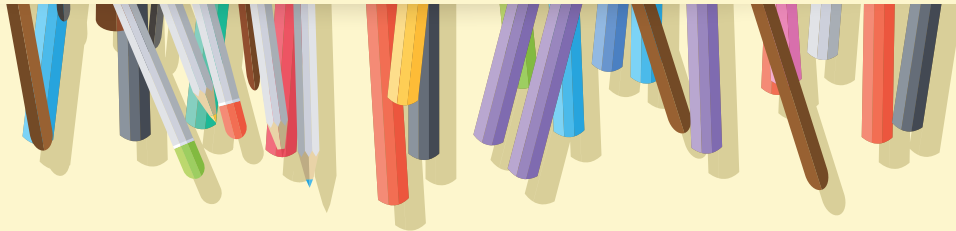




CALLING ALL ARTISTS!

Would you like your artwork to be seen around the world?

Youth Aliyah needs new certificates and shells, and we'd love for Hadassah Members and Associates to help us by designing new ones.



HOW TO ENTER

- Create an original piece of art that focuses on color, cheer, youthfulness, nature, and Judaism or Israeli culture in one of the following art forms: paint, watercolor, photography, illustration, or sketch design in one or both of the following two (2) forms:
 - 1) a square shape for the **Donor Certificate Submission**, and/or
 - 2) a rectangular shape for the **Donor Shell Submission** (blank card).
- The Submissions must be submitted in either a JPEG or PDF file format.
- The Submissions must include a completed Entry Form (on the back of this flyer) as **Exhibit A** with your name, address, telephone number, email address and indicate whether your submission(s) is a **Donor Certificate Submission or a Donor Shell Submission or both**.
- Submit your entries online at any time between Saturday, June 15, 2019 and Sunday, September 15, 2019 via email to the following email: **youthaliyahcontest@hadassah.org** with the subject line "Youth Aliyah Art Contest 2019".
- All entries must be submitted by **11:59 pm on Sunday, September 15, 2019**.

*For complete contest rules, visit hadassah.org/YAArtContest.
Questions? Email us at youthaliyah@hadassah.org.*

HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.



Hadassah Youth Aliyah 2019 Art Contest Official Rules
UPON SUBMISSION, EACH ENTRANT AGREES TO BE BOUND BY THE FOLLOWING OFFICIAL RULES

The following Official Rules apply to the Youth Aliyah Art contest (the "Contest") sponsored by Hadassah, The Women's Zionist Organization of America, Inc. The purpose of this Contest is to support Youth Aliyah's programs and showcase Hadassah members' and/or Associates' artwork on Youth Aliyah donor certificates and Youth Aliyah donor shells.

ELIGIBILITY

- Contest is open to all Hadassah members and Associates who are at least twenty-one (21) years of age and reside in the fifty (50) United States and the District of Columbia, except where prohibited by law.
- Hadassah National Board members and Hadassah employees are not eligible.
- Contest is subject to all applicable federal, state, and local laws and regulations.
- No group submissions allowed.

SPONSOR

- Hadassah, The Women's Zionist Organization of America, Inc., located at 40 Wall Street, New York, NY 10005.
- As used in these Official Rules, the term "Hadassah" includes Hadassah, The Women's Zionist Organization of America, Inc., Hadassah Medical Relief Association, Inc. and each of its affiliates, related entities, predecessors, officers, directors, employees, volunteers, members, agents, representatives and their successors and assigns.

HOW TO ENTER

- Create an original piece of art that focuses on color, cheer, youthfulness, nature, and Judaism or Israeli culture in one of the following art forms: paint, watercolor, photography, illustration, sketch or , design in one of or both of the following two (2) forms:
(1) a square shape for a donor certificate (the "Donor Certificate Submission"), and/or
(2) a rectangular shape for a donor shell (the "Donor Shell Submission" and together with the Donor Certificate Submission, the "Submissions"). The Submissions must be submitted in either a JPEG or PDF file format.
- The Submissions must include a completed Entry Form attached hereto as **Exhibit A** with your name, address, telephone number, e-mail address and indicate whether your submission(s) is a Donor Certificate Submission or a Donor Shell Submission or both.
- Submit your entries online at any time between Saturday, June 15, 2019 and Sunday, September 15, 2019 via email to the following email: youthaliyahcontest@hadassah.org with the subject line "Youth Aliyah Art Contest 2019".
- All entries must be submitted by **11:59 pm on Sunday, September 15, 2019**.
- Each Donor Certificate Submission and each Donor Shell Submission must be original, not in the public domain, must be appropriate for publication or circulation (i.e. not obscene or offensive) and must not infringe or violate any law or the legal or equitable right of any person or entity, nor contain material that infringes or violates any personal property rights of others or that constitutes defamation, invasion of privacy, and infringement of the intellectual property rights of any third person, or is otherwise unlawful.

- You must sign the Assignment Agreement and Release attached hereto as **Exhibit B** and submit the signed copy with your Entry Form, and Donor Certificate Submission and/or Donor Shell Submission. Upon submission, entrant agrees to assign all rights to the Donor Certificate Submission and/or Donor Shell Submission to Hadassah (including copyright and any and all other right, title and interest therein) and to permit Hadassah and its designees to edit such submissions and to use and distribute the submissions, in any and all current or future media, throughout the world in perpetuity without compensation, permission or notification to you or any third party. Materials submitted in connection with the Contest will not be returned
- Hadassah reserves the right to use the winner's name, entry, hometown and biographical information in connection with the Contest, including any advertising or promotional materials relating to the Contest, without further notification, permission, or compensation to the winner, except where prohibited by law.
- Limit of one (1) Donor Certificate Submission and one (1) Donor Shell Submission per person.

DISQUALIFICATION

- Hadassah reserves the right, in its sole discretion, to disqualify any entrant it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of the Official Rules, or who submits a Donor Certificate Submission and/or Donor Shell Submission that it deems, in its sole discretion, to be obscene, indecent or offensive in any way.

PRIZE

- Each winner will be publicized on Hadassah's social media and have his or her name credited on his or her winning Donor Certificate Submission or Donor Shell Submission, which will be reproduced and used as a donor certificate or a donor shell for donors to Youth Aliyah.

WINNER(S)

- All entries will be reviewed anonymously by Hadassah-appointed judges.
- For the Donor Certificate Submission category, the judges will select up to four (4) winning entries in order from 1st place through 4th place.
- For the Donor Shell Submission category, the judges will select up to two (2) winning entries in order from 1st place to 2nd place.
- The decisions will be based upon the following equally weighted criteria: 1) originality, 2) aptness to theme, and 3) inspiration.
- In the event of a tie with respect to determining any place winner, the tie will be broken based on the highest score in the third judging criterion.
- If the Contest is cancelled, a winner will be selected from the entries submitted by the cancellation date.
- The judges' decision is final and binding.

WINNER(S) NOTIFICATION/RELEASES

- Winners will be notified by phone or email.
- The winners will be announced on social media and their local region/ chapter will be notified.

- The selected winners must execute an Affidavit of Eligibility within thirty (30) business days of notification attempt. A selected potential winner will not be an official winner until the Affidavit has been returned, and eligibility has been formally verified.
- Failure to execute and return the required documents within the specified time-period will result in the respective prize being forfeited and, at Hadassah's sole discretion, awarded to an alternate entrant.

LIMITATIONS OF LIABILITY

- The submission of materials to Hadassah is solely the responsibility of the entrant. Entrants assume all risk of loss, damage, destruction, delay and misdirection of materials. Hadassah is not responsible for incomplete, illegible, misdirected, damaged, deleted or lost entries.
- Hadassah is not responsible for computer system, phone line, technical, hardware, software, program or server failures of any kind, lost or unavailable network connections, incomplete, garbled or delayed computer transmission or network connections or any other difficulties that are human or technical in nature.
- Hadassah is not responsible for entries that are processed late or incorrectly or those that are lost due to computer or electronic malfunction or other error or for those entries that for any reason are not received by Hadassah prior to the stated deadline.
- By submitting an entry, each entrant agrees to release, indemnify, defend and hold harmless Hadassah, its related entities and affiliates and each of their respective directors, officers, members, volunteers, agents, employees, representatives, successors and assigns from any and all damages (including death and physical injury), costs, expenses (including attorneys' fees), causes of action, suits, claims, demands, penalties, judgments, liability and loss, of any kind whatsoever, arising out of or in connection with the Contest and/or the use, misuse or non-use of the prize awarded.
- In no event shall Hadassah be liable for any indirect, special or consequential damages.
- Hadassah may terminate the Contest at any time and without notice.

DISPUTES

- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Hadassah in connection with the Contest, shall be governed by and enforceable in accordance with and shall be subject to the laws of the State of New York without regard to its conflict or choice of law provisions. Any legal proceedings arising out of this Contest or relating to these rules shall be instituted only in a state or federal court located within the City of New York.
- The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision.

USE OF INFORMATION

- The rights granted to Hadassah by entrants for the use of information shall be exercised by Hadassah in accordance with Hadassah's Privacy Policy, which can be found at www.hadassah.org/privacypolicy and which may be updated from time to time.

Exhibit A: Hadassah Youth Aliyah Art Contest Entry Form

Name: _____
Address: _____
Email: _____
Telephone Number: _____

I am submitting (CHECK ONE OR BOTH): Donor Certificate Submission Donor Shell Submission
By entering this contest, I hereby agree to the Official Contest Rules.

Exhibit B: Assignment and Release Agreement

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, _____ ("Assignor") agrees that it is Assignor's intention that all right, title and interest, including without limitation, the intellectual property rights, in and to the Donor Certificate Submission and/or Donor Shell Submission submitted to Hadassah (the "Work") shall belong exclusively to Hadassah, The Women's Zionist Organization of America, Inc. ("Hadassah") and its related entities and assigns (the "Assignment"). Hadassah may use the Work for any purpose, including, but not limited to certificates, bookplates and/or donor shells and may reproduce, publish, distribute, display, promote, transmit, translate, modify, edit, create or otherwise use the Work.

Assignor agrees that the Work, insofar as it constitutes a work of authorship or a contribution to a work of authorship shall be deemed a "work made for hire" under the copyright laws of the United States ("Copyright Laws"). If for any reason the Work, or any part of it, cannot as a matter of law constitute a "work made for hire" under the Copyright Laws, Assignor hereby irrevocably assigns and agrees to assign the entire copyright therein (and all rights comprising said copyright) to Hadassah. Independent of the preceding sentence, Assignor assigns and agrees to assign all other proprietary and intellectual property rights, and all right, title and interest in and to the Work, or any aspect thereof, to Hadassah. Upon request by Hadassah, Assignor hereby agrees to execute any and all additional documents, including assignments, necessary to effectuate the intent of the preceding two

(2) sentences or to confirm or register Hadassah's rights in the Work. Assignor hereby appoints Hadassah as its attorney-in-fact to execute any and all such documents. The Work, or the content thereof, shall not be used, sold or licensed by Assignor under any circumstances.

Assignor hereby warrants and represents that: (i) the Work is original and does not infringe or misappropriate any intellectual property right or other right of any third person, and (ii) Assignor has the full right to enter into this Assignment and to grant the rights granted hereby.

Hadassah hereby agrees to include an author credit line in legible type on the reproductions (placement is at Hadassah's sole discretion) indicating that the Work is Assignor's work. This Assignment shall be governed by and enforceable in accordance with, and shall be subject to, the laws of the State of New York.

Assignor hereby grants Hadassah the right to use Assignor's name, voice and any photograph, image, or likeness ("Personality Rights") in which the Work may appear, including any photographs, videos or written materials provided to Hadassah, or any utterance or statements made in connection with the contest, or any portion thereof, in any and all media including the Internet, any number of times, in any and all manners, and by any and all means now or hereafter known, for any advertising, trade, fundraising, promotional or other purposes, without approval by or compensation to Assignor unless prohibited by law.

I agree to release Hadassah from any and all liability in connection with the use of the Personality Rights, utterance, statement, artwork, written materials and/or the Work, used by Hadassah as described in this Assignment and Release Agreement and release, indemnify, defend and hold harmless Hadassah, its related entities and affiliates and each of their respective directors, officers, members, volunteers, agents, employees, representatives, successors and assigns from any and all damages, costs, expenses (including attorneys' fees), causes of action, suits, claims, demands, penalties, judgments, liability and loss, of any kind whatsoever, arising out of or in connection with the Contest and/or the use, misuse or non-use of the prize awarded.

SIGNATURE OF ENTRANT

NAME OF ENTRANT

DATE