**Hadassah Weekend Update**  
*Feb. 2, 2020*

<table>
<thead>
<tr>
<th>Co-Presidents</th>
<th>From the Editor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Elaine Silver</strong></td>
<td>We are delighted to announce that the vote for the Slate of Officers, which is</td>
</tr>
<tr>
<td>732-236-6648</td>
<td>enriched by invaluable experience and new and enthusiastic members, passed</td>
</tr>
<tr>
<td><strong>Liz Salston</strong></td>
<td>unanimously. Strong in ADVOCACY our Outreach stood against anti-Semitism,</td>
</tr>
<tr>
<td>732-718-6311</td>
<td>Islamophobia and racism in Highland Park’s Vigil.</td>
</tr>
<tr>
<td><strong>Editor</strong></td>
<td><strong>FUNdraising</strong></td>
</tr>
<tr>
<td><strong>Chris Sullivan</strong></td>
<td></td>
</tr>
<tr>
<td>732-238-1749</td>
<td></td>
</tr>
</tbody>
</table>

**Feb. 4**

Knit & Nosh  
Barnes & Noble Café  
10:30 am–12:30pm

**Feb. 6**

Book Club 1 PM  
Kaddish.com by Nathan Englander  
EAST BRUNSWICK PUBLIC LIBRARY

**PROGRESSIVE DINNER DEADLINE TODAY**

Always the highlight of the year, our annual Progressive Dinner will be held Saturday evening, **February 9th, 2020 at 5:30 pm.** Relax, the dress is no ties no jeans.

You’ll be with the nicest people and begin with hors d’oeuvres at the home of Sherryl and Mickey Kaufman, 7 Fernwood Court in East Brunswick.

Next, you’ll enjoy a lovely intimate dinner at the warm and welcoming home of your East Brunswick host family.
Feb. 9
Progressive Dinner
5 PM
7 Fernwood Court

Feb. 9 – 14
Valentine’s Day Giftwrap
Brunswick Square Mall

Feb. 11
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane
Milltown
(Target shopping center next to Dollar Tree)
1 – 4 PM

Feb. 12
Tu B’Shevat Seder
And Installation of Officers
17 Peach Orchard Drive
7:30 PM

Feb. 18
Knit & Nosh
Barnes & Noble Café
10:30 am–12:30 pm

Complete the evening as we come back together for coffee and dessert at the home of Shelly and Steve Talmud on 5 Patriot Court in East Brunswick.

Couvert is $118 per couple or $59 per person. Please RSVP by January 31st or call Liz Salston 732-718-6311. Vegetarian options can be provided. Please mail your response and check payable to “Hadassah” to Lori Noah, 6 Jamison Court, East Brunswick, NJ 08816.

All proceeds will benefit the extraordinary works of Hadassah. See attached flyer.

Giftwrap for Valentine’s Day

Valentine’s Day is on the way and we need all our giftwrap mavens from Set Up February 9th – 14. Sign up today for our biggest fundraiser at https://www.signupgenius.com/go/60B0C44ACA829A6F58

LUNCH BUNCH
Don’t miss another fun get together at Bonefish Grill in Manalapan at 12:30 pm
Thursday, March 19th
Separate checks (Cash only)
****PLEASE RSVP NOW
A two-dollar donation to benefit Hadassah will be collected.
Ida Cohen idee1214@aol.com 732 887 8222(c)
Miriam Kane miriam.kane@milchman.us 732 254 9120(h)
Ilene Ralsky siws53@gmail.com 732 536 5556(H)
(732)995 8885 Cell
Carole Yablonowitz yablonowitz@aol.com 609) 642- 8252 H
Feb. 25
Mah Jongg or
Canasta
Coffee Bar
350 Ryders Lane
Milltown
(Target shopping
center next to
Dollar Tree)
1 – 4 PM

March 3
Knit & Nosh
Barnes & Noble
Café
10:30 am–12:30pm

March 4
Therapist in the
Hood
Library 1 PM

March 5
Book Club 1 PM
The Great Alone by
Kristin Hannah
THE EAST
BRUNSWICK
PUBLIC LIBRARY

---

Hadassah Cards and
Certificates For all occasions

Michele 732- 254-5638 or Linda 732-257-7915

To plant a tree in Israel, call Cindy 732-257-1018.

To order mah jongg cards at $8 for standard or $9
for large, please mail checks made out to Hadassah
to Marsha Loeb, 6 Sussex Rd., E. Brunswick 08816 by
the DEADLINE JANUARY 31st.

PLEDGE LETTER & MATCHING GIFT

It’s not too late to send in your check for Pledge.
Hadassah’s original hospital building in Ein Kerem,
known as the Round Building, is in dire need of
modernizing. Money raised will support the renovation
of the Round Building. All checks can be made out to
Hadassah and mailed to our treasurer, Elise Merkel at
32 Peach Orchard Drive, East Brunswick, NJ 08816.

Be aware of companies that match gifts. This is a
great way raise funds for Hadassah. Just follow the
link below.

https://www.hadassah.org/myhadassah/resource-
files/fundraising-grassroots/marketing-
materials/flyers/matching-gifts-program-flyer.pdf
| March 10 | Mah Jongg or Canasta Coffee Bar  
350 Ryders Lane  
Milltown  
1 – 4 PM |
| --- | --- |
| March 11 | Board Mtg.  
EBJC 8 PM |
| March 15 | Region’s Vision to empower exciting teamwork, communication and success  
Monroe Senior Center  
9:45 am–3:30 pm |
| March 17 | Knit & Nosh  
Barnes & Noble Café  
10:30 am–12:30 pm |
| March 19 | Lunch Bunch  
TBD  
12:30 pm |
| March 23 | The Adventurers (snowdate Mar. 30)  
Game Day  
B’nai Shalom  
1 – 4 PM |

**Treasurer’s Report**

Our chapter goal was $45,000 and 360-degree goal $1800. We are waiting for the final end of year results from National. **Due to new accounting practices all checks must be made out to ‘Hadassah’ ONLY.**

---

**Shopping online?**

Go to [smile.amazon.com](http://smile.amazon.com) first! From the list of available charities, select that you’d like to support Hadassah, The Women’s Zionist Organization of America, Inc. Then shop as usual. Hadassah receives a percentage of any item ordered.

**Knit & Nosh Tightly Knit & Welcoming**

We are a warm and welcoming group that meets every other Tuesday from 10:30 AM – 12:30 PM at EB Barnes and Noble Café in Brunswick Square Mall. We knit and crochet for Hadassah Hospital and the IDF. Don’t know how? We will teach you! Just want to nosh and support us in other ways ---our arms are open! Please join us and get ready to have a great time with new friends! Representing the committee is Ilene Ralsky 732-536-5556  
siws53@gmail.com
PROGRAMS

Therapist in the Hood:

How an observant Jew grew to love the church ladies and foster-care teens she treated—

And then tried to make a difference.

A conversation with author Lisa A. Sturm about discovering the ties that bind.

NEW – This daytime program will be held on Wednesday, March 4th at 1 PM at the East Brunswick Public Library.

Before the ink had dried on her graduate school diploma, Sturm was hired to treat all the women and adolescent girls who entered a counseling center in Irvington, NJ. In a narrow office, and later in clients’ apartments doing in-home therapy, she heard tragic stories of abuse and trauma, occasionally laced with moving accounts of resilience and hope. These experiences inspired Echoed in My Bones, her 2019 debut novel about twin sisters, one who looks black and the other who passes for white, who are separated at birth and raised in neighboring NJ towns—but worlds apart.

She has joined forces with Tasha Moore, a business professional who grew up in Newark, to design a SAFE ZONE program for at-risk girls (which will incorporate brief readings from the book). Their goal is to help prevent, and if necessary help respond to, sexual abuse and assault. Twisted Road Publications, is donating 40% of all sales from author events to two organizations that mentor inner-city girls: Girls; Live, Love, Laugh in Newark and Berry’s Butterflies in Orange, NJ. The book is also being considered for the United Way of Greater Newark’s My Very Own Library program.

Thank you, Linda, for bringing such interesting programs for Hadassah and the public.
April 21
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane
Milltown

April 22
Board Mtg.
EBJC 8 PM

April 28
Knit & Nosh
Barnes & Noble Café
10:30 am–12:30pm

May 5
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane
Milltown

May 7
Book Club 1 PM
Princess by Jean P. Sasson
EB Library

May 12
Knit & Nosh
Barnes & Noble Café
10:30 am–12:30pm

May 13
Board Mtg.
EBJC 8 PM

---

**Passport to Produce from Around the World**

What a bargain! For just $5 our members enjoyed tasty samplings of produce from around the world prepared by Chef Michael and Dietitian Maryrose Agel from ShopRite in Spotswood last Wednesday. Their informative presentation gave us lots of ideas on how to enhance our own culinary arts with super foods. Best of all we had fun raising funds for HMO. A big shout out to our coordinator Beth Hoffman.

**EDUCATION**

**Hurry! Limited tickets available for “A Walk on the Moon”**

Don’t miss an outstanding George Street production of “A Walk on the Moon” coming on Wednesday, May 13th at 2 PM. We have a limited number of tickets at $36 each. RSVP by February 28th. Email Dian Perkel at perkelofeb@aol.com. All proceeds to HMO. Thank you for running this fun educational event, Dian. See attached flyer.
<table>
<thead>
<tr>
<th><strong>May 19</strong></th>
<th>MEMBERSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mah Jongg or Canasta Coffee Bar&lt;br&gt;350 Ryders Lane Milltown&lt;br&gt;(Target shopping center)</td>
<td>Welcome our new board at Tu B’Shavat Seder &amp; Installation</td>
</tr>
<tr>
<td>1 – 4 PM</td>
<td>Wear RED for Heart Health Month and enjoy a heart healthy seder as we celebrate our Zionist heritage at our annual Tu B’ Shevat seder on Wednesday, February 12th at 7:30 PM at the home of Liz Salston – 17 Peach Orchard Drive in EB. Enjoy wine and the harvest treats as we celebrate the Installation of our new executive board. Please RSVP to Liz at 732-718-6311 by Feb. 5th.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>May 20</strong></th>
<th>Slate of Officers 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Violins of Hope”&lt;br&gt;B’Nai Shalom</td>
<td>Co-Presidents – Elaine Silver &amp; Christine Sullivan, Treasurers – Roxsene Plafker &amp; Miriam Kane, FUNdraising VPs – Chris Sullivan, Fran Katz, &amp; Barbara Pollak, Program VPs --Beth Hoffman &amp; Linda Lidor, Education VPs --Linda Rifkin &amp; Dian Perkel, Membership VPs—Bernice Bellows, Michelle Harris, Gale Hoenig, Corresponding Secretary – Lori Noah, Mail Facilitator – Sharon Sendyk Shapiro, Recording Secretary – Yvette Schlussel, Laurie Nadeau &amp; Sandy Teitelbaum</td>
</tr>
<tr>
<td>7:30 PM</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>May 21</strong></th>
<th>Welcome New Members Fran Katz Life Member, Barbara Bergman Life Member and Geri Bring. We’re glad you’re with us. Be sure to join us at the Tu B’Shevat Seder. Enjoy our many daytime activities, day and night programs, FUNdraisers, Outreach and get involved. You’ll find fulfillment when you’re in “…the room where it happens!”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tour of Delicious Orchards $5 shopping, lunch out</td>
<td></td>
</tr>
</tbody>
</table>

| **May 26** |  |
| --- |  |
| Knit & Nosh Barnes & Noble Café |  |
| 10:30 am–12:30pm |  |

| **June 2** |  |
| --- |  |
| Mah Jongg or Canasta Coffee Bar<br>350 Ryders Lane Milltown<br>(Target shopping center next to Dollar Tree) |  |
| 1 – 4 PM |  |

| **June 9** |  |
| --- |  |
| Knit & Nosh Barnes & Noble Café |  |
| 10:30 am–12:30pm |  |
**June 10**
Board Mtg.
EBJC May 13

**June 16**
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane Milltown
1 – 4 PM

**June 23**
Knit & Nosh
Barnes & Noble Café
10:30 am–12:30pm

**June 30**
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane Milltown
1 – 4 PM

**July 7**
Knit & Nosh
Barnes & Noble Café
10:30 am–12:30pm

**July 8**
Board Mtg.
EBJC 8 PM

**July 14**
Mah Jongg or Canasta
Coffee Bar
350 Ryders Lane Milltown

---

**THE ADVENTURERS**

Our first activity is on Monday, March 23 (snow date is the 30th) at Temple B’nai Shalom. We will be running interactive team games with lots of prizes. Bring your own board games, cards, etc. to continue the fun! Come hungry, as refreshments will be served!! CAN’T WAIT TO SEE YOU THERE!! Representing the committee is Ilene Ralsky at 732-536-5556 siws53@gmail.com.

---

Standing against anti-Semitism, Islamophobia, and Racism our chapter joined the vigil sponsored by the Sisterhood of Salaam Shalom in Highland Park High School’s cafeteria with hundreds of people in a diverse program uniting all against hate and violence. With speakers, scripture, pledge, and song we were inspired to know the power behind us is greater than the power we confront.

Partnering with the library this fall will be our forum of leaders at the State and local levels to explore the 5 ways in which we can actively stop anti-Semitism and hate-fueled violence. Linda Rifkin is spearheading this important event.
<table>
<thead>
<tr>
<th><strong>July 21</strong></th>
<th><strong>July 28</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Knit &amp; Nosh Barnes &amp; Noble Café</td>
<td>Mah Jongg or Canasta Coffee Bar</td>
</tr>
<tr>
<td>10:30 am–12:30 pm PM 8 PM</td>
<td>350 Ryders Lane Milltown (Target shopping center next to Dollar Tree)</td>
</tr>
</tbody>
</table>

### ZIONIST AFFAIRS

When Rockets Fell in Israel Youth Aliyah Helped

“My mother would say to me, ‘Look for the helpers. You will always find people who are helping’” – Fred Rogers

In response to the rocket attacks and ongoing threats in southern and central Israel, schools in the area were closed and students at Kfar Silver, located near Gaza, were evacuated. Hadassah/Mier Shfeyah Youth Village hosted 30 students providing housing, meals, classrooms and activities.

Many of the students who live at this village are without families to care for them. Many have experienced neglect, abuse, and stress. They were lucky to have been sent to this Hadassah Youth Aliyah village where they receive love, safety, education, and the opportunities to succeed.

Surrounded by adults and friends they are taught the values of giving and leadership, which foster confidence and self-worth. They become ‘the helpers’.

Before the arrival of the students from Kfar Silver, preparations were made by the Shfeyah students to warmly include them in activities, day trips, and bowling. Many of those 30 students were new immigrants from Russia and the Ukraine.

After returning from their second mission to Ethiopia where the students visited Jewish communities and brought school supplies to an elementary school, one student told his house mother, “Now I understand what it’s like to be in Hadassah. It feels good to know that I have something of value to give to others.” This is made possible because of our generous support and loving kindness. We matter.

*Abridged from an article shared by the Raritan Valley chapter.*
REGION – SAVE THE DATE!!!

Create Your 2020 Vision

Sunday, MARCH 15TH

9:45 -3:30 PM

Senior Center in Monroe

How do you see our chapter in 2020? Get ready for an exciting day of interactive events focused on creating your vision for a successful year of philanthropy, programs, education, advocacy and Zionism. NATIONAL’S COMING so save the date and be in the room where it happens!
Social Media

Webmaster Barry Shapiro gives us all the latest in chapter, region and National news. Go to our new website at www.hadassah.org/eastbrunswick. Click on Register and see our flyers. Note the calendar with monthly events.

WANT TO SEE MORE PIX FROM THE VIGIL AND PASSPORT TO PRODUCE?

Just type East Brunswick Hadassah in your browser and see all the great things going on in our chapter. Like us, share us, help us grow.

Neighborhood News

Share your simchas and sorrows. We are happy to print all your news, but you must send it to Chris at sullicr@comcast.net or call 732-238-1749 by Tuesday. Please email to me news of events such as weddings and anniversaries after they occurred.

- Mazel tov to Debbie Berger on her son Alex’s becoming a Bat Mitzvah.
- Mazel tov to Elaine Silver on the birth of a grandson.
- Deepest condolences to Carole Yablonowitz on the loss of her brother.