

# HADASSAH BULLETIN

A PUBLICATION OF THE CHARLOTTESVILLE CHAPTER, VIRGINIA

Wendy Heifetz, President • Sandy Abbott, Editor

Hadassah, The Women's Zionist Organization of America, Inc.

THE CHARLOTTESVILLE  
CHAPTER IS PART OF THE  
SOUTHERN SEABOARD REGION  
OF HADASSAH

HADASSAH  
the power  
of women  
who DO

Spring/Summer 2015 (May-June 2015; Iyar - Sivan - Tammuz 5774)  
Volume XXXIII, No. 3



## Need a ride to a Hadassah program or event?

Or know of someone who needs one? Contact **Dori Feldman**  
at [doreen.feldman@gmail.com](mailto:doreen.feldman@gmail.com) or 434-977-1318.

If you are receiving this email and are not a member of Hadassah yet ... please contact **Dori Feldman** to learn how you can make a difference at home and in Israel by becoming a member of the largest women's and largest Zionist organization in the United States!

## Hospitality Helpers Needed



Charlottesville Hadassah begins all of its evening and lunch n' learn programs with Hospitality - a time for members to meet and greet accompanied by a delicious assortment of baked goods and fruit donated by members.

We need members like you to help set up, clean up, or provide refreshments at one or more meetings. If you can help in any way at any time, please contact **Leah Cohen** at [cohenleahs@gmail.com](mailto:cohenleahs@gmail.com) or **434-923-0442**.

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## Black Leaders on Leadership: A Jewish Woman's Journey

**Tuesday June 16th  
Hospitality at 7 PM; Program at 7:30 PM**



**Special Guest Speaker: Phyllis Leffler, PhD  
Director of the Institute for Public History and  
Professor at the University of Virginia**

**Congregation Beth Israel O'Mansky Hall  
301 East Jefferson Street, Downtown Charlottesville**

Professor Phyllis Leffler earned a PhD in French History way back in 1971. But, while teaching in Tennessee, she found herself needing to learn to teach American History to African-American students at Tennessee State University. That began a journey that, in some convoluted way, led to lifelong interests in the complex history of race in America.

Phyllis' publications are eclectic. In addition to two books on public history, she has published several award-winning articles on museum exhibits and on the history of women at UVa in *The Public Historian* and the *Virginia Magazine of History and Biography*. She has also published in the *Journal of the History of Ideas*, *French Historical Studies*, *Transatlantic Studies*, and *Ethnicities*. Her interest in documenting peoples' lives and experiences also led her to co-publish "To Seek the Peace of the City: Jewish Life in Charlottesville", and to be the lead interviewer for the Lowell Weicker Oral History Project, soon to be released through the University of Virginia Library.

Her most recent project is a videotaped oral history project with African-American leaders that she co-directed with prominent African-American activist, politician, and teacher, Julian Bond, between 2000 and 2014. The book, *Black Leaders on Leadership: Conversations with Julian Bond* was published this past December.

Phyllis is a Life Member of Hadassah and Past President of Congregation Beth Israel.

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## The Heritage Theatre Festival Opens June 25th!

These two shows have been chosen for our summer of 2015 Hadassah Theatre Outings:



**MONTY PYTHON'S SPAMALOT in the CULBRETH Theatre  
Tuesday, June 30th at 7:30 PM  
Tickets are \$40/person**

This Tony Award winning Broadway smash offers the Python gang's signature delightfully outrageous take on the tale of King Arthur and the Knights of the Round Table and their mythical quest for the Holy Grail.

**I LOVE A PIANO in the HELMS Theatre**



## Congratulations/Mazal Tov



## Get Well



## Baby



## Wedding



## Sympathy



## Thank You



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### President's Message - Spring/Summer 2015 (May-June)

Dear Hadassah Colleagues,

During the summer, wherever we live in the United States, we all tend to use more electricity. Our air conditioners, refrigerators, and pool pumps are all working overtime to keep us cool as the temperature rises. I want to suggest to you that we should use the "dog days of summer" to recharge our batteries.



Are you planning to attend the Hadassah National Business Meeting & Symposium in Philadelphia July 14-15? The theme this year is **"Power UP!"** and it promises to be both educational and inspirational for all of us. We will be electing a new National President and thanking Marcie Natan for four years of excellent leadership. Please contact me if you wish to be a chapter delegate. You will vote on people and policy in the name of the Charlottesville Chapter. For those two days, Philadelphia will be the "City of Sisterly Love."

About 2,500 years ago, the Jews of the Babylonian exile were allowed to return to Jerusalem under Cyrus the Great. They returned and they rebuilt the great Temple. Flash forward to 1912. The women of Hadassah went to Jerusalem and eventually built a beautiful hospital on Mount Scopus to provide healing to all Jerusalem's inhabitants. But, after the 1948 War of Independence, we were exiled from our hospital. What did we do? We energized and built a new complex at Ein Kerem. Eighteen years after the 1967 War, Hadassah was able to return to Mount Scopus and we rebuilt that hospital, which now excels in maternity and rehabilitation. Where did the energy come from to rebuild our Mount Scopus hospital when we returned to it after 18 years of exile? Where will the energy come from to finish and furnish our magnificent Sarah Wetsman Davidson Hospital Tower? It will come from you, my Hadassah sisters. And the sooner the better! Please consider a summer gift for the Tower. Contact Susan Rozan, [srozan@comcast.net](mailto:srozan@comcast.net) or Ruth Picker at [rpicker@embarqmail.com](mailto:rpicker@embarqmail.com), and they will be happy to help you translate your power into patient beds and operating room equipment.

Who will use her energy in 2016 to pump up Charlottesville Hadassah's Board? Old batteries will be recharged and new officers will spark our chapter to success. I urge you to be a part of our dynamic Hadassah chapter? Together, we'll light up Charlottesville's landscape with Hadassah.

Recently, Hadassah researchers have discovered white blood cells that could use a boost to discourage the growth of cancer. Researchers at the Hadassah Medical Center and Hebrew University have found that the most common form of white blood cells, called neutrophils, contain at least three distinct subtypes. Some fight the development of cancer, while others provide a hospitable environment for their growth. The research findings could lead to new cancer-fighting therapies that seek to boost the anti-tumor neutrophils while limiting the proliferation of pro-tumor neutrophils. Rather than relying solely on therapies which may harm nearby tissues, researchers are looking to boost the patient's own immune system against cancer cells. The research study, led by Dr. Zvi Fridlender, at the Hadassah-Hebrew University Medical Center's Institute of Pulmonary Medicine, and Dr. Zvika Granot, at the Hebrew University's Institute for Medical Research Israel-Canada (IMRIC) in the Faculty of Medicine, was highlighted in the January 22, 2015 on-line issue of Cell Reports. If continued research leads to practical therapy, boosting those low-density neutrophils may give doctors another way to fight cancer.

This spring has been full of Hadassah events and fun. I'd like to thank Marci Silvermetz for chairing all the wonderful programs and Leah Cohen for organizing the lovely hospitality at these events. And, a very special "thank you" to Ruth Picker and Susan Rozan for running another successful Annual Campaign. Thank you to -- Sandy Abbott for all the Hadassah SUpdate emails and the Bulletin -- Michelle Persons for our great PR in the local press -- Dori Feldman and Sharon Salzberg as our welcoming Membership Chairs -- Sue Goldman for our certificates and Judy Sommer for our birthday/anniversary cards. And, thank you Sari Bennett for being our wonderful Treasurer.

Don't let your solar batteries run down this summer. Shabbat will begin later and end later in the next two months. Take advantage of the sunlight to be out and about (but remember to wear

your sunscreen). And take a tip from the Energizer Bunny: Keep going and going. I wish you a summer of good reading and learning, good health and enjoyment.

B'Shalom,

*Wendy*

[ywendywhy@aol.com](mailto:ywendywhy@aol.com)

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**Charlottesville Hadassah Leaders Attend Hadassah "Big and Easy" Spring Conference in New Orleans in April 2015**

Our Chapter President Wendy Heifetz (standing 2nd from right) and Region Area VP/past Chapter President Leah Cohen (standing 3rd from left) join Region President Janice Bernstein (at Wendy's right), Region Organization VP Gail Moskowitz (at Leah's right) and other Region leaders at dinner.

If you have any great pictures from local, region or national Hadassah events that you would like to share in our bulletin or website photo album, please email in jpg or png format to:

[scabbott49@hotmail.com](mailto:scabbott49@hotmail.com). All photos must be labeled please.

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HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

SAVE THE DATE

**HADASSAH**   
the power  
of women  
who **DO™**

# POWERUP

**HADASSAH**  
Business Meeting & Symposium  
July 14-15, 2015 • Philadelphia

SHERATON PHILADELPHIA • SOCIETY HILL

- **LISTEN** to dynamic speakers address topics important to Jews, women and Hadassah
- **SALUTE** Hadassah's achievements and learn about new initiatives
- **CELEBRATE** Marcie Natan's four years as National President
- **ELECT** a new National President
- **COMMEMORATE** the 100th anniversary of Hadassah Magazine
- **ATTEND** specially designed program for Associates
- **SING AND DANCE** at the banquet to the music of Yoel Sharabi
- **EXPERIENCE** the arts and history of Philadelphia, named by the New York Times as the *third best place in the world to visit in 2015*
- **STEP UP** to support Hadassah
- **ENJOY** Hadassah camaraderie

SHARE THE ENERGY  
AND ENTHUSIASM—AND  
THE WARMTH  
@ **HADASSAH'S 2015  
ANNUAL BUSINESS  
MEETING. MAKE AND  
RENEW FRIENDSHIPS  
WHILE YOU RECHARGE  
YOUR SPIRIT.**

**STAND UP.  
SPEAK UP.  
STEP UP.**

**DON'T MISS IT!**

For more information contact us at 212-303-8239 or [hadassah.org](http://hadassah.org).

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If you would like to attend the annual Hadassah Business Meeting and Symposium in Philadelphia, please contact Wendy Heifetz at [ywendywhy@aol.com](mailto:ywendywhy@aol.com).

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**Connect with Israel!**  
**Introducing Hadassah's Missions to Israel in 2015**

**SIGN UP:** There are six new, exciting missions to Israel for first-timers or experienced travelers.  
Take a power trip to Israel now!

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**SAVE THE DATE**

**"The Completely Silent Auction"**  
**Tuesday September 8, 2015 from 7 - 9 PM**

Congregation Beth Israel O'Mansky Hall  
301 East Jefferson Street, Downtown Charlottesville

**It's no mystery that the gifts will be fabulous, the food will be delicious,  
and everyone will have fun!**

**More details to follow ...**

We need your help to make this fundraiser a success. If you would like to join the Auction Committee please contact Wendy Heifetz at [ywendywhy@aol.com](mailto:ywendywhy@aol.com) or 434-984-0087, or Marci Silvermetz at [wavecrestfitness@yahoo.com](mailto:wavecrestfitness@yahoo.com) or 434-295-6062.

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**2015-2016 Charlottesville Hadassah Membership Directory**

Our updated Directory is in the planning stages and we need your help. If you have moved, changed your home phone number or changed your email address since the 2013-2014

Directory was printed, please contact **Sandy Abbott** at [scabbott49@hotmail.com](mailto:scabbott49@hotmail.com) or **434-296-9198**. We may already have your updated information, but it helps us if you confirm that we have it correct!

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**Hadassah in the News**

**Israeli Biotech Co. Receives Major Grant to Further Develop Treatment for AMD.** To further



develop its world-first, animal product-free stem cell treatment for age-related macular degeneration (AMD), Israel's Cell Cure Neurosciences Ltd. has received a 6.24 million shekel (approximately \$1.6 million dollar) grant from Israel's Office of the Chief Scientist (OCS). [Read more ...](#)

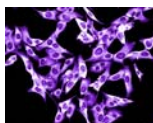
**Three HMO Physicians Included in Humanitarian Aid Mission to Nepal.** Less than three



days after a devastating 7.8-magnitude earthquake struck Nepal, leaving thousands dead and thousands more injured or missing, an Israeli Defense Team (IDF) humanitarian aid mission was on the ground providing much needed emergency services. [Read more ...](#)



**Hadassah Melanoma Specialist Awarded Grant for Advanced Research.** Renowned for successfully treating patients in advanced stages of melanoma with a personalized vaccine, Dr. Michal Lotem, Hadassah Medical Organization Senior Dermatologist and Oncologist and head of its Center for Melanoma and Cancer Immunotherapy, has been awarded a grant from the prestigious Melanoma Research Alliance (MRA). [Read more ...](#)



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### [\*\*Hadassah Active Program in Israel \(HAPII\)\*\*](#)



**FOUR WEEKS: OCTOBER 18-NOVEMBER 15, 2015**

**13 nights in Tel Aviv; 4 nights in Haifa; 10 nights in Jerusalem**

Announcing a brand new Israel program for first-timers or seasoned Israel tourists! All the "must-see" sites and other wonderful locations for an exciting and extended experience! Visit key sites in Israel - Independence Hall, the Rabin Museum, Yad Vashem, Hadassah Medical Organization and the Sarah Wetsman Davidson Hospital Tower and more! Participate in community service, a speakers forum and special tours. Options from 2 1/2 to 4 weeks in October/November 2015. Sign up! [Learn more ...](#)

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### **Hadassah Donations**

Would you like to thank many Hadassah members at once, without sending a certificate? For a minimum donation of \$5 your personal "Thank You" can be listed in our bulletin. Please send your "thank you" wish and your check, made payable to "Hadassah," to Donations Chair, Sue Dvoskin, PO Box 417, Stanardsville, VA 22973-0417. If you have any questions, call Sue at 434-985-3310 or email [sdvoskin@aol.com](mailto:sdvoskin@aol.com).

### **Hadassah Certificates**

Trees, Special Occasions, Get Well, Condolences, etc. Hadassah Certificates are mailed to the recipient, and your message is also placed in the Bulletin. This is a convenient way of sending an appropriate message while supporting Hadassah starting at the minimal cost of \$5. Specialty and custom certificates are also available and now can be viewed on our website. Contact Sue Goldman: [goldman75@comcast.net](mailto:goldman75@comcast.net) or 434-974-9074. Email is the preferred method.

[Click here](#) to see all certificates and donations sent March 1 - April 30, 2015.  
Check out our beautiful updated [2013 Certificates Catalog!](#)

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### **Contact Information**

Please direct questions or comments to Sandy Abbott at [scabbott49@hotmail.com](mailto:scabbott49@hotmail.com).

[Forward email](#)



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