Hadassah Brooklyn Region
Invites you to join us for some Amazing Winter Events

Winter Education Program on February 27th
G-D, Israel & the Heart
Taste & Learn how the Seven Species of the Land of Israel foster good heart health and more...
For more information and to register see page 14

Shabbat Zachor/Shabbat Hadassah
Hadassah sisters throughout the country join together to celebrate the first annual National Hadassah Shabbat Zachor. Join us for morning services on March 15th at the East Midwood Jewish Center.
For more information see page 17

PURIM PARTY CELEBRATION
Join us on March 17th for a special celebration of the Brooklyn Chapters and a Concert from Hadar Foundation Scholars
For more information and to register see page 9

EVERY BEAT COUNTS
Join us on Sunday, March 23rd for an exciting morning of awareness on women’s heart health: featuring medical professionals from Maimonides Medical Center. In cooperation with the East Midwood Jewish Center.
For more information and to register see page 12
HBR President's Message

Janet Young

Dear Hadassah Sisters, Associates and Friends,

I want to give a hearty Mazal Tov to all our chapters and members for working so hard throughout 2013. You brought in new members and increased your fundraising efforts with great programs. Brooklyn Region had so many wonderful events for our members, that it is no wonder why we are such a close community.

I am delighted to report that Hadassah met its $176,600 Double Your Impact, 2013 Matching Gift Challenge. Thanks to overwhelming support from Hadassah Members, Associates and supporters, our Double Your Impact Matching Gift Challenge was a huge success. I am confident that this success will continue this year. While we are aware of the challenges ahead in fulfilling our commitments to HM O to ensure that we provide vital lifesaving excellence in medical care in Israel, and stellar medical research that benefits humanity, we are steadfast. We are all passionate for our mission and keep Hadassah warmly in our hearts.

Historically, strength is in numbers, so do your best to continue to bring in new members this year. Share the joy of Hadassah Membership with family and friends. Let them know what a wonderful organization we are and how friendly and caring our members are. Invite them to your chapter's events and to our Brooklyn Region events. Now you can double your impact, and Hadassah's, when you make a gift of “life membership” to a friend or family member for just $212 (payment plan available.) In addition, you will get a multi-generational Hadassah pin of your choice!

Each New Year we make resolutions. We want to be more productive, clean out the closets or basement, call our family and friends more often, etc. Yet somehow, in the flow of daily life, we tend to lose focus. We can disagree on what changes we need to make, but we can all agree that without our health we have nothing. Hadassah knows this, and wants to help us live healthy lives.

Cardiovascular disease kills more women than men in the U.S., and women present symptoms differently than men. We want you to learn about risk factors, prevention and detection of heart disease, the #1 cause of death among women in the U.S. and worldwide. On Sunday, March 23rd at 9AM, at the East Midwood Jewish Center, we are presenting an exciting morning of heart health awareness. Brooklyn Region, in cooperation with the Maimonides Medical Center and the East Midwood Jewish Center, under the leadership of Hadassah's Myrtle Wreath recipient Elaine Sarfati, RN, MS, our Health and Wellness Chair, are collaborating on a very comprehensive morning program on heart health. You will start the morning with a stress reduction, stretching, and relaxation session with Sally Hipscher. We will learn from top professionals in the field of cardiology and get nutritional information, and learn about delicious ways to cook heart healthy meals with Sarina Roffé. There will be free health screenings and you will go home with printouts of your screenings to bring to your personal doctor for review. Please invite your neighbors, family, friends, and your adult children to register (see flyer) to join us for a great morning with a kosher, light, heart healthy, dairy brunch, and to learn about living heart healthier lives. (See flyer inside.)

On Thursday, February 27th, join us for a joyous celebration at our program “G-d, Israel, and the Heart.” This is a perfect jump-start to our big “Every Beat Counts” program on March 23rd! (See flyer inside.)

I look forward to seeing you at our region and chapter events, and wish you a healthy, warm, safe and successful year!

B'Shalom,

Janet Young
We are looking forward to an exciting Winter into Spring Jewish Education programming. Our successful Ivrit L’Hadassah continues on Wednesdays. Our January 13th Go Forth and Study discussed “The Wanting” by Michael Lavigne. On April 7th the book will be “Those Who Save Us” by J. Blum and June 9th we will meet again for the final book before summer hiatus, the book TBA. On February 27th we will have the appetizer to the special Region program on heart health (Every Beat Counts 3/23/14), entitled “G-d, Israel, and the Heart”. We will feature a program about Tu B’Shvat, a skit about the seven species, delicious heart healthy fruit and so much more (see flyer inside). We are planning to have our First Hadassah Annual Shabbat Zachor Service in March in collaboration with the East Midwood Jewish Center. Stay tuned for a flyer/email as soon as the arrangements are completed. We are also looking forward to another education series by Dr. Susan Aronoff when she becomes available.

On October 27, 2013, Brooklyn Region recognized its members who had contributed $1,000 or more (above and beyond their chapter contributions) to Hadassah in 2013. The members purchased a Yahrzeit, was a Keeper of the Gate, purchased an annuity at Hadassah’s outstanding rates (far superior to bank rates), or became a centennial founder. Thirty guests attended the event at Alma & Burton Krull’s home. They received an update on Hadassah from Janice Weinman, Executive Director & CEO of Hadassah National. We also heard from Michael Miller, Executive Vice President & CEO of the Jewish Community Relations Council. It was a most informative afternoon which included a luscious lunch.

Our upcoming Chai Society recognition is being planned for May 4th. Our $1,000 recognition is being planned for September, 2014. I hope that there will be so many members eligible to attend that there will be insufficient space to hold them all. I’m looking forward to seeing all of you at our future events.

Any questions about becoming a Chai Society, Keeper, or other contributor, call Alma Krull at 917-369-9233.

Our Go Forth and Study Book Club continued this January with “The Wanting” by Michael Lavigne, led by Laura Goldberg. As always the women enjoyed a lively discussion.

We will kick off the new year with some very exciting programs.

Our Winter Education Program will be on February 27th “G-d, Israel & the Heart” (see flyer inside). On March 17th we will have our annual Purim Party (see flyer inside) where we will celebrate our Chapters and have a concert produced by Area Vice President Enid Benezra and her husband Jack. What will our office manager Esther Lefkowitz and little Ava come dressed as this year? On March 23rd we have our Heart Health Awareness program “Every Beat Counts” (see flyer inside). On April 7th we have our next Go Forth and Study Book Club with Education Vice President Brenda Rosenbaum. In May we will thank our Chai Society and Major Donors with our annual brunch. It’s not too late for you to join the Chai Society (see ad inside). In June we will celebrate Israel as we march in the annual Celebrate Israel Parade. We will also have another Go Forth and Study Book Club, and to finish off the month our annual Spring Concert with the Hadar Foundation. I hope to see you all at our upcoming events and stay tuned for more things to come during 2014.
MEMBER GET A MEMBER

Ilene Shapiro and Caryn Tanditash, Membership Vice Presidents

For 2014, you can Double Your Impact for the Member-Get A Member Campaign. Any Hadassah member who gifts a $212 life membership receives a multigenerational pin of their choice as outlined in the online enrollment forms. Associate membership remains the same, but there will be no gift. Tell all your family & friends that this is a wonderful way to show their continuing support for Hadassah by giving a loved one a gift of a life membership.

JEWISH TRIVIA with Brenda

JEWISH/ZIONIST EDUCATION — BOOST YOUR JEWISH I.Q.

1. The original reason behind Tu B’Shevat was
   a. Tithing
   b. Ecological
   c. Reminder of Adam’s eating of
      the tree of knowledge
   d. Relieving winter boredom

2. Tu B’Shevat should remind us that
   a. The world belongs to G-d
   b. Man and G-d are partner
      in preserving the Earth
   c. The heavens belong to G-d and the
      earth belongs to man
   d. The Big Bang created the universe

3. On Tu B’Shevat we traditionally eat
   a. watermelon
   b. cantelope
   c. apples
   d. carob

4. Today in Israel Tu B’Shevat is
   celebrated with a
   a. Barbeque
   b. Planting of trees
   c. Day of fasting
   d. Day of feasting

5. What famous Jew was born and died during the month of Adar?
   a. Herzl
   b. King David
   c. Danny Kaye
   d. Moses

6. How many days does Adar 1 have?
   a. 30 days
   b. 28 days
   c. 29 days
   d. 31 days

7. The megillah states the month of Adar is:
   a. The 5th month of the Hebrew calendar
   b. The 12th month of the Hebrew calendar
   c. A month before Aviv (spring)
   d. The leap year month

Answers: 1.a 2.b 3.d 4.b 5.d 6.a 7.d
The Archive Project

Did you know that on March 22, 1943 Brooklyn Hadassah women raised over $175,000 to become the first voluntary group to raise enough money to have a medium range bomber named after them? This was critically important to World War II morale building.

The book documents the history of the Brooklyn Region to celebrate Hadassah's Centennial. This historic project is only as good as we make it.

To order your Limited Edition Copy return the tear-off with a check payable to HADASSAH to:
Hadassah Brooklyn Region: 1625 Ocean Avenue, Brooklyn, NY 11230

I would like to: □ PICK UP a copy of the Book for $18.00 at the Region Office
□ have a copy of the Book MAILED to me for $20.00

Name: ___________________________ Chapter: ___________________________
Email: __________________________ Phone: ____________________________
Address: _________________________ ____________________________

SHEMA BRACELET FOR YOUNG JUDEA SCHOLARSHIPS!

Hadassah Brooklyn Region

Young Judaea is dedicated to instilling Jewish values in our children. The funds raised through the sale of this bracelet will support the Young Judaea Scholarship Fund which helps children attend Young Judaea summer camps in the US and programs in Israel.

THE PERFECT GIFT FOR ANY OCCASION!
The Jewish people believe that the Shema prayer reaffirms the basic tenets of the Jewish faith. May this Shema give you strength and perseverance to make a difference in the world.

This beautiful and very popular bracelet has a double corded stretch Young Judaea “blue” strap with the letters of the Shema on a sterling silver disc. The back of the disc is inscribed with “Hadassah” and it has a distinctive silver engraved HADASSAH tag.

Questions? Call Mollie at (718) 382-6454 to make arrangements for pick-up

$36 per BRACELET or $100 for 3 BRACELETS

Return the completed form below with a check payable to HADASSAH with “SCHOLARSHIP” written on the Memo Line to:
Hadassah Brooklyn Region - Mollie Isaacson, YJ Chair
1625 Ocean Avenue - Brooklyn, NY 11230

YOUR NAME __________________________ PHONE # _______________
ADDRESS ___________________________ APT _______ ZIP ____________
EMAIL ___________________________ CHAPTER ____________

# BRACELETS ORDERED ___________ Amount Enclosed: $ ________ Check # ________
The clinical evaluation of consciousness in Disorder of Consciousness (DOC) patients, based on their exhibited behavior, is difficult and remains erroneous in many cases," report researchers at the Hadassah Medical Organization.

Aiming to determine the plausibility and challenges of implementing a clinical service to evaluate the consciousness level in patients suffering from (DOC), the researchers found via Functional MRI that different patients exhibited different degrees of responsiveness. They explain that recent studies demonstrate different levels of stimulus processing, as well as evidence of some level of awareness in sub-groups of these patients.

With 500 beds, 19 stories (five underground) and state-of-the-art technical equipment, the Tower is the most advanced medical facility in the Middle East.

The study was composed of 11 patients (ages 11-67), who were diagnosed as being in either vegetative or minimally conscious states. Using Functional MRI, researchers evaluated auditory, language, voice familiarity, imagery, and visual responsiveness.

The authors report: In 9 patients, they found auditory-related activation; however, only in 5 of the subjects was differential activation found for language. Six patients exhibited differential response to their own name. In three patients, a response to visual stimuli was identified. In one patient, the auditory and linguistic systems were clearly activated in a hierarchical pattern and, moreover, willful modulation of brain activity was identified in the imagery test.

Lead Author of the study was Atira S. Bick, coordinator of the clinical service in Hadassah's Functional MRI Unit. The original research article, entitled "Implementing Novel Imaging Methods for Improved Diagnosis of Disorder of Consciousness Patients", appears in the Journal of the Neurological Sciences, Volume 334, Issues 1-2, 15 November 2013, Pages 130-138.

David Project Campus Advocates Engage at Hadassah

We have seen and heard so much about the (Middle East) conflict, that it's a relief to see a place which is an island of peace,” said a member of the David Project delegation, which visited the Hadassah Medical Organization on January 2nd.

The David Project is a Boston-based Israel advocacy organization, which educates campus activists from around North America. A key element of its educational program is the “Israel Uncovered” mission, which takes students to Israel to learn about the country firsthand. Past National Hadassah President Nancy Falchuk sits on the David Project board and ensured that a visit to Hadassah was on the delegates’ itinerary.

One bus of the students, representing diverse ethnic backgrounds, arrived at Hadassah in the morning and the second, in the afternoon. Both groups toured the Sarah Wetsman Davidson Hospital Tower and the Chagall windows. The morning group visited the Charlotte R. Bloomberg Mother and Child Center, where the students witnessed the full array of ethnic groups among the pediatric patients. The afternoon group visited the Judy and Sidney Swartz Center for Emergency Medicine, where adults of all different ethnic groups were being treated. The morning group met Dr. Amjad Faran, a Jordanian/Palestinian resident in anesthesiology, who shared his experience as a Palestinian working in Hadassah’s hospital. He told the delegates that his residency is the envy of Palestinian colleagues who are studying in other countries. “They are in good programs,” he said, “but I get to do far more than they do and have superior training.”

Dr. Faran added: “There’s also an emphasis on research, even for residents, so that this will become an important part of my medical career.” Responding to the students’ questions, Dr. Faran said he had never had difficulty with patients rejecting him because he is a Palestinian, and that he is a totally integrated member of the department. Dr. Faran lives in Ramallah with his wife and child, and his only complaint is the extra time it takes him to get home.
Those Who Save Us
by Jenna Blum

Monday, April 7, 2014, 1-3 PM
Hadassah Brooklyn Region Office
1625 Ocean Avenue, Brooklyn NY
(between Avenues K & L)
$10 per sessions in advance, $15 per session at the door
(Non-Hadassah Members $15 in advance, $20 at door)
Light Refreshments will be served
Questions? E-mail us at Brooklyn@Hadassah.org, type Brenda in the subject line.

For fifty years, Anna Schlemmer has refused to talk about her life in Germany during World War II. Her daughter, Trudy, was only three when she and her mother were liberated by an American soldier and went to live with him in Minnesota. Trudy's sole evidence of the past is an old photograph: a family portrait showing Anna, Trudy, and a Nazi officer, the Obersturmführer of Buchenwald.

Driven by the guilt of her heritage, Trudy, now a professor of German history, begins investigating the past and finally unearths the dramatic and heartbreaking truth of her mother's life.

Combining a passionate, doomed love story, a vivid evocation of life during the war, and a poignant mother/daughter drama, Those Who Save Us is a profound exploration of what we endure to survive and the legacy of shame.

The book is available at the Brooklyn Public Library and book sellers.

Reply by 4/4/14 to: Brenda Rosenbaum, 915 East 17th Street, (Apt. 201) Brooklyn 11230
[     ] Reserve ___ seat(s) ($10 members, $15 non-members)
[     ] I would also like to contribute $________ to help support the extraordinary work of Hadassah!
$____ enclosed. Please make your check payable to Hadassah Check #_______.

Name ________________________________________________________________________
Address ____________________________________________Apt _____ Zip ________
Phone __________________________ E-mail ________________________________________

Photos may be taken at this event for our website, or newsletter. If you do not wish your photo taken, please tell the photographer. You may obtain a copy of Hadassah's Financial report by writing to the Hadassah Finance Department, 50 West 58 Street, New York, NY 10019.
HONORING ELAINE SARFATI
AT OUR CHANUKAH CELEBRATION

by Marlene Lempert

On Monday afternoon, December 2, 2013, Hadassah members and friends came from all parts of Brooklyn to celebrate Chanukah and enjoy our annual Chanukah/Journal Luncheon honoring Elaine Sarfati. Celebrating the “The Festival of Lights” with Hadassah has become a tradition that makes the holiday experience more meaningful.

Marlene Lempert, Programming VP welcomed everyone. She created beautiful table centerpieces that reflected Hadassah’s value of tikkun olam, which was embodied by the extraordinary Hurricane Sandy Relief work done by our honoree, Elaine Sarfati.

Janet Young, Brooklyn Region President, gave us updates on Hadassah medical care and research. Janet Young welcomed Kathleen Marcario, Asst. Vice President and Branch Manager of Astoria Federal Savings Bank. Kathleen greeted us and expressed her appreciation for the wonderful work Hadassah does as a bridge to peace through state of the art medical research and health care. Everyone was delighted by the handy gifts she gave out compliments of the program’s sponsor, Astoria Federal Savings Bank.

The Installation of the 2014 Brooklyn Region Board was conducted by Doris Geller who discussed how important our Board Members are, who spend a great deal of their time planning and taking care of Region business. For a change of tempo Enid (Area VP) and Associate Jack Benezra delighted everyone with a reading of a Chanukah Story by Isaac Bashevis Singer.

Janet Young discussed the video, “Choose to Make Your Impact With Hadassah”, and how important the choices we make by our contributions in both volunteer and financial support are to the mission of Hadassah.

Ruth Siegel, Tamar President, is a Hadassah treasure. She has honored us with her participation in Hadassah activities and projects for decades. Her warmth, sincerity, enthusiasm and integrity are powerful attributes that have touched all of us. She is committed to the ideals of Hadassah. She has served Hadassah for many years and in many positions including President of Highway-West, Naomi Hannah Yassky, and presently as President of Tamar. President Janet Young presented Ruth with the Brooklyn Region 2014 Leadership Award. Needless to say Ruth was touched and surprised, and very appreciative. "I am proud to be member of this Hadassah family" she said. Thank you for your leadership Ruth. May you go from strength to strength.

Janet Young presented her with a special copy of the Hadassah Brooklyn Region Journal.

We celebrated the publication if the Hadassah Brooklyn Region Journal 2013 dedicated to Elaine Sarfati for her extraordinary leadership organizing and facilitating relief efforts for the victims of Hurricane Sandy in the Gerritsen Beach community in Brooklyn and in her home town of Far Rockaway. Elaine embodies the spirit of our founder, Henrietta Szold. In the wake of Hurricane Sandy, in the face of darkness, destruction, and chaos, Elaine recognized the needs of the victims, and without hesitation, sprang into action and did what had to be done. She created a plan and got support from her nursing students and the Brooklyn South community. Her passion and enthusiasm influenced others to cook, donate, and make trips to bring relief, supplies, and hot food to the hardest hit neighborhoods.

Gail Hammerman presented Elaine Sarfati with a special proclamation from Marty Markowitz, Brooklyn Borough President, in which December 2nd was proclaimed Elaine Sarfati Day!

Hadassah’s Myrtle Wreath Award is one of the most prestigious tributes awarded by the organization. It is bestowed upon individuals who have made significant

Chanukah continues on p. 13
Purim Celebration
חג פורים שמח

Monday, March 17th, 12 Noon
The East Midwood Jewish Center
1625 Ocean Avenue

Join us for
A Special Celebration
of our
Brooklyn Region Chapters
and a Concert from the
Hadar Foundation Scholars

Cost: $18 In Advance
$30 at the door (space permitting)
Light kosher dairy lunch will be served

Please return this form by Wednesday, March 5th, to:
Hadassah Brooklyn Region, 1625 Ocean Avenue, Brooklyn, NY 11230

I will be attending the March 17th Brooklyn Region Purim Celebration
Enclosed please find my check payable to HADASSAH for $_____

Name: ____________________________ Chapter: __________________________
E-Mail: ____________________________ Phone: __________________________

I am unable to attend but enclosed is a tax deductible donation in the amount of $_____

Brooklyn Region News 9 Winter 2014
Health and Happiness in the New Year to all in the Hadassah family.

To usher in 2014, the Bay Ridge Chapter sponsored a fundraising luncheon on Sunday, January 12th. The theme of the luncheon was "Chicken Soup for the Body and Soul". The discussion moved from the role of chicken soup in helping to cure colds and other physical ills to healing afflictions of the soul. Were grandma and mom right when they served us chicken soup when we were sick, especially with a cold? Our discussion showed that, yes, there are curative properties in chicken soup. To deal with the healing of the soul, we talked about the power that the inspirational and uplifting stories found in the series of books called "Chicken Soup For The Soul" by Canfield and Hansen have had on positively changing people's lives--healing their souls. The program then focused on the concept of having a soul and how that notion impacts on the work we do for Hadassah.

Participants enjoyed a delicious vegetarian meal at a local restaurant. The chapter is looking forward to hosting more events this year. Please stay tuned.

Shalom Chavarim,

At our open meeting in September, Jane Gleiberman gave a book report on “The Lost Wife” by Alyson Richman. We had a lovely discussion afterward. We also had our Turkey Raffle kick-off. Diane Hunt was our Hostess. At our meeting in October, Shirley Rand, ably assisted by Ethel Gold, presented a musical program that allowed us to hear Jewish music as it evolved through the ages. We all thoroughly enjoyed the program and had a long discussion afterwards. Pearl Light was our Hostess.

In November, our annual Fall Luncheon at the Mirage Diner, chaired by Evelyn Pincus, was well attended. The girls had a lovely social afternoon. Also in November at our monthly meeting we had the Turkey Raffle drawing. Ros Kirschenbaum had the winning ticket. Thanks to Maxime Zalstein for chairing this fundraiser and presenting a program that brought us up to date on Israeli Affairs which is her specialty. Evelyn Pincus was our Hostess.

The December meeting was cancelled due to inclement weather. Our annual New Year’s Day luncheon was held at 3 Star Restaurant and we all had a lovely time. The afternoon was well-planned by Chairperson Joan Rosof. During January and February we have our winter recess and resume activities in March. We always have our ongoing fundraising with the sale of Mah Jongg cards, greeting cards, trees, certificates, health seals, tickets to Brooklyn College events, Count Your Blessings and our Simcha Cake at every meeting.

Although small in number, we consider ourselves a very vibrant and close knit group. Thanks to all our Medinah members for their everlasting commitment to Hadassah, Israel and the Jewish People.
We begin 2014 ready to tackle new challenges. Thanks to our wonderful membership and Executive Board we continue to present innovative programs that stimulate our minds, encourage participation and set goals for fundraising that benefit new and ongoing projects at Hadassah.

To recap our final activities of 2013: The 2nd Mah Jongg Tournament in November was a great success. Although weary from 7 hours of playing, the women and one male had an enjoyable day. Thanks to Sarina Roffe for organizing the event and Rebecca Schneier for tallying the scores on the computer and helping to set up the lunch and snack tables. Congrats to the one table of "beginners" that ventured and succeeded in honing their skills learned at our teaching sessions.

The Installation Ceremony - "A Seed Is Hope - The Flower Is Joy" was a bittersweet evening. Roni Schwartz, National VP Chair Young Judaea, Past President Brooklyn Region & Park Slope Chapter officiated. Usherig out the 2013 Board with certificates and flowers was truly a heartwarming moment. In addition, welcoming in the 2014 mostly "re-installed" Board members and Officers was a joy. As each was handed a "packet of seeds" they were charged with planting the seeds of success in their particular portfolio. We celebrated with champagne and luscious desserts.

As always our Hanukkah Fest was fabulous. Shlomo Haviv and Park Slope member Michelle Feldman entertained us with wonderful Hanukkah songs in Hebrew, English & Yiddish. Todah to Sally Hipscher for leading us in dance. We had a terrific response to our auction bids and were thrilled that we were able to contribute seven overly large black bags filled with toys, dolls, books and puzzles to the Oheil Children's Home & Family Services. Gail Griffel, Barbara Katz, Gail Fier and Merrie Melman - many thanks for your tireless efforts in organizing this event.

We begin January, 2014 with our Pot Luck Dinner & Book discussion - "The Sisters Weiss" by Naomi Ragen led by Lynn Reicher. On February 27 we will host author, Nan Lefenfeld who will address the subject of Jewish Humanitarian Resistance in France during the Shoah. She will highlight the work of the MJS, a Jewish group that smuggled children from France into Switzerland in the fall of 1943. We look forward to her presentation.

Park Slope invites everyone to our wonderful Passover Women's Seder on March 31 led by Rabbi Heidi Hoover and organized by Hazel Tishcoff. Experience a fantastic program recognizing outstanding women through the ages, tasting charoset from many cultures and joining us in festive dancing.

Plans for our April book discussion are in the works. Title and facilitator TBD as well as details for a docent led museum tour in the Fall.

Future events are being planned. We need your support! Your contributions to Hadassah in Israel and around the world make an IMPACT!

Second Mah Jongg Tournament Held

Park Slope Hadassah, in coordination with Brooklyn Region, held its second Mah Jongg Tournament on Sunday, November 24 at East Midwood Jewish Center.

The event drew serious Mah Jongg players from all over Brooklyn and Staten Island. The only tournament in Brooklyn, the event included a light breakfast and lunch. Chaired by Sarina Roffé, helpers included Ethel Gold, Club President, and Rebecca Schneier, as well as Linda Garmisa.

Players played according to national Mah Jongg League rules, with 50 minutes permitted for each round of four games. There were four morning rounds and three afternoon rounds.

First prize was $125, second prize was $50 and third prize was $25. The tournament was a huge success and all the participants said they would come again if the event was repeated.

The scheduling of the next Mah Jongg Tournament is to be determined.

Sarina Roffé
Hadassah Brooklyn Region
in cooperation with the East Midwood Jewish Center

Presents

Every Beat Counts: Hadassah’s Heart Health Program™
An Exciting Morning of Awareness on Heart Health
with the
MAIMONIDES MEDICAL CENTER

Sunday March 23, 2014 from 9:00am - 1:30pm
East Midwood Jewish Center - 1625 Ocean Avenue
Increase your awareness of heart disease risks and prevention
Hear the latest heart health information
Understand how women present symptoms differently than men
Learn about patient care and research at Hadassah Medical Organization in Israel
See how we are making a difference through our Advocacy initiatives

♥ Cardiac Specialist
♥ Blood Pressure Screening
♥ Body Mass Index Screening
♥ Cardio Rehab
♥ Nutrition Information
♥ Healthy Cooking & Recipes
♥ Relaxation Exercises
♥ Personal Experience
♥ Other Specialized Screenings Included

Empower Yourself.  Be an Advocate.  Take Action!
WOMEN - MEN - YOUNG ADULTS

Cost: $18 in Advance (by 3/9)  $30 at the door (Space Permitting)
A Heart Healthy Light Kosher Dairy Brunch will be served

□ Enclosed please find my check for $18 per person for #____ of Persons
payable to HADASSAH for the March 23rd Heart Health Event

Name: ___________________________ Chapter: ___________________________ Phone: ___________________________

Name: ___________________________ Chapter: ___________________________ Phone: ___________________________
Chanukah continues from p. 8

contributions to Jewish Life -- in the United States or in Israel -- in politics, diplomacy, science, the arts or organization work. Past Brooklyn Region Presidents Judi Silversmith and Shirley Ugelow presented Elaine Sarfati with the coveted Hadassah Myrtle Wreath Award, in recognition of her work on behalf of Hadassah and particularly to health care, and her relief effort following Hurricane Sandy. Ethel Gold, Elaine’s Park Slope Chapter President, presented Elaine with flowers.

Elaine’s work continues as she is planning a special Hadassah program "Every Beat Counts", which targets heart health issues that impact women, men and their families. Elaine says that knowledge is one of the most powerful tools that a woman can have to protect herself and her family. Hadassah is actively involved in educating women and their families about health from the perspective of healthy life choices to preventing disease and promoting wellness. Elaine chairs this program on March 23, 2014. Look for the flyer in this bulletin.

Cantor Sam Levine entertained us with a wonderful interlude of music and song. Following the performance, Eleene Schwartz, who worked hard this afternoon selling raffle tickets, began drawing and distributing the wonderful prizes that were contributed.

Todah rabah to Janet Young, Gail Hammerman, Judi Silversmith, Marlene Lempert, Esther Lefkowitz, Diane Hunt, Enid Benezra, Jack Benezra, Joyce Klausner, Elaine Sarfati, Eleene Schwartz, Myra Schwartz, Cantor Sam Levine, Caryn Tanditash, Ruth Siegel, Shirley Ugelow, Ethel Gold, and Margaret McDonough, Kathleen Marcario of Astoria Federal, and everyone else who worked to make this such a successful program.

New York Metro Area Leadership Symposium: CREATE - ADVOCATE - MOTIVATE LEAD HADASSAH TO HIGHER GROUND Sunday, October 6, 2013

This was an absolutely fantastic day! 140 Hadassah Leaders in the NY Metro Area attended this all day symposium. The speakers included: Hadassah President Marcie Natan, Consul for Media Affairs from the Israeli Consulate Shahar Azani and Jeff Wilcox, noted motivational speaker.

Shahar Azani, Consul for Media Affairs, Israeli Consulate in New York gave us a global overview of Israel as a light unto the world in technology, energy, conservation and innovation. He shared his views on the tensions in the Middle East and beyond. He repeatedly thanked Hadassah for all we have done and continue to do for Israel.

Jeffrey Wilcox, President, Third Sector Company, was the presenter for the Leadership Focus at the symposium. He was inspirational, motivational, and thought provoking. The concept of our Core Values in terms of identifying Hadassah as a “cause,” resonated with the attendees. He inspired us to challenge "business as usual," and to think outside the box to mobilize our members in a call to action and to engage the younger generation.

Hadassah National President Marcie Natan gave us an update on the wonderful successes in Hadassah Hospitals in Ein Kerem and the Sarah Wetsman Davidson Hospital Tower in Mt. Scopus. She shared personal stories of her meetings with...

National President Marcie Natan gave symposium attendees an update on patient care in Hadassah Hospital at Eil Kerem and at the Sarah Wetsman Davidson Hospital Tower in Mt. Scopus.

The photo below shows the Committee presenting a certificate of Appreciation to Gail Hamererman, NY Metro Resource Chair for all of her hard work on this program.

Representing the Metro Region: Loren Roth, Pres. of Northern New Jersey Region; Rae Gurwitsch, Pres. of New York Region; Lorraine Richter, Pres. of Suffolk Region; Marcie Natan, Hadassah National President; Janet Young, Pres. of Brooklyn Region; Gail Hammerman, Metro Area Resource Chair; Viviane Kovacs, Pres. of Nassau Region; Caren Caplan, Pres. of Lower New York State Region and Deborah Wiskind, Pres. of Westchester Region.
Hadassah Brooklyn Region
Invites you to participate in our
Winter Jewish Education Program

“G-d, Israel & the Heart”

Thursday, February 27th @ 1pm
At the Brooklyn Region Office
Cost: $15 in Advance (by 2/20)
$25 at the door

February is National Heart Health Month
Did you know that a healthy heart must have
been an important consideration for G-d?

Taste & Learn how the Seven Species of the Land of
Israel foster good heart health and more…

DATES  POMEGRANATE  FIG  GRAPE  OLIVES  BARLEY  WHEAT

☐ Enclosed please find my check for $15 per person for _____ of Persons

Name: __________________________ Chapter: __________________________ Phone: __________________________

Name: __________________________ Chapter: __________________________ Phone: __________________________

I am unable to attend but enclosed is a tax deductible donation in the amount of $_______
Message from Marcie Natan

We did it!

Your donation was one of many that enabled Hadassah to meet its $176,600 Double Your Impact, 2013 Matching Gift Challenge. You made a difference!

Thanks to overwhelming support from Hadassah Members, Associates and supporters, our Double Your Impact Matching Gift Challenge was a huge success. The 2013 Match officially launched on Giving Tuesday, December 3, culminating with record breaking generosity on December 31.

Acts of tzedakah, from people just like you, are essential to the care of patients at Hadassah Medical Organization (HMO), the completion of the Sarah Wetsman Davidson Hospital Tower, and HMO’s cutting-edge medical research impacting Israel and the world.

Thank you for all that you have done to ensure our success.
Have a happy and healthy 2014.

Strides for a Cure

Elaine Sarfati,
Women’s Health Chair

On Sunday, Oct 20th a few hearty women from Hadassah Brooklyn Region, with banner in hand, walked the 3.5 mile Making Strides Walk for Breast Cancer in Prospect Park. With many fliers, phone calls and personal attempts made to get more people on board we considered not having Hadassah participate as a group but will continue to support the walk and individuals who wish to walk.

[CHOOSE] WHERE YOU MAKE YOUR IMPACT is Hadassah’s new organizational campaign that supports our mission-driven, donor-centered, philosophy. When you support Hadassah, you make an [impact].

◆ You make broken lives whole and keep crucial medical research moving forward.
◆ You help at-risk youth in Israel become productive and proud citizens.
◆ You enable Jewish American youth to establish a lifetime connection to Israel and their heritage, helping to ensure a vibrant, committed Jewish community for future generations.
◆ You empower women and enrich their lives through leadership development and Jewish, Zionist, and health education programs. Together, these women become advocates and activists who can transform the world.

Make your personal, positive tzedakah impact where it means the most to you. Choose the area that speaks to your heart and support it with a gift!
Brunch & Learn With Author Yossi Klein Halevi: 
Like Dreamers: The Story of the Israeli Paratroopers 
Who Reunited Jerusalem and Divided a Nation

by Adele Cohen

On December 22, 2013, an audience of over 140 people gathered for a “Brunch and Learn” with author Yossi Klein Halevi. He discussed his book “Like Dreamers: The Story of the Israeli Paratroopers Who Reunited Jerusalem and Divided a Nation”. This engaging and very informative program was produced and facilitated by Dr. Howard Honigman (President of the Institute for Living Judaism in Brooklyn,) in cooperation with Hadassah Brooklyn Region, and the East Midwood Jewish Center.

Originally from Brooklyn, Mr. Halevi captivated the audience as he discussed the theme of his book: a comparison of Israel’s liberal and conservative movements. He illustrated his point with interviews of seven men who were paratroopers in the brigade that conquered the Old City of Jerusalem in the 1967 war. These men were forged into a cohesive military unit, and later took what might appear to be opposite paths. A few became settler leaders, others went on to be leaders in the Peace Now movement. Having made aliyah in 1982, he gave an honest Israeli perspective to today’s political climate in the Middle East, while clearly respecting all views.

After hearing Mr. Halevi’s thought-provoking discussion, this author can’t wait to sit down with his book and gain a better understanding of many of Israel’s internal debates.

Many thanks to everyone from The Institute for Living Judaism, The East Midwood Jewish Center and Hadassah Brooklyn Region who helped Dr. Honigman make this the great success it was! A special todah rabah to his wife Joanne Honigman and Sally Hipscher!

Sign up for the last in this three part series featuring best-selling author, Gershom Gorenberg, whose latest offering The Unmaking of Israel, was described by Jeffrey Goldberg in the NY Times Book Review as, "...indispensable, closely argues, and conditionally apocalyptic." This brunch and learn will be held on Sunday, January 19, 2014 at 11 AM at EMJC, $10 per person (payable to ILJB.) Mail your check to the office!

Left to right: Yossi Klein Halevi, author of “Like Dreamers: The Story of the Israeli Paratroopers Who Reunited Jerusalem and Divided a Nation”, Dr. Howard Honigman, President of The Institute of Living Judaism [ILJB], Joanne Honigman, ILJB Board Member, Janet R. Young, President Hadassah Brooklyn Region, Jay Young, Hadassah Associate

Insert: Janet R. Young, Emily Pariente, ILJB Board Member
Kudos to Mollie for being accepted into the very exclusive Hadassah Leadership Fellows Program!

Mollie Isaacson of Brooklyn, New York, is a Life Member of Hadassah and a Young Judaea alumna. She attended camps Sprout Lake and Tel Yehudah for many years. Mollie has spent time volunteering with the Latin American and Ethiopian immigrant communities in Israel and with at-risk communities in Latin America. She currently serves as a manager in the public sector, working on issues involving immigration policy, refugees and asylum-seekers, vulnerable children and victims of human trafficking. Mollie traveled to East Africa twice as part of teams assigned to interview refugees for resettlement. She has completed fellowships at several human rights and anti-trafficking non-governmental organizations, including the Polaris Project and Vital Voices Global Partnership, and was a Presidential Management Fellowship recipient and program participant. Mollie received her M.A. in International Affairs from George Washington University, where she studied transnational crime and human rights, and her B.A. in Political Science and International Development Studies from McGill University. She speaks fluent Spanish and conversational Hebrew.

We are very proud of Mollie and wish her great joy and success as a Hadassah Fellow!
Chai Society 2013-2014

Become a Chai Society member and commit to our Onyx level at $360 or our Silver level at $536 annually (over & above any other Hadassah contributions). Any first time members will receive a beautiful pin reflective of their level of giving.

Clip the coupons and once a month, send a coupon with a payment or send in your full amount with the first coupon. Final payment is due by 5/1/14!

Please make checks payable to HADASSAH and send them to: Hadassah - 1625 Ocean Avenue - Brooklyn, NY 11230

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#1 I am making my first payment of $____ as I become a member of Hadassah’s Chai Society.
Name ____________________________

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#5 I am making my fifth payment of $____ as I become a member of Hadassah’s Chai Society.
Name ____________________________

#6 I am making my sixth payment of $____ as I become a member of Hadassah’s Chai Society.
Name ____________________________

We remember those we have loved, and lost... and the sweetness they brought to our lives.

Hadassah’s Perpetual Yahrzeit program ensures that Kaddish will be recited—in Jerusalem—for your loved ones. Every year. Forever.

View video of synagogue, with breathtaking Chagall windows, where Kaddish is said. Go to www.hadassah.org/yahrzeit. For information or to establish a Yahrzeit, call 877.212.3321 or email yahrzeit@hadassah.org

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WHAT IS ZIONISM TODAY?

Have you ever wondered what Zionism means today when the State of Israel already exists? The answer is complex and nuanced. Gil Troy, Yossi Klein Halevi, Gusti Braverman, David Breakstone, Tova Birbaum Steven Cohen and others discussed and debated the meaning of relevance of Zionism today. Marcie Natan, Hadassah National President moderated panelists Professor Gil Troy (McGill University), Rabbi Shmuel Golden (Congregation Ahavath Torah: Past President, Rabbinical Council of America), and Tova Birnbaum (Central Sliча, World Zionist Organization) on the topic "Making Zionism Relevant Today."

Lauren Katz, Hadassah's Policy Associate, spoke about her participation in the Voices Fellowship, an educational and leadership training program for Jewish young adults reshaping the conversation about Israel and social justice in the American Jewish community.

Marcie with panelists panelists Professor Gil Troy, Rabbi Shmuel Golden and Tova Birnbaum at the American Zionist Movement Conference.
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<tr>
<th>Date</th>
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<tr>
<td>Monday, February 17</td>
<td>Presidents’ Day – Office Closed</td>
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<tr>
<td>Thursday, February 27</td>
<td>1pm – G-d, Israel &amp; The Heart Program @ HBR Office</td>
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<td>Saturday, March 15</td>
<td>Shabbat Zachor /Shabbat Hadassah @ EMJC</td>
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<td>Monday, March 17</td>
<td>12pm - Region Purim Party @ EMJC</td>
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<td>Sunday, March 23</td>
<td>9am – 1:30pm - Women’s Health Event @ EMJC</td>
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<td>Monday, April 7</td>
<td>1pm – Go Forth &amp; Study @ HBR Office</td>
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<td>Tues., Apr. 15–Tues., Apr. 22</td>
<td>Passover – Office Closed</td>
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<tr>
<td>Sunday, May 4</td>
<td>11am - Brooklyn Region’s “Special Chai” Society Reception</td>
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<td>Sunday, June 1st</td>
<td>11am – Celebrate Israel Day Parade w/Young Judaea</td>
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<td>Wed., June 4 &amp; Thurs., June 5</td>
<td>Shavuot – Office Closed</td>
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<td>Monday, June 9</td>
<td>1pm – Go Forth &amp; Study @ HBR Office</td>
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<tr>
<td>Monday, June 30</td>
<td>12pm - Brooklyn Region Spring Hadar Luncheon Concert @ EMJC</td>
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<td>Associate Event with Ron Schweiger about “The Boroughs of New York”</td>
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Join us and enjoy yourself