

Thank You for Your Support

Please send the following information to
Roz Cooper • rcooper@shalomcharlotte.org
Janice Bernstein • jbernstein@hadassah.org

Name

Company

Billing Address.....

City State..... Zip.....

Email Address Phone #

Please check:

SPONSORSHIP

- Platinum Ribbon Sponsor (\$10,000)
- Gold Ribbon Sponsor (\$5,000)
- Silver Ribbon Sponsor (\$3,600)
- Pink Ribbon Sponsor (\$1,800)

EVENT PROGRAM ADVERTISING

- Full-page Color (\$1,000 - *included with Platinum Level*)
- Half-page Color (\$500 - *included with Gold Level*)
- Half-page B/W (\$250)
- Quarter-page Color (\$180 - *included with Silver Level*)
- Quarter-page B/W (\$125)
- Good Wishes (\$54)

Form of payment:

- Check enclosed (*payable to Hadassah*) for \$ _____
- Please charge my major Credit Card below \$ _____

Visa MasterCard American Express

Card # _____ Exp _____ CCV _____

Name on Card _____

Signature _____



The above information may also be mailed to:

Janice Bernstein
8914 Cotton Press Road
Charlotte, NC 28277

Questions? Please contact:

Talia Goldman
Event Creator & Consultant
taliagoldman18@gmail.com

Celebrate the TaTas

HADASSAH



proudly presents

Fifth Annual

The Big Reveal

Thursday, October 27, 2016

The Ritz-Carlton - Charlotte

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Benefiting Research for Breast Cancer

Educating, celebrating and empowering women

The Inspiration

Celebrate the TaTas originated to combine, recognize and celebrate the efforts of local and worldwide breast cancer research, in a creative and dynamic program that would impact and empower women. It began in Charlotte in 2012 and has attained national and international recognition.

The Canvas

Celebrate the TaTas brings together the cultural arts community and Hadassah's global initiative of increasing research budgets to battle breast cancer. The Charlotte chapter of Hadassah is presenting our annual "Celebrate the TaTas" program during a multi-faceted series of events from September to October.

The Palette + The Impact

This unique breast cancer program crosses the divide of age, economics, race and religion. It educates, celebrates, and empowers women through artistic expression to raise funds for breast cancer research. *Celebrate the TaTas* is a sisterhood where female artists and photographers join together, to paint and photograph women to capture the uniqueness of each individual woman. We will have several hundred participants. Physicians and mobile mammography coaches will offer mammograms.

The Celebration

"The BIG Reveal," our headline fundraising event, will be held **Thursday, October 27, 2016 at The Ritz-Carlton, Charlotte.**

The evening will feature the photographed "TaTas" montage, which will be available for purchase. The night will include a Silent Auction and a Chefs' tasting with heavy hors d'oeuvres and desserts from the best restaurants in Charlotte. Honorees will be recognized.

The Sponsors

We welcome you to become a Sponsor, to advertise, and to demonstrate your support for this important initiative. All funds raised for breast cancer research will benefit women locally and worldwide.

The Outcome

Let's break last year's record and raise the much needed funds for breast cancer research, so that one day our daughters will be free of this disease. Learn more about Hadassah's mission to enhance the health of people worldwide through support of medical care and research at:

www.hadassah.org

Sponsorship Opportunities

PLATINUM RIBBON SPONSOR - \$10,000

- Includes two tables of ten with premium placement
- Full page color ad
- Designation as *Platinum Ribbon Sponsor* on all promotional material
- Ten "Celebrate the TaTas" framed photo montages

GOLD RIBBON SPONSOR - \$5,000

- Includes one table of ten with preferred placement
- Half page color ad
- Designation as *Gold Ribbon Sponsor* on all promotional material
- Five "Celebrate the TaTas" framed photo montages

SILVER RIBBON SPONSOR - \$3,600

- Includes one table of ten
- Quarter page color ad
- Designation as *Silver Ribbon Sponsor* on all promotional material
- One "Celebrate the TaTas" framed photo montage

PINK RIBBON SPONSOR - \$1,800

- One table of ten for you and your guests
- Listed as Pink Ribbon Sponsor in event program

Advertising Opportunities

\$1000

**FULL PAGE
COLOR AD
(4.5" x 7.5")***

*Complimentary
for Platinum
Ribbon Sponsors*

\$500

**HALF PAGE
COLOR AD
(4.5" x 3.75")**
*Complimentary for
Gold Ribbon Sponsors*

\$250

**HALF PAGE
B/W AD
(4.5" x 3.75")**

**1/4 PAGE
COLOR AD
(2.125" x 3.75")**
*Complimentary
for Silver Ribbon
Sponsors*

\$180

**1/4 PAGE
B/W AD
(2.125" x 3.75")**

\$125

\$54

GOOD WISHES

75 characters (including spaces)

Program Copy/Art Deadline:

Monday, August 15, 2016

Send Copy/Art to:

silverstream.cg@gmail.com

Camera-ready Art: PDF format

Logo Art: PDF or EPS format

Hadassah Non-Profit Tax ID #: 23-1000329