

Hadassah Southern Seaboard WINTER BOARD MEETING *LEADING SO OTHERS WILL FOLLOW*

January 5-7, 2018 Greensboro, NC



Make plans now to begin a new Hadassah year with the powerful women who DO. Special guest, National President Ellen Hershkin, will be with us to hone our skills for successful leadership. After all, she is the leader of the largest woman's volunteer organization in the United States! Join us.

Shabbaton Highlights

Friday, January 5

- 4:00 PM Election of 2018 Officers
- 4:30 PM Installation of Officers, Ellen Hershkin, Hadassah National President
- 5:00 PM Candle lighting
State of the Region Address, Gail Moskowitz, Hadassah Southern Seaboard President
- 6:00 PM Shabbat Dinner
- 7:15 PM The Strength of Biblical and Hadassah Women, Roz Cooper, VP of PRAZE
- 8:30 PM Oneg Shabbat and Bedtime Story, Ellen Hershkin

Saturday, January 6

- 8:15 AM Breakfast
- 9:15 AM What About Leadership? Panel with Ellen Hershkin, and Southern Seaboard Region Past Presidents
- 10:30 AM Services at American Hebrew Academy (AHA)
- 12:30 PM Lunch and tour of AHA
- 2:00 PM Ellen Hershkin: Why Do You Have Public Speaking Anxiety?
- 3:30 PM Shabbat Rest / Exercise

Ellen Hershkin

Ellen Hershkin is the 26th National President of Hadassah. Prior to her election, she was the Coordinator of the PRAZE (PRogramming, Advocacy, Zionism & Education) Division.

Ellen has developed and facilitated numerous leadership workshops and training seminars for Hadassah units, for Hadassah Israel, for Hadassah International, for the Senior Nursing Staff of the Hadassah Medical Organization and the Nursing Faculty of Hadassah Hebrew University. She was called upon to facilitate a "Speakers Effectiveness Training and a Speaking to the Media Workshop" for the foreign ambassadors posted in Israel.

Ellen is from Dix Hills, NY.

In addition to her work for Hadassah, Ellen has served on the Board of Directors of the Jewish National Fund, the United Israel Appeal Board of Trustees and was a member of the American Jewish Congress Women's Roundtable. She is an active Board member of Suffolk COJO (Council of Jewish Organizations) and led its Missions to Israel. Ellen studied speech and education at Hofstra University in Long Island.

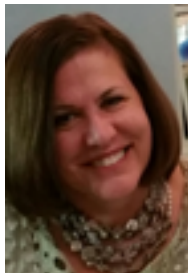
Ellen is part of a four-generation Life Member family. The Hershkins are Founders in the Mother & Child Center at Hadassah University Hospital, Ein Kerem.



Register today!

Register online [CLICK HERE](#)

Lead So Others Will Follow



Speaker, Ann Eisenberg, National Development Training Chair

Ann Berbert Eisenberg of Richmond, VA is the Development Division Training Chair. She was President of the Southern Seaboard Region of Hadassah, of the Richmond Chapter and of the Sabra Group.

She has previously served as the National Presidential Development Co-Chair, National Development Training Vice-Chair, Major Gifts Chair and Women's Health Chair in Richmond, where she successfully began and coordinated Check It Out® for 20 years. She was the Region's Leadership Development Chair and became a Leadership Development Trainer in 2004.

Ann is a marketing consultant with her own firm, Ann B. Eisenberg Marketing, a company offering high quality graphic design for small commerce looking for innovative ways to brand their business.



Speaker, Sharon Goretsky, National Training Chair

Sharon Goretsky currently resides in Charlotte, NC, but is formerly from Norfolk, VA and originally Long Island. Sharon recently completed Hadassah's national program to become a certified Building Hadassah Communities trainer. In her local chapter, she serves as Health Programming Chair and has coordinated Painting Days for the past two Celebrate the TaTas events.

Sharon is a Family Nurse Practitioner, who has worked with a variety of patient populations, however her specialty is pediatric asthma, allergy and immunology. In addition to her work with Hadassah, she enjoys being a Docent at the Mint Museum in Charlotte, as well as volunteering with the performing arts programs at Myers Park High School. Sharon and her husband, Mike, have two daughters, Rachel and Abby.

Greensboro Airport Marriott | 1 Marriott Dr, Greensboro, NC 27409 | (336) 852-6450

HOTEL REGISTRATION

The Southern Seaboard Region will make your hotel room reservation. We will cover the cost of your double occupancy room. If you do not wish to share a room, the single room supplement \$60 per night before December 25. If you need help finding a roommate, or need registration assistance, e-mail Sara Jacobs at sassafras717@aol.com.

MEETING REGISTRATION

It's so easy!

Register and pay online **CLICK HERE**

Avoid Late Fees: **Register before December 25, 2017**

FEE SCHEDULE

\$100 Shabbaton Meeting Pkg, includes Hotel

\$136 Shabbaton Meeting Pkg, **after December 25**

\$60 Single Supplement per Night

\$36 Sunday Brunch **Only**: Tribute to Sara Jacobs

(included in Shabbaton Meeting Pkg.)

Register today!

Register online **CLICK HERE**