**Two New Presidents for the Super South**

January 2019 will usher in new region presidents for the Southern and Southern Seaboard regions. We caught up with Aliza Bricklin and Marla Kameny while they were at National Headquarters in NYC for their President’s training. We had a chance to ask them a few questions.

**Tell us a little about yourselves:**

**Marla:** I’m an Associate Professor in the Business Department at Baton Rouge Community College and have been there since Fall, 2008. When I’m not working, you’ll find me at a yoga class, the gym, spending time with friends, making dinner and not reading enough of Hadassah Magazine! During the summer Marla and her husband Daniel are usually on the road, travelling to Syracuse to be with family or other places where Daniel’s ultimate frisbee tournaments or math collaborators may be!

**Aliza:** Received undergraduate degree in Economics from Duke University; Obtained MBA with a concentration in management from UVA's Darden Graduate School of Business. Started career in Banking. After obtaining my MBA I worked in Telecommunications for 14+ years. Held management positions in Marketing (product management), Customer Service (business office manager) and Operations (project management, business analysis, process improvement). Currently I am a Career Counselor at Dress For Success in which I provide career development tools and support for women to become economically independent. In addition, I am a part-time Instructor at Wake Tech Community College teaching job acquisition & retention skills. When I’m not working, I love to play tennis and work out. My husband Andy and I just celebrated our 30th wedding anniversary this past summer and we are thrilled and proud that both our children have “launched.” Jacob, 26 years old lives in Durham, NC while Rachel, 24 years old lives in Charlotte, NC.

**When/how did you get involved with Hadassah?**

**Marla:** When/how did you get involved with Hadassah? My mother-in-law introduced me to Hadassah in Charlottesville, VA just after I was married in 1988. I became a LIFE member in the early 1990’s just after I moved to Raleigh, NC. I’ve served as Raleigh chapter president and fundraising VP on and off for a decade while leading the Raleigh Gift Wrap team for over 10 years. I’ve served on the SSR board as an AVP, Young Woman/Young Leader representative, region Secretary and OVP. A highlight of my Hadassah career so far has been participating on the Young Women’s Mission #12 to Israel and Poland in 2005.

**Aliza:** My mother-in-law introduced me to Hadassah in Charlottesville, VA just after I was married in 1988. I became a LIFE member in the early 1990’s just after I moved to Raleigh, NC. I’ve served as Raleigh chapter president and fundraising VP on and off for a decade while leading the Raleigh Gift Wrap team for over 10 years. I’ve served on the SSR board as an AVP, Young Woman/Young Leader representative, region Secretary and OVP. A highlight of my Hadassah career so far has been participating on the Young Women’s Mission #12 to Israel and Poland in 2005.

**So, how was your first President’s training?**

**Marla & Aliza in unison:** Exhausting, Exhilarating, Educational and FUN!!!!

**One last question:** Dog or Cat? **Marla:** Cat. **Aliza:** Dog.
Looking Forward

By Joanna Rich, President Hadassah Southeastern

As 2018 draws to a close, Hadassah Southeastern is preparing for a successful New Year as we look forward to our Spring Shabbaton meeting (March 29-31, 2019) in Atlanta. Mark your calendars and plan to join us for 2 1/2 days of bonding, celebrating, and learning with amazing Hadassah speakers and programs. Keep an eye on your email for more information.

Prior to our Spring meeting, we are also moving more into the digital age with a Southeastern region meeting via webinar in January 2019. This will be open to all Hadassah region members, and more information will be forthcoming. We will be looking for your evaluation of this type of meeting since we are all volunteers and want to make Hadassah responsive to your ability to participate. While we are not a far-flung region, there is still some distance to travel to traditional region meetings, and we are exploring opportunities to participate without the travel time for at least some of our yearly region meetings. January’s webinar is a test; let’s see how it works for us and if this type of meeting has a role in our future.

Reflecting on all the programs and events that our groups, chapters and region have generated in 2018, I want to thank all who gave of their time, talents and money to make Hadassah Southeastern successful - from the many women who went to Washington, DC in May for the Women’s Health Forum and the Day on the Hill with our Representatives and Senators, to the women and men participating in Hadassah’s Milestone Mission to Israel in October. Let us not forget the legions of women throughout our region who consistently plan, staff, and support local group and chapter meetings throughout the year. It is in our own community that we make the biggest impact. Our ideas, cooperation and enthusiasm is what is seen by people where we live, and that is where the future of our Hadassah groups blossom and grow. Keep up the wonderful, creative programming you do throughout the year. I look forward to a successful 2019 for Hadassah Southeastern.

Hadassah Greater Atlanta Hosts Great Programs in October

The New Age of Bullying

Hadassah Greater Atlanta Health Professionals and Metulla Groups presented an informative panel discussion on Sunday, October 28th. “The New Age of Bullying - What You Need to Know” program helped to raise awareness and inform the community how to recognize, prevent, respond to and address bullying in all its forms. We want to thank our generous hosts and sponsors and want to share these wonderful experts and their resources with you and your families and friends. Many thanks to the following individuals and companies for their support and compassion:

Host: Temple Beth Tikvah, 9955 Coleman Rd, Roswell, GA 30075
Moderator: Mike Petchenik, WSB TV North Fulton County Bureau Chief
Speakers:
- Patti Agatston, Ph.D. - Counselor/Consultant and Expert in Bullying and Cyberbullying Prevention and Response
- Cheryl Benefield, Ed.S. - Program Manager, Safe and Drug-Free Schools, GA Dept of Education
- Brittany Glaser, M.A., M.Div. - Staff Associate Therapist/Summit Counseling Center and School-Based Therapist at Johns Creek High School
- Chelsea Montgomery, Ed.S. - Executive Director for Counseling, Psychological and Social Work Services, Fulton County Schools
- Allison Padilla-Goodman, Ph.D. - Regional Director of ADL-Anti-Defamation League Southeast Regional Office

High Tea at the Ritz

On Sunday, October 21st, the Greater Atlanta chapter hosted a beautiful High Tea at the Ritz-Carlton in downtown Atlanta. The 100 attendees of this Annual Giving fundraiser were moved by the story of the Weismark family – two lives saved, and a family created with the help of physicians at Hadassah Medical Organization – and how they have become a multi-generational family dedicated to advocating for Hadassah. Also in attendance were Ambassador Judith Varnai Shorer, the Consul General of Israel to the Southeastern U.S., as well as Dr. Tamir Ben Hur, Professor and Chairman, Hadassah Medical Organization Department of Neurology, who spoke about the latest research and advancements in neurological disease.

Guests – some wearing their favorite fascinators and gloves - were treated to delicious finger sandwiches, lovely desserts, and the Ritz Carlton's expansive selection of fine teas while getting a lesson in teas by the resident “Tea Master.”

The event was widely applauded, and several people joined – or stepped up – to Hadassah’s Annual Giving program making it a tremendous success for the Greater Atlanta chapter.
Hadassah Hilton Head

STANDING UP TO HATE

On Thursday, October 4th, Hadassah, along with The Low Country Presbyterian Church, co-sponsored a presentation on, “STANDING UP TO HATE” Our guest speaker will be Allison Padilla-Goodman, Regional Director of the Southeast office of the Anti-Defamation League, which is based in Atlanta. She is a veteran community organizer, educator, and voice against racism and anti-Semitism; she is invaluable in giving presentations to law enforcement, corporate groups, communities, and faith groups all over the Southeast.

Senior Health Forum

Whether you feel young and sassy or have major medical concerns … we all have questions about our health, our lifestyles, and our future. Hadassah Hilton Head presented an informative panel discussion on October 30th to help the local community ask questions of a panel of doctors who specialize in healthcare for the aging population.

Speakers included: Dr. Joel Greenberg, Neurologist; Dr. Ravina Balchandani, Cardiologist; Dr. Mark Nyce, Gastroenterologist; and, Dr. Peter Liggett, Retina and Macula Specialist.

Best Strokes Atlanta 2019 is off to spectacular start!

The chapter held the Best Strokes Kick Off Party on Sunday, October 14th at the Cancer Support Community of Atlanta, who donate the space for Paint Day each year. Artists and models gathered for a live body painting demonstration from professional body painter, Roberto Hernandez. Everyone shared ideas and dreams of what their painted torsos would look like, got to know one another, and shared goodies to eat and drink.

Paint Day took place on Sunday, November 11th. The beauty, the emotions, the talent, the sharing of stories, tears and smiles was all extraordinarily powerful. The each of the 35 models are all breast and/or ovarian cancer survivors, including one male. The sheer joy of seeing themselves as such amazing paintings was truly something to behold. The Hadassah volunteers were all touched – and some overwhelmed - at the display of love and tenderness.

During Paint Day, models discussed their journey, sharing thoughts that will become part of the program at the annual Big Reveal gala, now in its fifth year. It will be held Sunday, March 10, 2019 at 6PM at The Foundry at Puritan Mills in West Midtown Atlanta. During this spectacular event, we will honor the survivors, each of whom modeled for intimate body paintings and shared their ovarian and breast cancer stories.

Hadassah Savannah’s Myrtle Wreath Award

Hadassah Savannah will bestow the organization’s highest honor, The Myrtle Wreath Award, to Dr. Joel and Carol Towbin Greenberg. This honor recognizes an individual or individuals who have made a significant contribution to Jewish life either in the United States or in Israel.

Hadassah Savannah will present the prestigious Myrtle Wreath Award at a celebratory dinner which will take place at 5:30 pm on Sunday, November 18, 2018, at the Jewish Educational Alliance.

Carol M. Towbin Greenberg is the founder and Creative Director of MorningStar Cultural Arts Group, a non-profit founded in 1989 that has created and donated 900 unique, free programs to Savannah. The events are for multi-generational and multi-cultural audiences in an attempt to bridge differences between people, support emerging artists, and supply volunteers in collaboration with dozens of community non-profits. Morningstar also advocates for genetic and gynecological diseases and, since 2013, promotes better nutrition, especially for children, with the establishment of the Midtown Miracle Community Garden. Carol also served nine years as a Cultural Arts Commissioner and additionally on the Park & Tree Committee for the City of Savannah, and on the National Council for Jewish Boy Scouts. She has dedicated countless volunteer hours to the Jewish Educational Alliance and the Girl Scouts USA. Carol’s dedication to Hadassah runs deep. She is a Centennial Founder, a past Vice President of the Southeastern Region, and an active Past-President of Hadassah Savannah Chapter.

Joel, a respected Neurologist in our community, is no stranger to service within both the Jewish community and the community at-large. Joel is a Past President of Congregation Mickve Israel, the Savannah Jewish Federation and the Jewish Educational Alliance. Each of these organizations have benefited from years of his leadership and dedicated service as he served on their Boards, led community and capital campaigns, and mentored rising leaders, all with his famed wit and sense of humor. Together, Joel and Carol were catalysts within Savannah’s Russian Resettlement Project, welcoming emigrants and showing them how to embrace our community.

Other organizations to benefit from Joel’s dedication include Rambam Day School, Shalom School, The Savannah Symphony, and the Coastal Empire Council of the Boy Scouts of America. He also is an active Associate of Hadassah.

Please join us in honoring Carol and Joel, who are only the second local recipients to receive this most prestigious award!

Hadassah Savannah Observes Breast Cancer Month

October was Breast Cancer Awareness Month and Hadassah Savannah was proud to host Dr. Elena Rehl, a distinguished breast care surgeon with Memorial Health, to speak on October 17th about the latest advances in breast cancer treatment.

Dr. Rehl is a U.S. Army surgeon and a decorated veteran. She completed medical school at the Uniformed Services University of Health Sciences in Bethesda, Maryland. Dr. Rehl did her residency training in general surgery at Tripler Army Medical Center in Hawaii. Beginning in 2005, she served overseas as an Army surgeon in Wurzburg, Germany; Tallil, Tikrit, Baji, and Baghdad, Iraq; Landstuhl, Germany; Ghana, Africa; and Al Asad, Iraq. She also worked at Blanchfield Army Community Hospital in Fort Campbell, Kentucky. While in the Army, Dr. Rehl earned a Bronze Star Medal, a Meritorious Service Award, an Army Commendation Medal, a National Defense Services Medal, an Iraqi Campaign Medal with a Star, a Global War on Terrorism Service Medal and a Parachutist Badge. Dr. Rehl later completed a clinical breast care fellowship at Vanderbilt University Medical Center in Nashville, Tennessee. She joined Memorial Health University Physicians | Breast Care in 2013. She is a fellow of the American College of Surgeons and a member of the American Society of Breast Surgeons.

Participants enjoyed refreshments and wore pink in solidarity with survivors. Dr. Rehl’s presentation included a thorough discussion about both the evolution and history of breast cancer treatments as well as fascinating case studies. This highly educational event was well attended and sparked many interesting questions and comments.
Thank You For Everything
By Bonnie Boring, President Hadassah Southern (2016-2018)

“This will be the best three years of your life!” That’s the first thing they tell you when you arrive at your first President’s Training at our Hadassah national offices in New York. I REALLY didn’t believe them. I had to figure out how to get through 50 emails a week on everything Hadassah was advocating for: raising funds, missions, exploring, learning, health, government affairs, ground breaking research, conventions, meetings, revenue share requests, and my favorite - the annual planning process. Still, here we are, and somehow or another it was all “figured out,” and information was disseminated, meetings were attended, boards were trained, and cities were visited. Above all, we got things DONE. I am most amazed at how the Southern Region has stepped up, above and beyond, to help me every step of the way. I have been encouraged, amazed, in awe of, and humbled by the talented women (and men) in our region. I would not be able to agree that they were right in saying it would be the "best three years" of my life if it were not for each and every one in my amazing region, and those that I have also encountered in the “Super South.” THANK YOU! THANK YOU! THANK YOU!

Nashville Breast Strokes Paint Day

$1 Million Challenge Grant

A generous family has committed $1 million to the 360 Degrees of Healing Campaign to inspire others to give to Hadassah. The family wishes to remain anonymous.

This is designed as a dollar-for-dollar challenge on NEW commitments made between October 1 and December 31, 2018. There is no minimum commitment for the challenge and no individual/donor maximum for the challenge, other than the total of $1 million.

While all gifts in support of the Campaign will be eligible, we are making a special effort to focus on major gifts of $5,000 or more, all of which will be eligible for the challenge in either of 3 ways:
1) Any MG cash donation is eligible.
2) If the MG is a multi-year commitment and the donor signs a pledge agreement, making the gift bookable, the entire gift will be counted towards the challenge.
3) If the donor does not sign a pledge agreement, all cash paid towards that multi-year commitment, retroactive to October 1 and through December 31, 2018, will be counted towards the challenge.

Any MG pledges that have been committed to for the 360 degree of Healing campaign without a pledge agreement (unbookable at this time) become eligible for the challenge if a pledge agreement is signed, thus making the gift bookable.

Chapter/unit naming opportunities are designed as a cash campaign, not a pledge that will be billed. Therefore, any cash that comes in from chapters or units participating in this effort will be counted (not the total amount of the naming opportunity, unless total amount of cash is received).

We recognize that a total of funds raised for the challenge will not be available until several weeks after the close of 2018 as cash gifts coming in via direct mail response and online giving take time to be processed and recorded.

We thank our anonymous donor family once again for their incredible generosity and support of the 360 Degrees of Healing, Full Circle Campaign.

For any questions regarding the challenge and eligibility, please contact Jaime Seltzer at 860.559.1547 or jseltzer@hadassah.org

Hadassah Memphis

Hadassah Memphis culminated its centennial year with a gala celebration on Sunday, November 18th focused on honoring former presidents of the chapter. Approximately 15 Past Presidents of the Memphis chapter and their families were in attendance! Former Hadassah National President Marlene Post spoke about the important role all members have in moving our organization forward, noting that Memphis is one of the very few chapters in the nation to reach this milestone. Incoming Region President, Marla Kameny, summarized the vast Hadassah portfolio. The evening was capped with a performance by Eleanor Tallie, an Israeli singer who now makes her home in Memphis. The event was held at the new home of the Memphis Ballet, a beautiful venue that helped attract people. We greatly appreciated that Esther Shendelman attended, coming from Chicago with her daughter to do so. Using the momentum of this year of events, Memphis scheduled a 2019 planning meeting for shortly after this event!
My Milestone Mission to Israel with Hadassah

By Hallie Boring (daughter of Hadassah Southern President, Bonnie Boring)

This was the moment I've awaited my whole life. The one moment I've thought about and dreamed of. I have been to more Hadassah meetings than I can count, and knowing that I was a true Zionist, and supporter of Israel, I couldn't believe it... it was finally here. My first steps on Israel soil... would it live up to my expectations? What would I feel? How would I react? These were some of the questions I had 30 minutes before our plane landed at Ben Gurion International Airport. After the plane landed, we went through security, met with our group, and left the airport. Then before I even realized it, I had done it! I had walked upon Israel. But, it didn't feel as if I had. I mean, we were on cement in the parking lot, with sparse grass poking through cracks on the sidewalk; it was industrial! I hadn't had my Israel moment as I'd hoped when I first entered the holy country.

Nonetheless, we continued our journey and we made it to Jerusalem. Since our hotel was so close to Ben Yehuda street, we decided to explore around there for dinner. One thing that I did notice while walking around was that it was almost as if the entire country began to wake up. It was Saturday night and people began to peruse the streets after Shabbat. Couples were grabbing a bite to eat, friends enjoyed an ice cream cone, and musicians began to tune their instruments. We strolled around, bought some sachet bubbles for friends back home, and split a delicious bagel for dinner. As we enjoyed our bagel, out of the corner of my eye, I saw a man with a guitar. Since there were lots of other musicians around the street, I didn't really think much of it and continued whatever conversation I was having. Then almost as if someone flipped a switch, right behind us this man with the guitar was leading a group of 50+ people who did not speak English OR Hebrew (but they could sing it) in a song. And this was not just any song. This song was known by every single person singing it and not only did they know it, they felt it. They were singing with such passion and enthusiasm that it took over the entire community on the street. We were all just in sheer awe of the scene unfolding in front of us. And as they were singing, others who knew the song ran from wherever they were along the street to join in, and it was this overwhelming sense of community that led me to my Israel moment. I turned back to my mother and realized that we were both crying hysterically. That was when it all hit me. Being in Israel was my entire community. This is where I am meant to be. I went on to have many more Israeli moments as the mission unfolded. A trip to our Youth Aliyah village, Meir Shfeyah… A visit to BOTH of our Hospitals… and met with some amazing leaders that spoke of what it means to be a Zionist. I am so grateful to have been able to experience my first trip to Israel with Hadassah, and I am sure it won't be my last!!!
Reflections

Gail Moskowitz, President Hadassah Southern Seaboard (2016-2018)

I hope that my message finds you all well and looking forward to enjoying your family and friends as we move into the end of year holidays of Thanksgiving and Chanukah. I would like to pass on some personal reflections, as this will be my last opportunity to do so as President of Hadassah Southern Seaboard.

I continue to be struck by the depth of commitment to the mission and vision of Hadassah. While we clearly have an aging membership, the women on the region board, the boards of the chapters and the membership at large, continue to soldier on. We have accomplished a great deal together. The Richmond chapter just raised over $50,000 to support pediatric equipment at Hadassah Medical Organization at Ein Kerem. The coordination, women power, time and effort that goes into this event is exhaustive. The event honors a local humanitarian/s in memory of Elinor Bloom Marshal (obm), the first to be honored (posthumously) by this award. In Charlotte, the chapter has once again (despite terrible storms) reimagined and ran Celebrate the TaTas. It is not always easy, but always necessary, to work toward raising money to support the treatment/prevention education/eradication of breast cancer. Winston Salem, Raleigh, and Chapel Hill/Durham have reenergized this year. Each of these chapters has stepped up to offer fantastic programming, membership appreciation and new ideas for fundraising through the efforts of the women in these areas who have once again stepped up into needed leadership roles. Our Cary Area, and Lake Norman chapters have redoubled their efforts to identify new and old leadership. These chapters along with Charlottesville and Danville are the operational definition of what Margaret Mead declared to be true; “never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.” These are small communities, and often with both aging membership and competing local organizations, but we keep talking, trying and finding new ways to do the work and raise the money needed to fund the essential life sustaining projects central to Hadassah.

For next year...

Wilmington had created a new board and was beginning to work toward new programming and fundraising when Hurricane Florence had her own ideas. The damage done was devastating and much of the members energy redirected. To that end, the national office of Hadassah is going to partner with us to create a fantastic community wide Ethics/Advocacy event in Wilmington with the hope of offering the chapter our support and focus. If this is a successful program, we will repeat it in Norfolk/Virginia Beach which has been struggling for many years to reform.

My request...

Last week I looked at a map of the world by religion to show it to my class. You could barely see where the Jewish world was represented because we are so small (the highest of estimates is 15 million). And, we are a subset; Jewish women committed to tikkun olam, repairing the world by honoring our mission. We are amazing! Let’s keep being amazing through working collaboratively, solving our problems with each other and the bumps in the road we encounter, forgive, create, support and love!

One more thing...

It has been an honor and a privilege to serve as the President of Hadassah Southern Seaboard. Please come hear me give my State of the Region and farewell talk at Aliza Bricklin’s installation on January 27th in Raleigh NC!
Hadassah Richmond’s Elinor Bloom Marshall Humanitarian Award

The 2018 Elinor Bloom Marshall Humanitarian Award, Hadassah Richmond’s largest fundraiser, was a huge success! The event, named in honor of a Hadassah Richmond legend, was attended by almost 200 people at Hermitage Country Club and raised over $60,000 for lifesaving pediatric equipment at Hadassah Medical Organization in Israel.

This year’s Humanitarian Award honored Deane and Dan Dubansky who have been stalwarts in our community, serving on many boards and committees and working with children throughout this community and beyond. They both exemplify the spirit and commitment to family and community that Elinor Bloom Marshall possessed. Both of their children attended the event from out of town.

Led by incoming Hadassah Richmond president, Leslie Baron, the committee put on an experience that was enjoyed by all. “Anyone who takes on running a major charity event for their organization hopes for nothing but success, and that is what Hadassah Richmond achieved at the Elinor Bloom Marshall Humanitarian Award,” said Baron.

Art Bloom, Elinor’s son, led the program with his beautiful voice in the National Anthem and Hatikvah. Lt. James B. Killingworth, Former Director of the Richmond Police Athletic League and Master Patrolman Perry L. Barber, current Director of the Richmond Police Athletic League introduced and spoke about the Dubanskys. Both men met the Dubanskys through volunteer mentoring work and they and their wives have become personal friends of the Dubanskys through their continued work with youth.

The keynote speaker, Malia Litman, an MS patient who has received ground-breaking stem-cell treatment at Hadassah Medical Organization gave a truly inspiring talk and update of her experience and progress. As a patient and advocate, she truly believes in and spreads the word of the great work that is done there.

The program closed with the beautiful voices of the Kol Simcha Youth Choir, directed by Cantor Sarah Beck-Berman of Congregation Beth Ahabah. Cantor Beck Berman told of Elinor’s inspiration as a musician which led her on the path she followed toward being a cantor.

Art Bloom said, “There are not many families who get to learn new ways that our Mom touched others years after her passing. The tributes to her memory brought many tears to me – culminating with Cantor Sarah Beck-Berman’s beautiful words and the youth choir singing their hearts out. Our family is so proud of the remarkable work of Hadassah and the persistence of Richmond Hadassah to continue this legacy of recognizing humanitarians. The Dubanskys were certainly well-deserved recipients this year. Sixteen members of Elinor’s family were in attendance, including her granddaughter Cameron Bloom, who served on the committee.

Also serving on the committee with Leslie were Janice Abady, Susie Adolf, Lee Bank, Julie Beck-Berman, Claudia Biegler, Mindy Bloom, Victoria Caplan, Paula Carl, Deborah Cohen, Beth Edelstein, Ann Eisenberg, Phyllis Ellenbogen, Debbie Friedman, Robin Jackson, Hedy Lapkin, Karen Levitt, Barbara Mandel, Gail Moskowitz, Richard November, Elaine Ragone, Art Rochkind, Melanie Rodriguez, Debbie Schatzberg, Lynn Schwartz, Carole Stevens, Marilyn Trownsell, Evie Windmueller, Marian Winer and Rebecca Young.

Beth Rochkind, President of Hadassah Richmond concludes, ”Our success was ensured once I persuaded Leslie Baron to serve as chair. She and her entire committee clearly embraced our passion for Hadassah’s mission. We are all gratified by the results.”
Hadassah Cary Area

The Chai Society tea on Sunday, October 21st at Sandra Manheimer’s lovely home was a success. Over 20 Hadassah members gathered, ate, and drank while Diane Salzman and the incoming Southern Seaboard Region President, Aliza Bricklin, shared updates from Hadassah. Several members joined Hadassah’s Annual Giving Program - Chai Society – and others volunteered for leadership positions for the Cary Area chapter.

Hadassah Charlotte’s Big Reveal at Queen Park Social

This year’s Celebrate the Tatas Big Reveal was held at Queen Park Social and achieved its goals as being an affordable, fun event to raise funds for breast cancer research. Educating the crowd that evening was Dr. Amy Sobel, life member of Hadassah and Diagnostic Radiologist with Charlotte Radiology, and Dr. Lori Gentile, Breast Surgical Oncologist with Novant Health. The audience was also treated to a special inspirational video message by Marisa Jackson, Breast Cancer Previvor and BRCA Advocate. Mazel tov to the Jackson Family on the arrival of their baby Avery. Of course, we are grateful to our Big Reveal Champion Sponsor, Novant Health for their continued generous support, as well as Big Reveal Heroes LJCC and Charlotte Radiology. For more information about this event and the other HUGELY important Celebrate the Tatas events such as Painting Days and the soccer tournament, check out Hadassah Charlotte’s latest “Hadassah Highlights”.

Hadassah SuperSouth

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- Save on taxes. The funds are not recognized as income for federal income tax purposes. So you can enjoy tax benefits and still support Hadassah, even if you do not itemize your deductions.

Contact Bryce Diamond at 212-303-8107 or bdiamond@hadassah.org for more information about making an IRA charitable rollover gift.

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