led by Jeff Richardson & Fern Tannenbaum  
October 18 - 28, 2015

### CENTRAL PACIFIC COAST DISCOVERY MISSION

Led by Sandy Sidorsky  
December 2 - 14, 2015

## 2016

### HADASSAH MISSION TO JERUSALEM & THE BLOOMING DESERT

Led by Marlene Post  
March 1 - 11, 2016

**SOLD OUT!**

### HADASSAH HUMANITARIAN MISSION TO CUBA

Led by Nancy Falchuk  
March 22 - 30, 2016  
Contact Ayelet Tours to join the Cuba tour waitlist.

### HADASSAH MISSION TO AMSTERDAM & ISRAEL

(including Yom Ha'Atzmaut)  
Led by Valerie Lowenstein  
May 1 - 12, 2016

### HADASSAH INTERFAITH MISSION TO ISRAEL

Led by Julie Morris  
May 18 - 29, 2016

### MOTHERS & DAUGHTERS HADASSAH MISSION TO ISRAEL

Led by Marcie Natan & Heidi Natan  
June 21 - July 3, 2016

### EXPERIENCE ISRAELI FASHION, FOOD, WINE & DESIGN ON A UNIQUE HADASSAH MISSION

Led by Debbie Minkoff, Liz Alpert & Anastasia Torres-Gil  
August 30 - September 11, 2016

### HADASSAH NASSAU MISSION TO ISRAEL

Led by Tracey Drayer & Cheryl Sperber  
October 27 - November 6, 2016

### HADASSAH MID-ATLANTIC MISSION TO ISRAEL

Led by Laurie Weitz & Aileen Bormel  
November 9 - 20, 2016

### A MULTIGENERATIONAL HADASSAH EXPERIENCE IN ISRAEL

Led by Miriam Aron  
December 22, 2016 - January 1, 2017

Find your perfect tour at [ayelet.com](http://ayelet.com) or [hadassah.org/missions](http://hadassah.org/missions) or call **800.237.1517** to get started!



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The news coming out of Israel may give some people (including you!) some pause when it comes to considering a Mission to Israel, but as Marcie Natan, Hadassah National President has said:

*“There is no time more important to visit than when Israel feels vulnerable and isolated. That time is now. Coming on a mission, you will be taken as a group, with appropriate security and mission operators who understand where it is safe and appropriate to go. The hotels here, I am proud to say, are buzzing with missions and now the Jewish Agency participants. Supporting Israel through advocacy and financial support for HMO is also critical, but coming now is a unique opportunity and a true expression of our Zionism.”*