



# Hadassah Weekend Update

May 3, 2019



## Co-Presidents

**Elaine Silver**

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**Liz Salston**

732-718-6311

## Editor

**Chris Sullivan**

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## May 7

Mah Jongg  
Chelsea 1:00 pm

## May 8 – 12

Mothers' Day  
Giftwrap  
Brunswick  
Square Mall

## From the Editor

We hope you all enjoyed a Zissen Pesach. This is Melanoma Month and we celebrate Hadassah's pioneering research in Cancer. RSVP now for Region's lovely luncheon at **The Boathouse at Mercer Lake, Sunday, May 19**. Register now for Hadassah's National Convention.

## **Make a Splash at the Boathouse Bash**

Celebrate Region's 60<sup>th</sup> anniversary with Mimosas on the deck, delicious food, great raffles and silent auction in a lovely lakeside setting. Bring pictures and memorabilia to share.

**The Boathouse at Mercer Lake, 334 S. Post Road, West Windsor, NJ, Sunday, May 19**, from 10:30 am to 1:30 pm. Couvert is \$60 payable to Hadassah and mailed to Hadassah Mid-Atlantic Office, 1518 Walnut St., Suite 402, Philadelphia, PA 19102. Questions? Contact 732-643-1100.

**May 8**

Knit & Nosh  
Barnes & Noble  
10:30 am

**May 19**

Region Awards  
The Boathouse  
Mercer Lake  
10:30 am



**May 20**

Lunch Bunch  
12:30 PM  
TBD  
Forsgate  
Country Club

**May 21**

Mah Jongg  
Chelsea 1:00 pm

**May 28**

Knit & Nosh  
Barnes & Noble  
10:30 am

**June 3**

Shavout  
Cooking Demo  
7:30 pm  
15 Redcoat Dr

**FUNdraising**



Mother’s Day Giftwrap is just around the corner. To make it a success we need strong backs for the heavy lifting of set up. If you can help please meet us on Wednesday, May 8<sup>th</sup> at 10:00 AM in Brunswick Square Mall at Macy’s court.

If you like to make things pretty, just click on our Sign-Up Genius below.

<https://www.signupgenius.com/go/60B0C44ACA829A6F58-mothers1>



**Meaningful Way to Give**

**360-Degrees of Healing**

Members/Associates/Donors can support 360° OF HEALING by placing a blessing or adding their name or a loved one's name on a Road to Healing tile in the Round Building. Donations starting at \$1,200 or \$1,800 will ensure either a lovely mezuzah is placed in a doorway or a personalized Road to Healing tile is placed on a wall in the Round Building.

## **June 4**

Mah Jongg  
Chelsea 1:00 pm



## **June 6**

Book Club  
*Out Stealing Horses* by Per  
Petterson  
Chelsea 1:00 pm

## **June 11**

Spring into  
Summer Super  
Sale  
B'nai Shalom  
1-3 pm



## **June 17**

Tour Historic  
Roosevelt, NJ  
Gourmet Lunch  
\$40.00

## **FUNdraising**



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### **Spring into Summer Super Sale**

**Knit & Nosh** is sponsoring a super sale on Tuesday, June 11<sup>th</sup> from 1:00 pm- 3:00 pm at Temple B'nai Shalom. Free admission and refreshments will be provided. This is open to all Hadassah members. On sale will be gently used and in good condition handbags, accessories, jewelry, scarves, wallets, etc. Payment by check to Hadassah is preferred but cash will be accepted. All proceeds to the Hadassah Medical Organization.

We welcome merchandise donations from members to be contributed no later than the end of May (no clothing please).

In addition, "Ruth's Boutique" will have beautiful items from the estate of Ruth Barry. Please join us for an afternoon of friendship, fun and shopping while benefiting our chapter.

For more information contact Ilene Ralsky [siws53@gmail.com](mailto:siws53@gmail.com) 732-536-5556 or Miriam Kane [miriam.kane@milchman.us](mailto:miriam.kane@milchman.us)



**June 18**  
Mah Jongg  
Chelsea 1:00 pm

**June 25**  
Knit & Nosh  
Barnes & Noble  
10:30 am

**June 27**  
Lunch Bunch  
12:30  
TBD

**July 15 – 18**  
**National  
Convention  
NYC**  
Register by  
May 31<sup>st</sup> at  
**[hadassah.org/  
convention19](http://hadassah.org/convention19)**

## FUNdraising



### LUNCH BUNCH

Don't miss another fun get together on **Monday, May 20<sup>th</sup>** at **12:30 pm** at the **Forsgate Country Club** with a **prix fixe menu** coming soon. **RSVP 732-658-6400.**

\*\*\*\*PLEASE RSVP to any committee member **ASAP**,  
A two-dollar donation to benefit Hadassah will be collected.  
Ida Cohen [idee1214@aol.com](mailto:idee1214@aol.com) 732 887 8222(c)  
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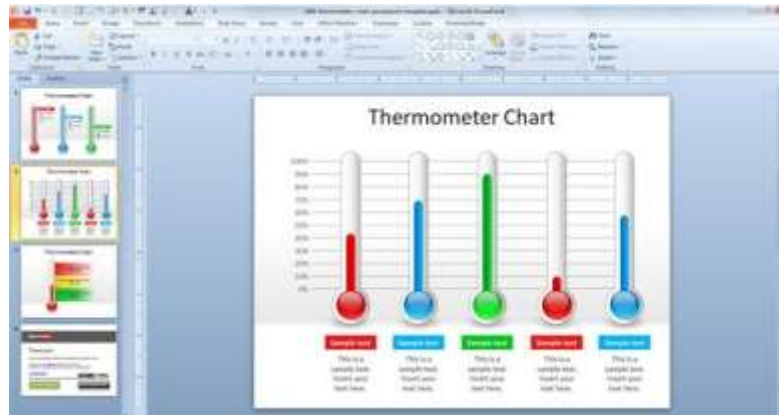


### Hadassah Cards and Certificates

#### For all occasions

- Michele Finkelstein 732- 254-5638
- Linda Jacobson 732-257-7915

## Treasurer's Report



**There's a fever of excitement spreading as we pursue our goals for the Round Building, general funding, membership, and Outreach. Our new chapter goal is \$45,000 and 360-degree goal is \$1500.** We have now reached 25% of our goals. Our theater party brought in \$229. Please help us by participating in our many FUNdraisers – white elephant sale, shows, raffles, giftwrap and the **Region's fabulous 60<sup>th</sup> anniversary bash.**

Our Mothers' Day Giftwrap will be from May 8 – 12<sup>th</sup> and we can wrap for any occasion. Bring a friend and wrap with us. Save your birthday, graduation, anniversary gifts for us to wrap in to our giftwrap booth in Brunswick Square Mall in Macy's court. All profits are for Cancer and other medical research. Thank you for your support. **Let's get HOT!**

## Programs

### Sumptuous Shavuot Cooking Demo



Hadassah's own celebrity chef Yvette Schlusel will once again tantalize us with a delicious cooking demo and tasting on **Monday, June 3rd**, at 15 Redcoat Drive at 7:30 pm. Cindy Lichtbroun has graciously offered her wonderful kitchen for this demo. The cost is \$18.

Please RSVP to Beth by May 15<sup>th</sup> at 732-257-4922. We hope you'll join us for this event which reinforces Hadassah's nutritional health initiative '**Every Bite Counts**'.



**As part of our Outreach we ask you to please bring a can of food for the food pantry at JFS. Each month our Hadassah volunteers bring nutritious meals to our neighbors in need. If you can, please bring a can.**

# OUTREACH

To go from strength to strength we partner with other organizations such as ADK, Trinity Presbyterian Church, Investors Bank and JFS. They all help us in giftwrap as well as other endeavors. Let's help our neighbors in need by bringing a can of food for the JFS food pantry at our May meeting. 'Good neighbors make good neighborhoods.

To combat Anti-Semitism we volunteer, advocate, and educate. Once we helped people because **they** were Jews. **Now we help others because WE are Jews.**



## NO CHILD WET BEHIND

We are excited to host a diaper drive for the Central Jersey Diaper Bank at our June meeting! This important organization, located at Anshe Emeth Memorial Temple, is the only organization in Middlesex County dedicated to providing working families in need with diapers, wipes, and other baby essentials. Our contributions are extremely meaningful and will directly benefit babies and families who are our neighbors. All sizes are needed. Donations of diapers or wipes may be dropped off at our June meeting. Thank you for your support.

## Education –

**DEADLINE APPROACHING**

### **Tour Historic Roosevelt NJ**



**Send checks now** to explore the historic site of where the Roosevelt administration created a cooperative community for unemployed Jewish garment workers as part of the New Deal during the Great Depression on **Monday, June 17th**.

You'll see renown artist, Ben Shahn's famous New Jersey Homestead Mural. This docent led tour including gourmet lunch will cost just **\$40.00**.

**RSVP to Dian Perkel -732-297-5964** with check payable to Hadassah to **164 Hardenburg Lane, EB 08816**. Bring friends and husbands. You'll love it. The approximate time will be from 9:30 am – 1:00 pm. All proceeds to HMO.



### **Need a Laugh?**

Our new Co-VP of Education, Linda Rifkin is planning an AFTERNOON fun filled program on famous female comedians. Watch for this fun program given by Loretta Brooks.



## Membership

We are so happy to welcome 21 new Chapter Members, 12 new Annual Members, and 2 new Life Members. Two grandmothers made 1 Child Life Member and 3 Children Associate members.

**Welcome to our Newest Members –**

- **Imelda Netsel**
  - **Rita Sole**
  - Sandy Landman
  - Sharon Dolled
  - Robin Schrier
  - Shayna Eve Rothman – child life
  - Max Brayden Rothman – child associate
  - Jake Harris Rothman – child associate
- All gifted by their grandmother, Karen Blivais



Bring a friend to a meeting or event. All are welcome. We are a caring community of

**the women who DO.**

# Social Media



## OUR WEBSITE

Webmaster Barry Shapiro gives us all the latest in chapter, region and National news. Go to our new website at [www.hadassah.org/eastbrunswick](http://www.hadassah.org/eastbrunswick) . Click on **Register** and see our beautiful flyers. Note the calendar with monthly events.



**Did you see “The Immigrant” and meet the cast at our beautiful reception?** Just type **East Brunswick Hadassah** and see all the great things going on in our chapter. **Like us, share us and help grow us.**

## Neighborhood News



Share your simchas and sorrows. We are happy to print all your news, but you must send it to Chris at [sullicr@comcast.net](mailto:sullicr@comcast.net) or call 732-238-1749 by Tuesday. Please email to me news of events such as weddings and anniversaries **after** they occurred.

**Deepest Condolences** to the family of Jodi and Steve Harkavy on the death of their daughter Stephanie.

**Speedy Recovery** is wished for Fran Katz's husband, Bob.

**Mazel Tov** to Charlene Cotton on her son's wedding.

**Mazel Tov** to Bonni Holz on the birth of her grandson, Shaun Garrett

**Mazel Tov** to Bernice Bellows on the birth of her new granddaughter

**Mazel Tov** to Carol Goldberg on the birth of her new granddaughter.



**Mazel Tov** to **Jews by Choice** who are on the road again as speakers. They will appear at the Alisa chapter on June 17<sup>th</sup> in the Monroe Senior Center at 7:30 pm. This will be the 4<sup>th</sup> presentation from the group. Alisa has graciously offered to make a donation to Hadassah in their names. Join Ann Thayer-Cohen, Chris Sullivan, David Snyder, and Jason Paddock for a stimulating panel discussion on their path to Judaism.

## Region News

### **Did you sign up for The Boathouse Bash yet?**

**See attached for details.** It will be a lovely event with cocktails, great food, terrific raffles, silent auction, and warm socialization. No lineup of speeches – just a fun day celebrating Southern New Jersey Region’s 60 years of outstanding service to Hadassah. See attached for details, but **HURRY. Must RSVP by May 10<sup>th</sup>.**

### **National Convention in NYC Open for Registration**



Our exciting National Convention from July 15 – 18 is now open for registration. See attached for registration, reservations, and convention packages.

**Register online at**

**[hadassah.org/convention19](http://hadassah.org/convention19)**

## **HELP WANTED**

**TREASURER – Want to feel significant? Can you spare an hour a week? This vital position is open in January 2020. Lots of time to learn the ropes and be a big maccha in the chapter. Call Elise at 732-613-0827.**

1. Record and deposit all money received from events, fundraisers and donations. Send tax exemption letter where applicable.
2. Remit money from bank account to National on Unit Remittance Form once a month.
3. Pay bills, retain receipts, and reimburse members for allowable expenses.
4. Reconcile checkbook (Quicken) every month.
5. Complete Annual Financial Report for National.
6. Complete Revenue Share Report for Southern NJ Region once a year.
7. Complete Event Forms after each event and submit to our Chapter AVP quarterly.
8. Keep Postal account current.
9. Attend Board meetings once a month and give a Financial report.

**CO-PRESIDENT -- Liz Salston's term will be up this year and her position will be open for someone who wants to make an impact. Liz brings honor to our chapter by earning recognition, from Region and community. Sustaining the structure of our chapter and helping it to grow the co-president will earn the respect and enjoy the prestige that our chapter has earned. Watch for a detailed description of this vital position in our next Weekend Update.**